





Contents

- 3 Strategic Plan
- 5 Tennis Australia CEO report
- 9 Tennis SA CEO and President report
- **13** Year in numbers
- **15** Tournaments
- **17** Competitions
- **21** Events
- 23 Officiating
- **25** Tennis Development
- 27 Inclusion and Diversity
- 29 Coach Development
- 31 High Performance
- **34** Newcombe Medal, Australian Tennis Awards
- 35 Tennis SA Awards
- 37 Media and Public Relations
- **39** Marketing, Communications and Partnerships
- 41 The Drive
- **43** Adelaide International
- 45 About us
- **48** Tennis SA Partners and Supporters
- 49 Member Clubs and Associations

Tennis acknowledges the Traditional Custodians of the land on which we work, rest and play, and we pay our respect to Elders past and present.

CREDIT

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Tennis SA Strategic Plan

Participation, Growth and Retention

- Drive accessibility
- Club development
- Coach review

Financial Sustainability

- Memorial Drive redevelopment
- Maximise commercial opportunities
- Strengthen and grow key partnerships

Organisational Development

- Concise and professional performance practices
- · Adaptable and sustainable

Competitive Play

- Develop and strengthen events across all regions
- Retain, develop and grow players
- Increase administration support for associations and clubs

Event Momentum

- Develop and deliver key events
- Raise profile of grassroots tennis events





Tennis Australia CEO's Report

A REMARKABLE YEAR

A THRIVING COMMUNITY

There have been many memorable performances and records set across Australian tennis these past 12 months. From getting more people to play the game to setting rankings highs and attracting more than 1.4 million fans to our summer events, it truly has been a remarkable year.

Around the nation, our vibrant community is growing as we continue to implement our Game On strategy. Coaches, volunteers, clubs, schools, administrators, officials and of course, across all levels of players – every possible area of tennis is thriving.

A lot of the excitement within our tennis community has come with the roll-out of revamped national programs – Hot Shots Tennis and Cardio Tennis to coincide with a refreshed Tennis brand.

Tennis reclaimed the number one position as the most requested sport in Australian schools for the 2023 calendar year and we now have more than 3100 Partner Schools giving kids their first playing experiences.

Efforts to expand the support offered to the coaching network have begun to pay dividends with Tennis Australia Coach Members increasing 20 per cent this past year to a record 3500. In a substantial step towards gender equity, this number includes more than 1100 women coaches – an increase of 35 per cent on the previous year. It's still not where we want it to be, but it is strong progress.

Competition has long been the backbone of Australian tennis and there are now more than 87000 connected players with a rating regularly taking part in Leagues and Tournaments. The introduction of a Coloured Ball Rating is helping coaches and parents find the

appropriate level for kids getting started on their competition journey. Complementary disciplines of tennis have also gained traction with 200 affiliated venues offering padel, pop or pickleball as part of their tennis programming – attracting new and old participants alike.

SOARING TO NEW HEIGHTS

Our leading athletes soared to new heights inspiring australians to play along the way. alex de minaur became the first australian man in 18 years to be ranked inside the world top 10 while both storm hunter and matt ebden claimed the number one ranking in doubles.

Jordan Thompson, Max Purcell, Rinky Hijikata, Adam Walton, Tristan Schoolkate, Alexei Popyrin, Aleksandar Vukic and Chris O'Connell are among an impressive cohort of Australian men achieving new ranking highs within the past year.



On the women's side Arina Rodionova, Olivia Gadecki, Kim Birrell, Taylah Preston and Storm Hunter all achieved career-high singles rankings while Ajla Tomljanovic, Daria Saville and Destanee Aiava reclaimed form following extended breaks from the game. while Ajla Tomljanovic, Daria Saville and Destanee Aiava reclaimed form following extended breaks from the game.

Our proud history as a leading tennis nation in team competitions continues with our Davis Cup and Billie Jean King Cup teams each advancing to the finals in their respective competitions in 2023. The men's team receive direct entry into the round robin stage of the 2024

Davis Cup finals as a result and have won their way through to the finals.

After a decade-long stint as Captain of the Australian women's team, we bade farewell to Alicia Molik in November. She leaves a lasting legacy having led the team to two finals and captaining no less than five Grand Slam champions during her reign. and captaining no less than five Grand Slam champions during her reign.

In April, Sam Stosur made her debut as Billie Jean King Cup Captain as we held our first tie on home soil since 2019 in Brisbane. Taylah Preston made an impressive debut helping the team qualify for the 2024 finals in November. Our wheelchair athletes finished runners-up and third in the junior boys and quad draws at the World Team Cup in May. While at the IBSA World Games, our Blind/Low Vision athletes won seven gold medals.

It was also a golden year for Australians performing at the ITF World Masters tournaments with 17 gold medals claimed at the teams and individual events.

These inspiring performances are the result of a clear strategy centered around developing the athlete and their teams both on and off the court.





A RECORD-BREAKING SUMMER

The global tennis season kicked off with a bang at the United Cup in Perth and Sydney. Team Australia had everyone on their feet with Alex de Minaur leading them into the semifinals taking out three top-10 players including world No.1 Novak Djokovic. They were unable to clinch a finals spot going down to eventual champions Team Germany.

The new streamlined format for the event proved a resounding success with 15 of the 25 ties getting to a mixed doubles decider – eight of which ended in match tiebreaks.

The return of the much-loved Brisbane International to the Summer of Tennis calendar attracted more than 100,000 people to the Queensland Tennis Centre. Complementing professional events also held in Adelaide, Hobart and Canberra, the sport truly took centre stage across the nation in the lead-in to the Australian Open.

A historic Sunday start for the Australian Open main draw was embraced by more than 87,000 fans on-site and contributed to a 42 per cent increase in global broadcast viewership of the opening round of the tournament.

And the records didn't stop there with more than 1.1 million fans streaming through the gates of Melbourne Park during the three weeks cementing the AO's position as the most watched and attended Grand Slam.

The event was also confirmed as the biggest economic generator in Australian sport, delivering a record \$533.2 million in economic benefits to the Victorian economy.

The performance of our Australian players gave the crowds much to cheer with Alex de Minaur cementing his position as a second week Grand Slam contender. He led 15 Australian men in main draw singles – our biggest contingent since 1998.

Storm Hunter was the best performed Australian woman pushing into the third round after qualifying for the first time. Dane Sweeny and Omar Jasika rounded out the qualifiers – the most to do so since 1992.

