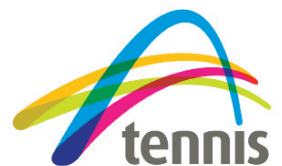




*An Advertising opportunity  
you don't want to miss.*



# Tennis SA Totem Pole Advertising Packages

*We are in a unique situation right now. We're in the thick of it. The heart of all sporting action in Adelaide. The precinct that everybody is talking about.*

Now imagine your brand on display when the football is sold out. Or the Test Match is on. Or during the sell-out nights of the World Tennis Challenge.

On average nearly 37,000 people are in the precinct during a sporting event. Thousands are crossing over the footbridge from the city and they could be looking directly at your brand!

Advertising on the Totem Pole will get your brand, events and messages out to those people who are attending an event in the precinct and to the thousands of people who drive past our iconic venue every day.

We've put together an advertising package that is too good to miss!

## Advertising rates – 2018

Advertising is only open to tenants of Tennis SA, partners/suppliers of Tennis SA and the World Tennis Challenge, and partners/suppliers of Tennis SA tenants.

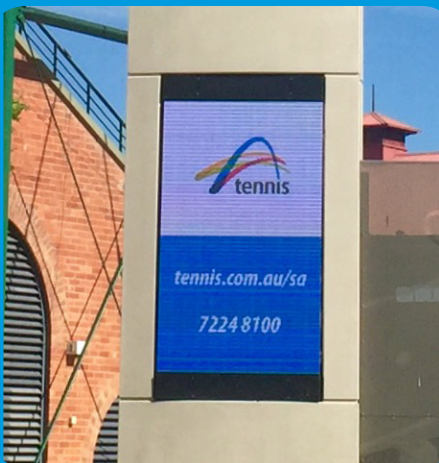
- \$500\* per month on a 12 month contract
- \$200\* administration fee
- Total investment - \$6,200\* for a year of advertising

Only completed artwork will be accepted

## Rotations

Your brand/advertising will be seen a minimum of:

- 30 times in an hour
- 720 times in a day
- 5,040 times a week
- 262,080 times a year



## Your Brand Here!

- 3.75 square metre high-brightness LED screen
- 1.5m wide x 2.5m high
- Only \$6,200\* a year

\*All costs exclude GST. Full payment for the advertising contract must be made up-front and no advertising will appear until full payment is made. All artwork is to be supplied to Tennis SA at the advertiser's expense in the stipulated format. Tennis SA reserves the right to decline, cancel or to request changes to any advertisement. Tennis SA does not accept liability for any loss or damage caused by an error in the advertising and does not give any undertaking that an advertisement will be 'live' by any specific date. 25 January 2018.