

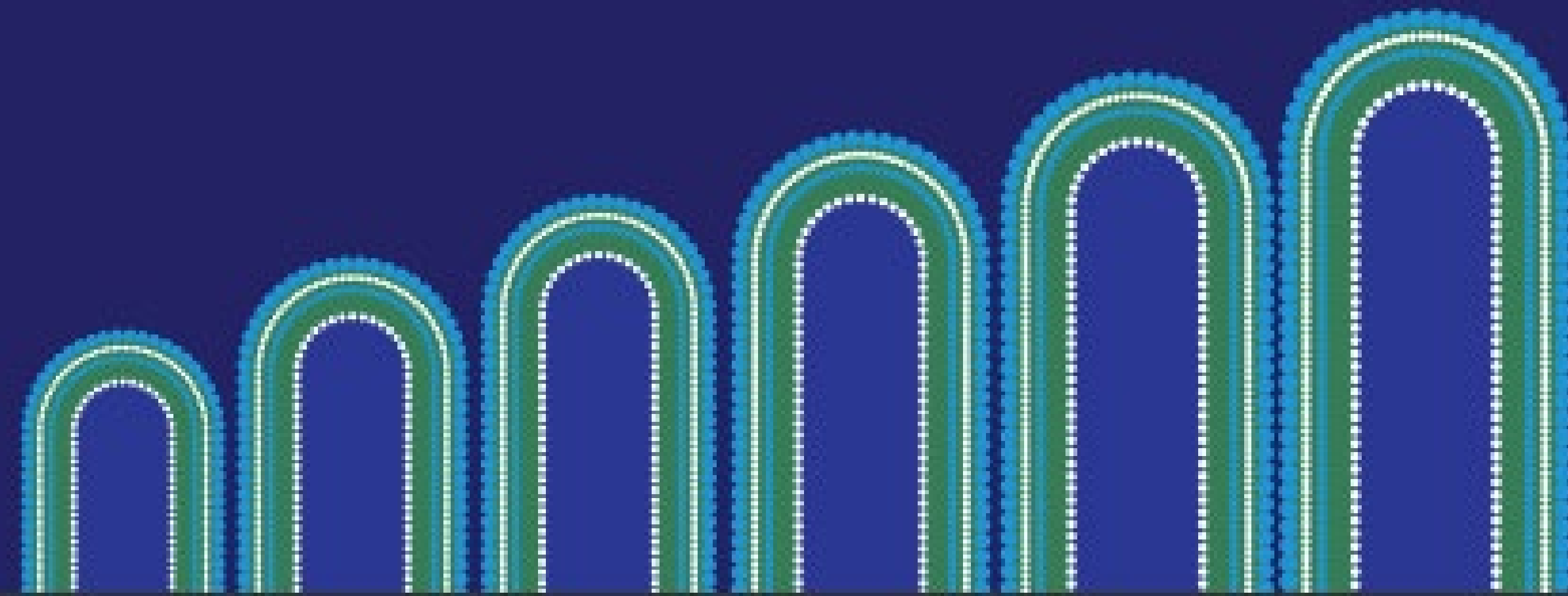
# NSW Future Leaders 2024

Field Team Briefing June 2024

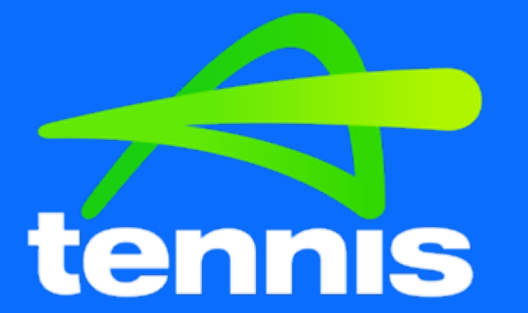




# Acknowledgement of Country



# What is Future Leaders



# What is Future Leaders

A youth leadership development program, engaging young people to have positive impact in their local tennis communities



- Since 2016 we have supported the development of our young people through the Future Leaders Program
- Future Leaders targets year 9 & 10 students
- Learning: 2-hour webinar, 4 module online course and 1 day workshop
- Participants then deliver a 15-hour volunteer project of their choice with local tennis club
- Participants report back their work to Tennis NSW and deliver a short presentation to local Future Leaders Group
- We promote opportunities in tennis through the Future Leaders Alumni network

# Why Future Leaders



Succession planning for clubs and building of volunteer workforce



Supporting teens to stay connected to their local tennis community and reduce drop off in participation



Identify talent and connect participants with tennis career pathways



Drive positive change within local tennis environments through TNSW and clubs engaging young leaders

# Strategic Alignment

## OUR STRATEGIC FOUNDATIONS

### FUTURE PROOF

PRIMARY MEASURE: FINANCIAL STABILITY OF THE ORGANISATION

STRATEGIC PURPOSE: TO ENSURE OUR GOVERNANCE, FINANCES AND CULTURE ARE BEST PRACTICE AND PERFECTLY PLACED TO SUPPORT OUR ORGANISATION INTO THE FUTURE