At just 15 years of age, Emerson Jones won admirers for her grit winning her quarterfinal and semifinal matches on the same day. She was the first local in the Australian Open girls' final for 16 years.

At the other end of the spectrum, persistence paid off in the most inspiring way for Perth-local Matt Ebden, who claimed a men's doubles Grand Slam on his 15th attempt alongside India's Rohan Bopanna.

THANK YOU

As we reflect on another successful year in Australian tennis, we celebrate strong performances on the world stage and are delighted to see the love of the game flow through the broader tennis community.

None of this is possible without the passion of coaches, administrators, volunteers, officials and delivery network and their commitment of time and effort. Thanks to each and every one of you.



Craig TileyTennis Australia CEO











Tennis SA CEO & President's Report

The 2023-24 financial year was another busy period for Tennis SA with an ongoing focus of growing participation, The Drive becoming fully operational after its redevelopment and the delivery of another Adelaide International which continues to grow every year.

In July 2023, the globally renowned Rafa Nadal Tour made its South Australian stop at West Lakes Tennis Club. Our local athletes excelled across various age groups and were honoured to receive the Rafa Nadal Tour SA Trophy of Values.

August 2023 brought a fourth edition of the National Indigenous Tennis Carnival (NITC) in Darwin, where South Australia's Jayden Kemp was awarded the prestigious Evonne Goolagong Cawley Medal of Excellence for his exemplary leadership and behaviour both on and off the court.

His teammate, Malachi Varcoe, was recognised as the South Australian winner of the peer-voted 'Deadly Awards.' Our team finished third in the Ash Barty Cup for participation and effort and was the runner-up in the Future Stars tournament.

In the same month, South Australians
Mark Haskett, Ricky Segura and Courtney
Lewis, alongside coach Nicholas Bradley,
represented Australia at the 2023
International Blind Sports Federation
World Games held in Birmingham,
United Kingdom.

September 2023 saw approximately 120 of Australia's top junior players compete in back-to-back ITF World Tennis Tour Junior tournaments at The Drive, hosted in partnership with Tennis Australia and Next Generation Memorial Drive.

We also completed the 2023 12/u and 14/u Australian Hardcourt Championships - SA Qualifying event over two weekends.

This year marked the 77th anniversary of the Winter Pennant season, making it the longest-running and largest metropolitan tennis competition in Australia. With 286 teams competing, we congratulate all participants, and the award winners recognised during the Winter Pennant presentations held at The Drive.

September also saw, World No. 1 in the 11-1 division Archie Graham, alongside

Carla Lenarduzzi, claim the open singles titles at the Peter Smith Players with an Intellectual Impairment (PWII) Open at Next Generation Memorial Drive. Congratulations to all of our South Australian competitors!

Finally in September David To became a board appointed director with his term starting immediately. This appointment resulted in the board returning to its full complement of ten members following the retirement of former President Kent Thiele, on 30 June 2023 at the completion of his period of tenure.

In October 2023, South Australia proudly hosted the 12/u and 14/u Australia Hardcourt Championships, with Jeffrey Strydom emerging as the Australian Champion in the 14-and-under boys' category. Congratulations to Jeffrey and all the athletes involved.

The State Foundation Cup returned to Berri Tennis Club for its eleventh consecutive year, where Hills Fleurieu triumphed after a week of thrilling matches involving players from across the region.

We also celebrated the XIX Australian Masters Games at The Drive in October, with 228 players participating across 49 events. This was a significant highlight of the year, and we extend our congratulations to all the South Australian competitors.

From October 22 to 29, 2023 the City of Playford Tennis International returned, co-hosted by Tennis SA, Tennis Australia and City of Playford, TennisGear, and Playford Tennis Club. This year's event unveiled a mural honouring Evonne Goolagong Cawley and Ash Barty, celebrating thier contributions to tennis. James Duckworth and Astra Sharma took home the titles.

October also marked a major rebranding initiative for tennis, introducing a fresh look across all our products to engage new generations of players while retaining our current participants.

In November 2023, we hosted Australia's largest Blind and Low Vision Tennis tournament at The Drive, featuring 46 players from around the country, including 19 from South Australia. A special thank you to Jack Crispin and Nicholas Bradley for their dedication to expanding this pathway in SA.

The Tennis SA State League All Stars event took place at Lucindale Country Club, where players engaged with the local community inside Blanche Cave at Naracoorte Caves National Park. Thank you to the Naracoorte Lucindale Council and our event sponsors for making this event a resounding sucess across the All Stars tennis matches, community activations, and schools participation.
Congratulations to our three South Australian athletes who claimed Australian titles at the 2023 Australian Tennis Championships: Andriana Petrakis in the

Championships: Andriana Petrakis in the 11-1 division women's singles, Nicholas Costa in division Two 11-3 men's singles, and Macy Lane in DHoH women's singles. November also saw Prince Alfred College and Maitland Lutheran School crowned the 2023 South Australian Tennis

Hot Shots school state champions after winning their respective competitions at the Tennis SA Clay Courts. Kudos to our Tennis Development team for successfully delivering fifty school carnivals throughout the year.

The month concluded with the Metro vs Country teams' event at Tennis World Adelaide, featuring 36 players.

Representative teams from Country and Metro South Australia competed across various age groups, with Metro South Australia winning in the 14/u, 16/u, and 18/u categories, while Country South Australia claimed victory in the 12/u age group. Metro South Australia emerged as back-to-back champions!

In December 2023, we celebrated a record eight South Australians nominated for the 2023 Newcombe Medal, Australian Tennis Awards. South Australia secured three awards at the ceremony held at the Palladium at Crown in Melbourne, including Most Outstanding School and Most Outstanding Tennis Club, along with the Spirit of Tennis award.

Congratulations to Torrens Valley Christian School, Golden Grove Tennis Club, and Alicia Molik for their exceptional contributions. Congratulations to our finalists Helen Rice, Domenic Marafiote, Darren Cahill, Casey Jackson, Martin Richards and Seacliff Tennis Club.

Our junior players from regional
South Australia represented the state
at the 2023 Queensland Junior Teams
Carnival, a hallmark event in its 35th year.
Congratulations to all participants on thier remarkable achievements.



In December, we also completed the 2023 12/u and 14/u Australian Grasscourt Championships - SA Qualifying event at Kensington Gardens Lawn Tennis Club and the 2023 South Australian State Masters were held at Seacliff Tennis Club. Congratulations to all participants!

