



TENNIS ACT

# Affiliation Brochure 2024-2025



## MESSAGE

# FROM THE CEO

On behalf of Tennis ACT I would like to thank each affiliated club, organisation, centre and school for your ongoing efforts in growing our great sport. Thanks to your dedication and passion, our network provides positive tennis environments and allows tennis to thrive, with continued participation growth across the ACT & Region over the last 12 months.

Having quality tennis programs that are safe and inclusive, alongside facilities that are welcoming, ensures the community has access to tennis and the active and healthy lifestyle it provides for tens of thousands of people. Tennis is, and always will be, a sport for life and a sport for all.

As the peak body for tennis in the ACT & Region, our vision is to create a playful world through tennis for everyone, as we believe that playing tennis makes life better. In the last 12 months the focus has remained on engaging and increasing adult participation through ease of access to our clubs through Book-a-Court and offering fun and flexible offerings to engage new and lapsed players. Hot Shots Tennis in schools has continued to be the most popular program among schools in the ACT & Region with 18,854 students enjoying tennis as part of their curriculum.

The transition from a positive first experience in schools to playing at local clubs is critical. Well done to all that have established strong pathways here, as these

players are the future of our sport.

Equally, the competition environment represents the retention arm of our sport. The Walking Clinic Canberra Tennis League (CTL) allows players to feel a greater sense of belonging and a true connection to the club. CTL has continued to grow with further increases in team numbers across each season in both Junior and Adult competitions, as well as a large number of players continuing to participate year-on-year.

The year 2024-25 will continue the focus on building thriving tennis communities throughout the ACT & Region. Please continue to work closely with the Tennis ACT team to access the latest programs, information and initiatives.

We look forward to working with you to grow tennis participation and grow the opportunities ahead. Congratulations and well done on all that has been achieved thus far and let's continue to grow the legacy together.

Kind regards,



**Mark La Brooy**  
Tennis ACT, Chief Executive Officer

# AFFILIATION BENEFITS

Your affiliation with Tennis ACT assists with reinvestment and continued growth of grassroots tennis in the ACT. As an affiliate of Tennis ACT, your club or organisation can access a range of programs and services to grow and promote our sport.

## INSURANCE

Tennis ACT provides affiliates with Public Liability Insurance, Products Liability and Professional Indemnity Insurance. Affiliated bodies are covered up to the following amounts:

- **\$30 million Public Liability**
- **\$30 million Products Liability**
- **\$10 million Professional Indemnity**

Further details are available at

<https://www.marshadvantage.com.au/business/sports-clubs/tennis.html>

## PARTICIPATION PROGRAMS

Affiliated clubs and organisations will receive support in establishing and setting up participation programs such as:

- **Hot Shots Tennis**
- **Hot Shots Tennis School Program**
- **Cardio Tennis**
- **Inclusion and Diversity Programs**

## TOURNAMENT SANCTIONING

Affiliated clubs and organisations have the opportunity to apply to host a Tennis ACT sanctioned event.

## COMPETITIONS

Only affiliated clubs and organisations can enter teams in The Walking Clinic Canberra Tennis League. Affiliates can also receive assistance to establish competitions at their club such as FAST4 and social tennis.

## TENNIS ACT AWARDS

Each affiliated club and organisation will receive free allocated tickets to the 2024 Tennis ACT Awards, held in August. The annual awards recognise and celebrate achievements of our tennis community.

## ONLINE SYSTEMS

As an affiliated club or organisation, you will have access to several free technology platforms to assist with the administration of your business. These include:

- **ClubSpark**
- **Match Centre**
- **Tournament Planner**

- **Book a Court**
- **My Tennis Membership Management System**
- **UTR Platform**

## FACILITIES

Specialist advice and services are available to affiliates to help you create a welcoming and sustainable facility. These include:

- **Technical advice**
- **Assistance with government grants**
- **Assistance with club business plans**
- **Access to the Tennis Australia Facility Loan Scheme**
- **Access to, and guidance with, the Health Indicator of Tennis (HIT) tools**

## MARKETING & COMMUNICATIONS

Affiliated clubs and organisations can access:

- **Tennis branded marketing material, including club specific social media assets, posters and signage templates in Tennis branding**
- **Club websites**
- **Club and coach forums**
- **Tennis Australia and Tennis ACT marketing campaigns. This includes investment in localised marketing and promotional campaigns throughout the year targeting Book A Court, Tennis Hot Shots and Cardio Tennis.**

## OPPORTUNITIES & PARTNER BENEFITS

- **Invitations to the Workday Canberra International**
- **Group purchasing arrangements through Dunlop, including discounted balls for your club or organisation.**





**REGISTERED**

# **PLAYER BENEFITS**

As part of the affiliation process, clubs and organisations register their players with Tennis ACT. There is no additional cost to register your players. Once registered, they can access a variety of benefits.

## **PERSONAL ACCIDENT INSURANCE**

Rest easy knowing that all registered players are covered by our Sports Injury Insurance Policy. Further details are available at:

<https://www.marshadvantage.com.au/business/sports-clubs/tennis.html>

## **TOURNAMENTS**

For those looking to test themselves in tournament play, registration allows players to enter sanctioned

events in the ACT and across Australia.

## **COMPETITIONS**

Registered players are provided access to Tennis ACT competition including:

- The Walking Clinic Junior and Adult Leagues

## **PARTNER BENEFITS**

All players registered in The Walking Clinic Canberra Tennis League will have access to a 15% discount off their initial consultation at The Walking Clinic.



# HOW TO COMPLETE **AFFILIATION PROCESS**

## **NEXT STEPS**

To ensure your club or organisation remains affiliated please complete the online form through the AirTable link as soon as possible.

A copy of your invoice for the 12 month affiliation period (1 October 2024 to 30 September 2025) will be sent directly to your organisation's treasurer. If you have any questions regarding the process, please don't hesitate to contact us via the details below.



## **CONTACT**

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