## STRATEGIC PILLARS



### LEAD

Build an inclusive and diverse organisation and workforce

### EDUCATE

Educate and empower the Tennis Family to embrace inclusion and diversity

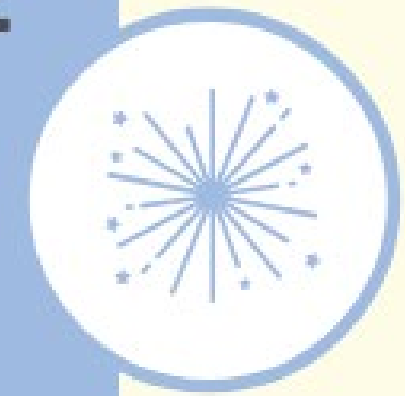


### PROMOTE

Promote and celebrate our diverse tennis community

### ACTIVATE

Provide pathways and access to tennis for players from diverse backgrounds



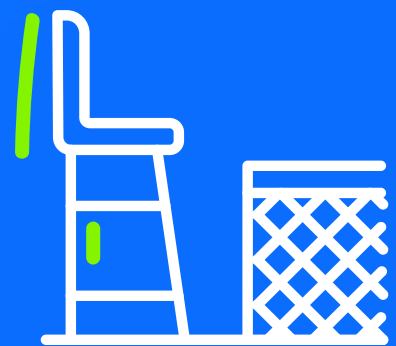
# Future Leaders 2024 Key Changes

Based on Youth Advisory Group feedback, some changes have been made to ensure we meet the needs of our Future Leaders.



## Webinars

Less  
Webinars to  
attend



## Workshop

Optional  
Second Day  
at Workshop  
(Officiating)



## Support

More  
Project  
Support &  
Templates



## Delivery

Shorter  
Delivery  
Period  
Aug-Dec



## Award

Graduation  
Ceremony  
United Cup

# NSW Future Leaders 2024 Participant Learning Journey





# Online Course



Welcome to  
Future Leaders



Get to know  
yourself



More than  
tennis



Understand  
your club

- Thriving Tennis Communities
- Digital Enablement
- Coaching
- Marketing
- Diversity & Inclusion

# Webinar



Welcome



Program  
Overview



Project  
Planning

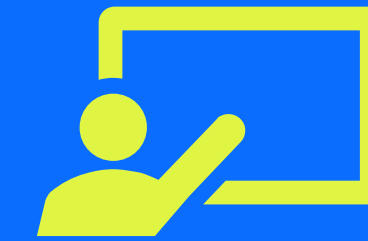
# Workshop



Team Building



Personal  
Development



Guest  
Speaker



On Court  
Activities



Project  
Development

# Project Delivery

**15 hours volunteer on local project with local tennis provider**

- Submit Project Idea after workshop
- TDO's to check in with venue and participants
- Access Tennis NSW Project Planning Resources
- Attend Support sessions with PPD Team (Optional)
- Deliver 15 hour project
- Send Project Completion Report
- Present Project in a 5-minute presentation online



# Project Examples form 2023

## Research

**Hugo Shaan**

The goal of this project was to uncover, document and preserve the rich history of the Scone Hardcourt Tennis Association for future generations.

## Fundraiser

**Hayley Dyer**

Fundraiser night (games, raffle prizes, silent auction, BBQ AO Screening) Brining the club together to raise funds to improve facility equipment for players. \$1000 raised!

## Event

**Sam Rivett**

Sam coordinated the delivery of a local tennis event, (Calendar planning, marketing material, draws, formats, preparing venue).

## Player Q&A

**Olivia Mather**

Engaged local Blind/Low Vision international player Courtney Webek to participate in a Q&A with club members and delivered an adaptive tennis practical session

# Scholarships (Inclusion & Diversity)

- 1 \$50 participation fee will be waived for those who receive the scholarship
- 2 There is no limit to the number of scholarships, just to the number of people we can fit in the program
- 3 Can be applied for easily in within the application process

## Eligibility

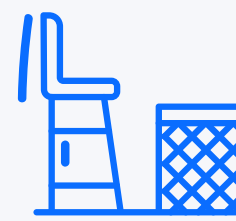
- Aboriginal or Torres Strait Islander people
- Humanitarian visa holders
- Be facing financial hardship
- Have experienced educational disadvantage due to any of the following:
  - Low socio-economic status backgrounds
  - Non-English speaking backgrounds
  - Person with disabilities or long-term medical conditions
  - From remote areas (4+ hours from Sydney)
  - Experiencing educational barriers and/or personal hardship