January 2024 kicked off with the return of the Adelaide International from January 8-13, attracting record crowds and breaking the single-week attendance record for the event with over 51,000 fans.

More than 170 players showcased their skills, with Jiri Lehecka and Jelena Ostapenko claiming the titles.

We welcomed a brand-new Tournament Director - South Australia's own Alicia Molik and thank her for her enthusiasm and dedication in her first year in the role.

We also celebrated the Adelaide International TennisFest in January, hosting seven functions, nine activations, six on-court experiences, and over 50 coin tosses.

In March 2024, the Tennis SA State League Grand Finals were held at The Drive. Congratulations to Glenlea Tennis Club for their fifth consecutive women's title, while Peake Gardens Riverside Tennis Club claimed back-to-back titles in the men's.

We were proud to host the Tennis SA Junior State League Awards Night and Grand Finals at The Drive.

A big congratulations to the winners, especially Athelstone and Coromandel Valle, who secured the 2023-24 Junior State League titles.

March also marked the completion of the 2024 12/u and 14/u SA ClayCourt Nationals Qualifying event held at the Tennis SA ClayCourts. Minh-Khiem Nguyen and Nexis Bermingham won the 12-and-under events, while Nikola Markulin and Abby Robertson triumphed in the 14-and-under events.

Congratulations to all for their success at the Claycourt National Championships held in April 2024.

The 2023-24 Metro League season featured 48 teams, and we extend our gratitude to the club volunteers who

supported their teams throughout the season. Congratulations to all the winners of the Metro League!

April 2024 saw the Tennis SA Awards Night, recognising those who tirelessly contribute to the growth of tennis in our state. Prospect (City/Hills) and Mount Gambier (Rural) were named South Australia's Most Outstanding Tennis Clubs in 2024, while dedicated volunteers Damian McGee and Rebecca Burford received Volunteer Achievement Awards.

Congratulations to all finalists and winners for your remarkable contributions.

In May 2024, we were thrilled to host the National Indigenous Tennis Carnival - SA for the fourth consecutive year.

Held across two dates, the event celebrated culture and tennis at the Playford Tennis Centre, thanks to the support of the City of Playford.

In May we also announced our new board members Tim Crichton and Ann Marie Lush, who began their tenure on July 1, and we extend our gratitude to outgoing members Col Lawson and Kerry





Morrow for their dedicated service to tennis in South Australia. We also look forward to the ongoing contribution to the Board of Joanna Lydeamore and Brandon Oster who were re-elected at the Tennis SA Council Election Meeting in May for further three year terms commencing on July 1 2024.

The election of Board Members in May 2024 was the first time thre process used the new Nominations Committee which was brought into existence with the changes to the Tennis SA constitution approved at the Annual General Meeting in October 2023.

The Nominations Committee includes two external members who are Tim Ryan (Chair) and Linda Matthews. They work in a voluntary capacity, and we sincerely thank them for undertaking this important role.

Finally, in June 2024, the Blind and Low Vision League concluded its inaugural season at The Drive. This groundbreaking initiative is the first of its kind in Australia, and we are proud to advance diveristy and inclusion, providing opportunities for everyone of all ages and abilities.

Congratulations to our players, organised into four teams named after animals with vision impairments: the Blue Bisons, Green Giant Pandas, Purple Possums, and the Red Rhinos.

We extend our gratitude to the Tennis SA Board members Gary Stratford (Vice President), Liz Campbell, Julie Day, Joanna Lydeamore, Natalie Morely, Brandon Oster, David To, Col Lawson and Kerry Morrow for their support during the 2023-24 financial and their commitment to the growth of tennis in South Australia.

We also acknowledge the hard work and commitment of the leadership team - Dylan Hicks (Tournaments, Competitions and Officiating), Bianca Marron (Marketing and Communications and Partnerships), James Pick (Tennis Development and Venues), and Matthew Fitzgerald (Operations).

Lastly, we wish to express our appreciation to the entire Tennis SA and Adelaide International team for your dedication and hard work over the past year. Your achievements are commendable, and we are proud to work alongside you.

Litury

Debbie Sterrey CEO Philip Robby.

Philip Roberts President

Year in Numbers

Tournaments & Events

1

ADELAIDE INTERNATIONAL

2

AUSTRALIAN PRO TOUR

10
OPEN EVENTS

24

JUNIOR EVENTS

2

ITF WORLD TENNIS TOUR JUNIOR TOURNAMENTS

1

12/U AND 14/U AUSTRALIAN HARDCOURT CHAMPIONSHIPS

22

JUNIOR DEVELOPMENT SERIES TOURNAMENTS

49

TEAMS IN STATE LEAGUE AND JUNIOR STATE LEAGUE

Conches

266

COACH MEMBERS

68

BUSINESS

59QUALIFIED

139

TRAINEE

Schools

50

HOT SHOTS TENNIS SCHOOL CARNIVALS

192

SCHOOLS
PARTICIPATING IN
HOT SHOTS TENNIS

281

PRIMARY & SECONDARY SCHOOLS DELIVERING HOT SHOTS TENNIS

52,069

STUDENTS INVOLVED IN HOT SHOTS TENNIS SCHOOL COMPETITION

Clubs

13,071

REGISTERED CLUB MEMBERS

312

AFFILIATED ASSOCIATIONS, CLUBS, CENTRES AND SCHOOLS

209

CLUBS UTILISING CLUBSPARK

104

VENUES WITH COURT HIRE

124

HIT TOOL CONVERSATIONS COMPLETED

Competitions

24

SUMMER COMPETITIONS 7

WINTER COMPETITIONS

Officials

57

REGISTERED OFFICIALS

15

NEWLY QUALIFIED OFFICIALS

Hot Shots Tennis

11,193

HOT SHOTS TENNIS CLUB/COACH PARTICIPANTS



Tournaments

There was a strong growth as tournaments continued to build traction. 47 endorsed junior events took place between July 2023 - June 2024, which equates to a 135% increase on the year prior.

The regional tournaments were held in Renmark, Port Lincoln, Mount Gambier, Port Pirie, Gawler and Strathalbyn with further reach this year to Loxton, Barmera and Berri. 10 open tournaments were held with a total of \$54,000 in prize money.

20 Junior Development Series events were scheduled. Seacliff Tennis Club was awarded Event of the Year, making it back-to-back for their JDS event held in February which had 192 entries.

