***Provide your responses below, addressing each aspect of the criteria***

|  |  |
| --- | --- |
| **No.** | **Description** |
| 1 | Provide a summary of the type, volume and level of success of media and promotional activities undertaken  |
|  |
| 2 | Provide a summary of the type of social activities and the standard of play amenities and how this contributed to a positive tournament atmosphere |
|  |
| 3 | Describe the type and success of strategies to engage local communities with the tournament |
|  |
| 4 | Describe the tournament sponsorship program and the level of service provided to the sponsors |
|  |
| 5 | Provide a summary of the tournament committee and examples for their pro-activity, leadership, innovation and overall creativity |
|  |
| 6 | Endorsement from the relevant Member Association in support of this application |
|  |

\*\* complete responses in space provided and attach supporting documentation separately.