# Future Leaders Key Dates



Applications Open

**10 JUNE 24**



Applications Close

**12 JULY 24**



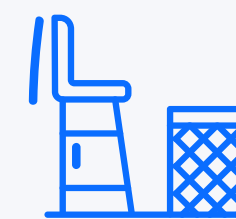
Webinar

**22 AUG 24**



Workshop

**31 AUG 24**



Projects Due

**19 DEC 24**

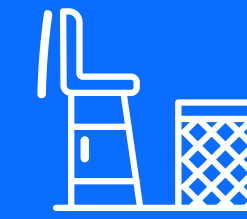


Presentations

**FEB 25**



# Optional



FL Only Officiating Course

**1 SEPT 24**



Project Support Session 1

**SEPT 24**



Project Support Session 2

**OCT 24**



Project Support Session 3

**NOV 24**



Project Support Session 4

**DEC 24**



UC Youth Leaders &  
Graduation Ceremony

**JAN 25**

# Marketing & Comms Plan



## TDO Key Dates

27 May

Promo begins

10 June

Applications open

12 July

Applications close

15 July

Successful applicants notified

DATE	KEY MESSAGE	AUDIENCE	CTA	CHANNEL/S
27 May	Future Leaders applications opening soon. What <u>is</u> Future Leaders? Who can apply for Future Leaders?	Potential participants/players parents, coaches	Head to our website for more information.	Facebook Instagram
28 May	Future Leaders applications are opening soon. Do you know someone who is a Future Leader? Is there someone at your club?	Clubs, coaches, parents	Head to our website for more information	Clubhouse News Website
5 June	Future Leaders applications open next week. Information on what you need to do to apply.	Potential participants/players parents, coaches	Head to our website for more information	Facebook Instagram
10 June	Future Leaders applications now open. Are you a Future Leader?	Potential participants/players parents, coaches, clubs	Click the link to apply	Facebook Instagram eDM
13 June	Future Leaders applications now open. Are you a Future Leader?	Potential participants/players parents, coaches	Click the link to apply	Bluewall Bulletin
17 June – 10 July	Sharing success stories from previous Future Leaders and their projects	Potential participants/players clubs	Click the link to apply/head to our website for more information	Facebook Instagram Website
11 July	Applications closing tomorrow.	Potential participants/players, parents, coaches, clubs	Click the link to apply	Facebook Instagram eDM (dependent on



# Infosys Report Future Leaders History



## Participants

Year	Total	Regional	Girls	Disability	CALD	First Nations	Scholarships
2016	18		7	-	-	-	-
2017	25		16	-	-	-	-
2018	16		10	-	-	-	-
2019	21	11	12	-	-	-	-
2020	37	17	20	3	17	1	-
2021	29	16	15	2	7	0	-
2023	30	17	18		6	1	4

## Mentors (Returning Future Leaders)

Year	Total	Regional	Girls	Disability	CALD	Indigenous
2020	7	2	3	2	4	
2021	5	0	2		4	1
2023	4		2	1	2	



# TDO ROLE

Tennis Development Officers play a critical role for our Future Leaders on the group and to support program delivery

- Share Future Leaders info with relevant stakeholders in region
- Influence uptake of program within local region, considering diverse representation
- Communicate with relevant club/coach/operator when participants are confirmed to ensure support for delivery
- Where possible attend webinar and workshop sessions to support participants
- Communicate minimum monthly with Future Leaders, be available for questions, to ensure projects are progressing
- Ensure project idea and project reports are submitted inline with deadlines
- Arrange online presentations with local region Future Leaders

Year	Metro	South	North	Central
2019	10	2	3	3
2020/21	28	3	8	8
2021/22	12	2	2	12
2023/24	13	0	2	13
2024	Goal	Goal	Goal	Goal

Success Story

# Shivani Lakha

- 2016 Future Leader
- United Cup Ballkids Manager
- Coach, volunteer, YAG, Sheroes
- Future Leaders Mentor
- NSW Tennis Award Winner

“There’s not just playing and the competitive side, there’s everything that goes on behind the scenes, so I learnt a lot more about the sport and a lot more about what we can do to progress tennis.”

**-SHIVANI**



Success Story

# Kai Ryan

- 2021 Future Leader
- Qualified Tennis Australia Official
- Active in advocacy for disability inclusion through Standing Adaptive Tennis Pathway
- Future Leaders Mentor
- Events Volunteer
- Tennis NSW YAG

“I am a passionate person around everything in tennis, like to include people, it makes me feel good”

**-KAI**



Success Story

# Parri Barelle

- 2020 Future Leader
- Youth Advisory Group Member
- Future Leaders Mentor
- NSW Tennis Award Winner
- Olympic Change Maker 2023

“So many people have helped me achieve everything I have need to and I think it's really important that I can give something back.

**-PARRI**





# Feedback

Please connect with Nikita Sayle or Adam Saar for feedback or questions.

Recoding will be available in the meeting chat.