ITF JUNIORS

Some of the best juniors from around Australia hit Adelaide for two ITF World Tennis Tour Junior tournaments being hosted in South Australia.

Tennis SA and Tennis Australia, in conjunction with Next Generation Memorial Drive, hosted the tournaments from Monday 6 to Sunday 19 September 2023.

The two ITF World Tennis Tour Junior Grade 5 events saw 120 18-and-under platers visit Adelaide during the two week period.

Week one saw South Australians Billy Williams make the semifinals and Diana Badalyan reach the finals.

CITY OF PLAYFORD TENNIS INTERNATIONAL

The City of Playford Tennis International returned from Sunday 22 to Sunday 29 October 2023.

The Australian Pro Tour event, a combined Men's ATP Challenger and Women's ITF World Tennis Tour tournament, offered a total prize pool of more than AUD \$200,000 and valuable world ranking points.

Tennis SA and Tennis Australia hosted the tournament in conjunction with the City of Playford, TennisGear and Playford Tennis Club.

James Duckworth (NSW) and Astra Sharma (WA) were crowned 2023 City of Playford Tennis International champions after taking out the singles titles.

12/U AND 14/U AUSTRALIAN HARDCOURT CHAMPIONSHIPS

Australia's top junior tennis players took part in the 2023 12/u and 14/u Australian Hardcourt Championships at West Lakes Tennis Club from Tuesday 3 to Sunday 8 October.

Jeffrey Strydom (SA) became an Australian champion after taking on the 14-and-under boys' title defeating Tristan McIntosh (NSW) 6-2 6-0.

Jennifer Ott (NSW) defeated Tori Russell (Qld) 7-5 6-4 in the 14/u girls' championship, while Paula Ma (Vic) overcame third seed Suri Suchovsky (NSW) 6-0 6-3 to win the 12/u girls' championship and second seed Raphael Savelli (Vic) defeated third seed Oliver Hancin (Vic) 6-2 6-2 to win the 12/u boys' championship.

BALLKIDS

There were a total of 263 expressions of interest to be a ballkid at the Adelaide International which is a 27% increase on the previous year.

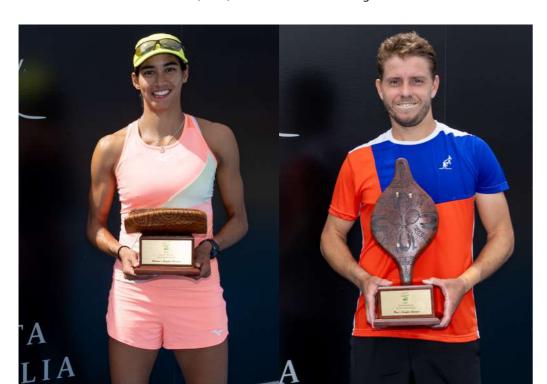
There were a total of 10 trainings for our two major tournaments which were held across four metropolitan tennis clubs. Each ballkid was required to attend a minimum of two training sessions to be considered for selection at the Adelaide International.

The numbers frequently reached 100 kids at the Adelaide International training sessions.

Furthermore, 160 ballkids were selected to serve the players at the Adelaide International. All ballkids were provided with their own long sleeve polo, shorts, water bottle and a legionnaires hat.

Each ballkid rostered were given two complimetary tickets to the Adelaide International. These were used by parents/caregivers of each of the ballkids.

For the first time, ballkds were invited to the State League All Stars event which was a great success.















Competitions

STATE LEAGUE

The 2023-24 State League season was another solid display of high-level tennis played between the finest South Australian based players. Six teams competed in the State League Women's competition and six in the State League Men's Competition.

In the men's competition, Peake Gardens Riverside took an unstoppable lead after the singles to defeat Trinity Gardens and claim the premiership, in this State League grand final rematch.

In the women's competition, Glenlea raced to win the first two singles rubbers before Memorial Drive claimed the third and fourth, taking the match to the deciding doubles ties. Glenlea went on to win the final doubles match in a thrilling tiebreak and claimed the premiership by one set. Kasumi Hirayama from Memorial Drive Tennis Club and Jieyi Chen from Happy Valley/Glenunga Tennis Club won the Women's State League Player of the Year while Ashwin Vijayaragavan from Tea Tree Gully won the Men's award.

Tennis SA would like to acknowledge the State League Advisory Group comprised of Mike Daws (Chairperson), Sharon Hambley, Paul Baccanello, Kimberly Abslom and Vittoria Peresano.

JUNIOR STATE LEAGUE

Athelstone Tennis Club and Coromandel Valley Tennis Club claimed the 2023-24 Tennis SA Junior State League premierships.

In the girls' competition, Athelstone defeated Seacliff Tennis Club five rubbers to one to claim the first Junior State League premiership.

Meanwhile in the boys' competition, Coromandel Valley defeated East Adelaide Payneham, with only the one game splitting the two sides.

Tennis SA expresses our gratitude to all clubs, players, and volunteers who have contributed to this season.

We also extend genuine appreciation to everyone who attended the Junior Awards Night earlier in the evening and the Junior State League grand finals.

Aiden Lim from East Adelaide Payneham won the boys Junior State League Player of the Year while Taylah Lessue of Athelstone won the girls Junior State League Player of the Year.

METRO LEAGUE

Metro League is a highly competitive competition that has evolved over the recent seasons. Metro League is an open competition accessible to teams from any Metro based Association.

This competition aims to provide a strong standard that can provide a stepping stone to State League or a competitive playing experience for those who are looking for a competitive hit but not at State League level.

Congratulations to the following winners:

Men

Division 1 – Glenlea Metro 1 Division 2 – Lockleys Lightening

Division 3 – West Lakes

Division 4 – Gawler & Districts Tennis Association

Women

Division 1 – Denman LM1
Division 2 – Broadview Metro League

GREEN BALL STATE

An exciting association-based competition, the Green Ball State League offered the most talented 10-and-under players from Eastern Districts, Glenelg Districts, North East Southern Districts, Western Districts and Hills Tennis Associations the chance to continue developing their skillset throughout the summer and winter seasons, while competing against the top players in their age group.

In the Winter Competition, North East Tennis Association went through the season undefeated to win the title, with Eastern Districts Tennis Association runners up.

Whilst in the 2023-24 summer season, both teams finished in the same position with EDTA runners up, and NETA winning their second title in a row.

