

Tennis Australia

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The Australian Tennis Magazine (ATM) January edition is once again going to reach a massive audience this Summer and we'd like to offer you the exclusive opportunity to promote your business within the magazine!

ATM is distributed each month to around 20,000 with a readership of more than 60,000. Readers are players, tennis fans, coaches, tennis clubs nationally and a wide range of people in the tennis industry, as well as families and children, all with a keen interest in tennis.

The January issue be sold with every copy of the *Australian Open Program* again this year, so this edition is set to have a massive audience with a potential readership of around 460,000, so it is definitely a great issue to ensure your message has a high profile over Summer! There will be a promotional stand at the Australian Open where the January issue will be promoted and sold.

## **TA COACH EXPO offer:**

Double Expo ads ( 1/4 page sized) - valued at \$600+gst each, Coach rate \$ 300+gst 3 ads for the price of 2 @ \$300 each only to run Jan, Feb, March = \$600 +gst (valued \$1,800+gst)

On Sale: late December

Artwork is DUE: 8 December 2014 AT LATEST

All advertisements are subject to approval and we will assist with artwork. (single expo ads are also available)

OPTION TO RUN FEB, MARCH, APRIL WITH SAME OFFER ALSO

To secure the January edition package - call immediately

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