

## MOST OUTSTANDING TENNIS CLUB OR VENUE

### Eligibility Criteria

To be eligible for consideration, the Tennis Club or Venue must:

- Be affiliated with a Member Association
- Employs or engages suitably screened and qualified tennis coaches (eg Tennis Australia coach members) where applicable

### The Nomination Process for Australian Tennis Award

- The winners of the State Award for Most Outstanding Tennis Club or Venue (or equivalent) will become the nominee for the National Award for Most Outstanding Tennis Club or Venue
- If a state/territory does not have an award in this category, the MA may nominate a candidate from that state/territory through the online portal, provided the nominee meets all the eligibility criteria. for headings and subheadings in different weights.

### Selection Criteria

The selection panel will consider the following in assessing and comparing nominations:

- Has completed a health assessment with their respective Member Association (eg HIT or equivalent) and developed an action plan with their local tennis representative
- Has an active strategic plan, with a particular focus on driving increased activity, financial health and quality facilities of the club or venue
- Creates a positive culture of inclusiveness and care including opportunities for participation by all, good governance, committee/management training, child safety and succession planning
- The range and quality of programming opportunities for all players including pathways for junior and adult tennis players, Hot Shots, Cardio Tennis, social opportunities, tournaments, and competitions
- The level of stakeholder engagement and strength of relationships the club or venue holds to assist in continuing to grow and develop i.e. the club and coach relationship, local government, community partnerships, Member Association
- Demonstration of retention and participation growth (number of unique participants)
- Evidence of how digitally enabled the club or venue is and the access that this provides to the local community i.e. has adopted ClubSpark (or equivalent), offers online court hire, ability to purchase

memberships online, website functionality

- The direct customer feedback the club has received via independent responses from customers and members. Responses and references should be provided as part of submission
- Has a partnership with a local primary and/or secondary school through the School Partnership Program, School Play Program (or equivalent).

### **Supporting Documentation**

The selection panel will consider the following in assessing and comparing nominations:

- Health assessment dashboard
- Club/Venue Strategic/Action Plan
- Promotional/Marketing material
- Direct customer feedback, references and support letters
- Three high-resolution photos supporting the nomination
- Any other documentation that supports the nomination.