Thank you to all players and parents involved, along with Association Coordinators Barb Le Cornu, Roger Davey, Kim Almond, Anne Morgan and Elaine Caldana.

ORANGE BALL LEAGUES

Throughout the 2023-24 Summer and Winter Season Tennis SA delivered Orange Ball Leagues in the Glenelg District Tennis Association and the Western District Tennis Association.

The Orange Ball competition is a great opportunity for our grass root players to experience their first competitive tennis match. WDTA over the summer season were able to collate 14 teams over Term 4 2023 and Term 1 2024. Over the Winter season this number dropped down to 6 teams with each team comprising of three players each.

Over the Summer season GDTA had seven teams for their Orange Ball competition. During the winter season five teams competed.

The Orange Ball Leagues were held over one term, and winter being held across two terms, with a home and away format.

The final round was also played as a home away format to allow for some teams to finish off the season on their home ground.

WINTER PENNANT

The 2023 Winter Pennant season marked the competition's 77th anniversary, making it Australia's oldest and biggest metropolitan tennis competition. With a consistent influx of teams in recent years, the Winter Pennant competition continues to go from strength to strength.

Congratulations to all 286 teams that participated this year, Tennis SA would like to express its gratitude to Winter Pennant Advisory Group Chairperson Mike Daws, and the Association Representatives for their assistance with grading.

Women's Singles

Division 6 Gold Zone – Broadview Division 5 Gold Zone – Woodville Orion

Division 5 Blue Zone – Littlehampton Division 4 Gold Zone – Woodville Orion

Division 4 Blue Zone – Kingswood Division 3 – ETKG

Division 2 – Tea Tree Gully Division 1 – Tea Tree Gully

Premier League – Seacliff

Men's Singles

Division 13 Gold Zone – Golden Grove Division 12 Blue Zone – Hallett Cove Beach Black

Division 12 Gold Zone – Beaumont Division 11 Blue Zone – Helmsdale

Division 11 Gold Zone – Grange Grinders

Division 10 Blue Zone – McLaren Vale Division 10 Gold Zone – Rostrevor Division 9 Blue Zone – Happy Valley Division 9 Gold Zone – Rostrevor Division 8 Blue Zone – Colonel Light West

Division 8 Gold Zone – Seaside
Division 7 Blue Zone – Memorial Drive
Division 7 Gold Zone – Golden Grove
Division 6 Blue Zone – Dover Square
Division 6 Gold Zone – Glenunga
Division 5 Blue Zone – Morphett Vale
Division 5 Gold Zone – Memorial Drive
Division 4 – Holdfast
Division 3 – Holdfast

Division 2 – Seacliff Blue Division 1 – Somerton Park Premier League – Tea Tree Gully

Women's Doubles

Division 3 – Glenlea Green Division 2 – Greenacres Division 1 – Memorial Drive

Men's Doubles

Division 3 – Peake Gardens Division 2 – Holmesdale Division 1 – Glenlea

Mixed Doubles

Peake Gardens

17

EASTERN DISTRICTS/ NORTH EAST TENNIS ASSOCIATION COMBINED

The Eastern Districts Tennis Association/ North East Tennis Association Combined competition consisted 162 senior teams across 15 rounds.

Congratulations to the following winners:

SINGLES COMPETITION

Mer

Division 1 - Trinity Titans (Mullins)
Division 2 - EAP / Campbelltown

Division 3 - Golden Grove

Division 4 - EAP

Division 5 - ETKG

Division 6 - The Drive

Division 7 - Rostrevor

Division 8 - ETKG

Division 9 - Dragons

Division 10 - Collingrove

Division 11 - Athelstone

Women

Division 1 - EAP

Division 2 - Hectorville

Division 3 - Collingrove

DOUBLES COMPETITION

Men

Division 1 - Valley View

Division 2 - Clearview

Division 3 - Dragons Black

Women

Division 1 - Rostrevor

Division 2 - Golden Grove

MIXED COMPETITION

Open Division - St Peter's Blue

EASTERN DISTRICTS TENNIS ASSOCIATION JUNIORS - WINTER

The season comprised of 13 minor rounds with 210 junior teams competing.

Congratulations to the following winners:

YELLOW BALL COMPETITION

Boys

Division 1 – Glenunga

Division 2 – Collingrove 2

Division 3 – Glenunga Red

Division 4 - Rostrevor Red

Division 5 - Athelstone Blue

Division 6 – Glenunga

Division 7 – Campbelltown

Division 8 – The Drive

Division 9 – Glenunga Blue

Girls

Division 1 - ETKG Gold

Division 2 – The Drive Green

Division 3 – Athelstone Blue Division 4 – Beaumont Gold

Division 5 – ETKG Green

GREEN BALL COMPETITION

Division 1 – Collingrove

Division 2 - Holmesdale

Division 3 – EAP
Division 4 – EAP White

ORANGE BALL COMPETITION

Division 1 - EAP

Division 2 Red - Campbelltown-Hectorville

Division 2 Blue - Hectorville

EASTERN DISTRICTS TENNIS ASSOCIATION JUNIORS - SUMMER

The season comprised of 12 minor rounds which consisted of 175 junior teams.

Congratulations to the following winners:

YELLOW BALL COMPETITION

Boys

Division 1 - The Drive

Division 2 - Trinity Gardens

Division 3 - Rostrevor

Division 4 - Collingrove

Division 5 - Beaumont

Division 6 - Rostrevor Red

Division 7 - St Peters

Division 8 - Athelstone

Girls

Division 1 - Glenunga Blue

Division 2 - Beaumont Blue

Division 3 - ETKG Gold

Division 4 - Trinity Gardens

GREEN BALL COMPETITION

Division 1 - Collingrove

Division 2 - Hectorville - Campbelltown

Division 3 - Hectorville Red

ORANGE BALL COMPETITION

Division 1 - Collingrove White

Division 2 - St Peters

Division 3 Red - Rostrevor Yellow Division 3 Blue - Rostrevor Black

vn-Hectorville



SOUTHERN DISTRICTS TENNIS ASSOCIATION JUNIORS

The summer season consisted of 15 rounds for seniors and 14 for juniors with 149 junior teams and 86 senior teams.

Congratulations to the following winners:

Boys

Premier League - Kingswood

Division 1 - Kingswood Blue

Division 2 - Colonel Light West

Division 3 - Hope Ward

Division 4 - Mercedes College

Division 5 - Colonel Light West / Reade

Park

Division 6 - McLaren Vale

Division 7 - McLaren Vale Red

Division 8 - McLaren Vale

Division 9 - O'Halloran Hill

Girls

Premier League - Happy Valley

Division 2 - O'Halloran Hill

Division 3 - Denman

Division 4 - Kingswood

Division 5 - Reynella

Green Ball Boys

Division 1 - Hope Ward

Division 2 - Denman

Green Ball Girls

Division 1 - Reade Park Rabbits

Green Ball Mixed

Division 1 - Noarlunga

WINTER

The Winter season hosted 14 rounds with 84 teams competing each week.

oys

Premier League - Flagstaff Hill

Division 2 - Kingswood Blue

Division 3 - Morphett Vale / Noarlunga

Division 4 - Denman / Bellevue Heights

Division 5 - Denman

Division 6 - Denman

airls

Premier League - McLaren Vale Red

Division 2 - Kingswood

Division 3 - Morphett Vale

Green Ball

Mixed South - Flagstaff Hill White Mixed North - Bellevue Heights

SOUTHERN DISTRICTS TENNIS ASSOCIATION SENIORS

Congratulations to the following winners:

Men

Division 1 - Blackwood Green

Division 2 - Denman White

Division 4 - Morphett Vale Red

Division 5 - Port Noarlunga
Division 6 - Colonel Light West

Division 7 - O'Halloran Hill Blue

Division 8 - Happy Valley

Women

Division 1 - Colonel Light West

Division 2 - Denman

Division 3 - Hope Ward

Division 4 - O'Halloran Hill

MIXED DOUBLES

2M/2W - Marion

NORTH EAST TENNIS ASSOCIATIONS JUNIORS

WINTER
There were 16 rounds of Yellow and Green Ball over terms one and two with a total of 153

junior teams competing.
Congratulations to the following winners:

YELLOW BALL COMPETITION

Boys

A1 – Trinity-Playford Boys

A2 – Enfield A3 – Broadview

A4 – Tea Tree Gully Red

Division 1 Yellow – Prospect Boys

Division 2 Yellow – Broadview Yellow Division 3 Yellow – Broadview Yellow

Girls

A1 – Tea Tree Gully Black

A2 – Trinity-Playford Girls A2 Blue

Division 1 Yellow – Para Hills

GREEN BALL COMPETITION

Boys

Division 1 Green – UniSA Tennis

Division 2 Green – Pooraka Greenball Boys 2

Division 3 Green – Valley View

Girls

Division 1 Green – Valley View

ORANGE BALL COMPETITION TERM 2

Division 1 – Prospect

Division 2 – Modbury

Division 3 – Trinity-Playford A

Division 4 – Enfield

ORANGE BALL COMPETITION TERM 3

Division 1 – Prospect Div 1 (Red)

Division 2 – Trinity-Playford 2
Division 3 – Prospect Div 3

Division 4 – Trinity-Playford 4

NORTH EAST TENNIS ASSOCIATIONS JUNIORS SUMMER

The summer season consisted of 16 rounds of Yellow and Green Ball competitions with a total of 186 junior teams competing.

Congratulations to the following winners:

YELLOW BALL COMPETITION

Boys

A1 – Golden Grove

A2 – Broadview A2 Black

A3 – Enfield

A4 – Broadview A4

Division 1 Yellow – Greenacres Dragons
(Black)

Division 2 Yellow – Broadview Div 2 Black

Division 3 Yellow – UniSA Tennis

Division 4 Yellow – Trinity-Playford Yellow Ball

Girls

A1 – Golden Grove White

A2 – Prospect

Division 1 Yellow – Para Hills

GREEN BALL COMPETITION

Boys

Division 1 – Clearview

Division 2 – Pooraka Greenball Div 2 Green

Division 3 – Pooraka Greenball Div 3 Boys Division 4 – One Tree Hill Green 1

GirlsDivision 1 Green – Golden Grove

Division 2 Green – Broadview Div 2

ORANGE BALL COMPETITION

TERM 4

Division 1 – Prospect Div 1 Orange WHITE
Division 2 – OTH Orange Ball 1

Division 3 – Tea Tree Gully
Division 4 – Pooraka Orange 4 White

GREAT SOUTHERN TENNIS ASSOCIATION SENIORS AND

JUNIORSThere were five junior divisions and four senior divisions in the 23-24 season, with a total of 63 teams competing.

Congratulations to the following winners:

Juniors

Division 1 - McLaren Flat Tennis Club

Division 2 - Mount Compass Tennis Club Division 3 - Strathalbyn Tennis Club

Division 4 - Willunga Tennis Club

Division 5 - Port Elliot Tennis Club (Black)

Senior Division 1 - Port Elliot Tennis Club Senior Division 2 - Inman Valley Tennis Club A Doubles - Port Elliot Tennis Club

B Doubles - Victor Harbor Tennis Club

Events

TENNIS SA STATE LEAGUE ALL STARS

Tennis SA, in conjunction with the Naracoorte Lucindale Council and the Lucindale Country Club, hosted the event at the Lucindale Country Club on Saturday 25 November.

The State's highest level competition visited Regional South Australia for the third time, following the highly successful events held in Port Lincoln and the Riverland in previous years'.

After a few weather delays, Team Red claimed a six rubbers to four victory to take home back-to-back Tennis SA State League All Stars titles.

Local children were encouraged to sign up as ballkids for the event with come and try sessions being held in September with the selection of the top 18 balkids having the opportunity to take to the court at Lucindale Country Club.

Two ballkids were chosen to be a ballkid at the Adelaide International.

The players were fotunate to experience the wonderful tourism opportunities the Limestone Coast had to offer, including the Naracoorte Caves National Park and a visit to Wild Game Wine for Junch.

STATE FOUNDATION CUP

The 2023 Foundation Cup was played over four days on the courts of Berri Lawn Tennis Club in challenging weather, but great atmsophere. This was the 10th anniversary of the event held at Berri Lawn Tennis Club.

Six regions, Eyre Peninsula, Upper Northern and Yorke, Lower Northern, River Murray, South East and Hills Fleurieu competed in the teams format combining the boys and girls in each age group for 11-and-under, 13-and-under, 15-and-under and 17-and-under.

With 168 of the best regional juniors in South Australia competing, the standard of tennis throughout the event was extremely high despite the tough conditions. The atmosphere around the courts was electric, and the sportsmanship between the players was a real standout.

The event has a strong focus on the development pathway for junior regional players, engaging them in competitive opportunities to prepare them for their future in tennis.

River Murray were thrilled to walk away with the win in the 11-and-under divison for the second time in a row. Hills Fleurieu were undefeated in in the 13-and-under, 15-and-under and the 17-and-under age groups

Hills Fleurieu claimed the overall State Foundation Cup team championship.

One player from each division was awarded the prestigious Kevin Schwarz Sportsmanship Award. This award is presented to the boy and girl who demonstrate exceptional on court behaviour and is voted on each round by the opposing team. The huge spread of votes across such a large number of players spoke volumes of the professional and respectful manner in which players were participating in and was a credit to all involved.

Congratulations to our Sportsmanship award winners:

11/11

Boys - Sam Fitzgerald (Eyre Peninsula) Girls - Sophie Adams (Upper Northern and Yorke), Adamantia Dalamagas (River Murray) and Indy Venning (River Murray)

13/u

Boys - Tom Handbury (South East), Jarren Hillman (Eyre Peninsula), Marty Mosey (Lower Northern) and Tom Nettle (River Murray) Girls - Annabelle Gordon (South East) and Jemyma Loke (Hills Fleurieu)

5/u

Boys - Archie Fitzgerald (Eyre Peninsula) Girls - Ella Dixon (Lower Northern)

17/u

Boys - Cody Cornelius (River Murray) Girls - Sarah Brown (River Murray)

METRO V COUNTRY TEAMS EVENT

The Metro vs Country teams event was held at The Drive with a total of 36 players participating.

Representative teams from Country South Australia and Metro South Australia took on each other in the 12/u, 14/u, 16/u and 18/u age groups. Metro South Australia won the 14/u, 16/u and 18/u age groups, with Country South Australia winning the 12/u age group.

Metro South Australia were officially crowned back-to-back Metro vs Country champions.

12-and-under Regional State Team

Winnie Finlayson
Annabelle Gordon
Indy Venning
Sebastian Erasmus
Tomas Handbury
Cooper Kruger

14-and-under Metropolitan State Team

Uvain Samaraweera Daniel Skuza Larson Weygandt Ruby Measday Zara Freund Sofia Haddock

16-and-under Metropolitan State Team

Ashlee Lessue Amity Gabe Tasha Kennewell Henry Farrer Dipjaan Bhandari Charlie Grainger

18-and-under Metropolitan State Team

Lauren Banks Eliza Gauvin Taylah Lessue Joseph Nak Benjamin Lawrie Orlando St Claire

COUNTRY CARNIVAL

Country Carnival is an opportunity for regional players to represent their Association, where different age groups participate in a competitive yet fun and enjoyable environment.

Country Carnival returned to Kensington Lawn and East Torrens Kensington Gardens Tennis Clubs on 4-8 January.

Players participated in both teams and individual events catering for juniors and seniors competing for the John Fitzgerald Shield. A total of 48 teams competed in the Country Carnvial which spanned across 15 associations in Regional South Australia.

Congratulations to our winners:

10/u Mixed - Eyre Peninsula 12/u Boys - Hills 12-14 Girls - Pt Pirie/Mt Gambier/ Warooka/Maitland 14/u Boys - Whyalla/Minlaton/ Yorketown 16/u Boys - Torrens Valley Men's Open Pool A - Great Southern Tennis Association Men's Open Pool B - Great Southern **Tennis Association** Men's Doubles - Barossa and Gawler Women's Doubles - Southern Doubles Mixed Doubles - Barossa and Gawler/ Southern Ports Blue John Fitzgerald Shield - most represented and best performed: Hills

LES TAPP INTER-ASSOCIATION EVENT

Due to the forecasted extreme heat weather conditions, Tennis SA as well as representatives from each association had to make the difficult decision to cancel the Les Tapp event in the best interest of the players.

We would like to thank all the association representatives, players, parents and the host clubs for all their hard work and efforts.



LEAM RED

Sean Van Rensburg Kristina Tai Hamish Bartos Hayley Reissen Andrew Van Den Hurk Bianca Cunneen Egan Reginer Poppy Moyle-Read

AM BLUE

Ashwin Vijayaragavan Jieyi Chen Dale Nixon Isabella O'Reilly Matt Menz Eliza Handbury Sam Graetz Leanne Graetz



Officiating

HIGHLIGHTS

Casey Jackson was among the South Australian finalists for the National Official of the Year at the Australian Newcombe Medal Awards.

While multi-disciplined official Marija Lentic was presented with the Excellence in Officiating Award at the Tennis SA awards, as well as the prestigious Phil Read Trophy for her Outstanding Service to Officiating in South Australia while Roger Gonzalez has also progressed into a Level A Chair Umpire.

OFFICIATING TRAINING

In 2023-24 the following accredited courses were conducted in South Australia and interstate for South Australian Officials:

- Chair Umpire Level C course
- Court Monitor/Competition Assistant course (introductory course to officiating)
- **Court Supervisor course**
- Line Umpire course

All courses were well attended and were followed by on-court and off-court training and assessments resulting in:

- Three new Court Supervisors
- 11 new Line Umpires
- One new Chair Umpire

OFFICIATING DEVELOPMENT

Court Monitors progressed to Court Supervisors which are mentored experienced local Court Supervisors and Referees.

South Australian Officials continued to excel at international events including the:

- 2024 Canberra International
- 2024 Brisbane International
- 2024 Hobart International
- 2024 Australian Open
- 2024 Adelaide International
- **Australian Claycourt Junior** Championships held in Canberra during April 2024
- Australian Hardcourt Junior Championships held at West Lakes during October 2023
- City of Playford Tennis International held at Playford Tennis Centre during October 2023

TOURNAMENT, EVENT AND COMPETITION SERVICES

Tennis SA was able to meet the service requirements at all Australian Rankings Tournaments, Junior and Open Series Events, including regional events in Barmera, Berri and Port Lincoln.

Tennis SA continued to service the majority of higher-level tournaments and events with Chair Umpires and Line Umpires.

The minimum servicing of these tournaments with referees and court supervisors was achieved, with the integration of Court Monitors/ Competition Assistants continuing.

Court Supervisors were also used at the State League men's and women's minor rounds, as well as Chair and Line Umpires for the grand finals.

Officials were also used at various junior association events and the Junior State League grand finals.

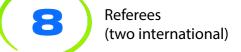


KEY FACTS









Court Monitors

International Chief



The position of the Policy and Education Officer is designed to guide and educate clubs throughout South Australia in implementing policies approved by Boards at both the national and state level ensuring tennis is played in a safe and enjoyable environment.

Tennis SA worked closely with the Tennis Australia integrity department to ensure a high level of Child Safety in the Competitive Play environment and the greater South Australian tennis community.

Venue Supervisor training and advice was given to several junior associations giving clubs the confidence to enable a safe environment and the greater South Australian tennis community.

Parent expectations training continued at the younger junior level at Super 10's sessions and National Development Squad level. This is a combined initiative of Tennis SA Tournament, Competitions and Officiating and High Performance.

Clubs were supported and extended to other South Australian tennis stakeholders on complaint handling and minor matters.

Compliance with national policies and state government legislation through appropriate screening and Child Safe environments further accentuate the emphasis on all participants feeling safe in our tennis environments.

South Australian Government Working with Children Legislation continued to be communicated to all clubs and associations in South Australia in accordance with Child Protection in Tennis.

The Member Protection, Safeguarding Children Code of Conduct and Code of Behaviour Policies were also enforced through investigation, management and support of player, parent and spectator behaviour.



Tennis Development

ORGANISATIONAL STRUCTURE

The Tennis Development team enjoyed an exeptional 12 months, accomplishing remarkable results across numerous facets of the tennis scene. There were some shifts in positions within the team due to internal movements, however for the most part, we remained unchanged.

Our management team James Pick (Head of Tennis Development), Sarah Horgan (Regional Tennis Manager), Luke Doughty (School and Pathways Manager) and Tammie Wightman (Tennis Development Officer) remained the same.

In Sarah's team, we welcome Corey Tugwell as the new Regional Officer (Country North West), transitioning from his previous role as School Development Coordinator. Joining are Jessica Gardner serving as Club Development Officer (Metro North), Adrian Dezen as Club Development Officer (Metro South) and Luke Taylor as Regional Officer (Country South East).

Luke's team saw Jack Crispin continue his work as School Development Coordinator (Metro), spearheading initiatives including the first Blind and Low Vision League in Australia, hosted at The Drive. The team welcomed Bradley Pool as School Development Coordinator (Country) and Katelyn Pope as Womens and Girls Coordinator, both promising additions expected to make significant contributions in the coming year.

Unfortunately, we bid farewell to Amy Menzel after her dedicated five years to Tennis SA. Amy's contributions particularly in Coach Development and later as Womens and Girls Coordinator, were instrumental in advancing opportunities for women and girls in South Australia. We extend our gratitude for her hard work and wish her the very best in her future endeavours.

SYSTEMS

In the 2023-24 period, Tennis SA and our affiliates continued utilising ClubSpark. Currently, over 200 affiliates utilise the systems membership module with significant growth observed in clubs adopting the court hire module.

The Tennis Development team maintains a strong focus on enhancing court hire capabilities at clubs and venues.

By the end of the 2023-24 period, there were 104 venues offering digital court hire across South Australia, a notable increase from the previous year. Among these, 47 venues utilise hardware gate access solutions such as Book a Court (21) and Igloo Home Lock (26). While 57 venues relied solely on using ClubSpark software.

This expansion in venues with court hire functionality resulted in a 23% rise in online bookings, totalling 9,025 bookings, and a 22% increase in court hire revenue, reaching \$55,533.

These venues are prominently featured on the national tennis website play.tennis.com.au, allowing anyone to easily locate and book a court online.

This online booking solution not only enhances the visibility of tennis venues but also promotes them as active hubs for tennis enthusiasts.

HEALTH INDICATOR OF TENNIS SURVEY (HIT)

Throughout 2023-24 the Tennis Development Team has been collaborating closely with tennis clubs to conduct the Health Indicator of Tennis (HIT) survey.

This survey assesses the overall health and sustainability of clubs by examining participation levels, venue infrastructure and financial stability.

Upon completion of the survey a tailored report is then generated, offering detailed insights into the club's strengths and areas for improvement, facilitating further growth and prosperity.

A total of 124 HIT reports have been generated for affiliated clubs, enabling club development and regional officers to work alongside club volunteers in prioritising goals and action plans for the upcoming 12 months.

Additionally, these reports aid in informing the development of overall club strategic plans.



Key responsibilities of the School Development Coordinator are to drive greater participation in tennis and a deeper engagement of the education sector at local levels.

The role is integral in building sustainable pathways from schools to club-based tennis.

Additionally, this drives quality and consistency of program delivery and links directly to Government school initiatives designed to entrench tennis into school culture and curriculum.

Tennis SA are pleased to report we had 281 primary and secondary schools registered as part of the Australian Sports Commission Sporting Schools (Partnership and Play Program) during 2023-24. Key highlights were an interview with Torrens Valley Christian School and Julie Polkinghorne who both won in the schools and volunteer categories at the Newcombe Medal.

Tennis SA piloted a new program, Red Ball Rumble to create a transparent pathway between schools and club tennis. The Red Ball Rumble will follow the same format as the school carnivals, providing clubs the opportunity to host a red ball match play in a fun and inclusive environment utilising a smaller court, low compression balls while making it easier for beginners.

This was piloted across four locations both in the metropolitan and regional areas with an average of 25 new participants across all of the four locations.

Metropolitan clubs are serviced by the team of Adrian Dezen looking after 52 clubs and 7 associations in Metro South and Jessica Gardner servicing Metro North with 58 clubs and five associations. The country team comprises of Luke Taylor looking after 77 clubs and ten associations within the South/East region and Corey Tugwell looking after 82 clubs and 18 associations in the North/West region.

The clubs team conducted 393 in person club visits throughout the year servicing tennis clubs and promoting tennis in their regions.

A key focus are for the team is to get clubs visible online through the national website play.tennis.com. au as well as digitally enabled with memberships, program and events using the ClubSpark software.



Through these programs, Tennis SA engaged 52,069 students.

Tennis SA held 50 school carnivals across the state. An incredible result with 9,138 year 3/4 and 5/6 students participating in the carnivals from 192 different schools.

The finalists for the year 3/4 carnival state finals were Prince Alfred College (Metro winners), St Monicas (Metro runners up), Maitland Lutheran School (Regional winners) and Port Lincoln (Regional runner up). All four schools competed for the title during the Adelaide International with Prince Alfred College winning the title.

To thank our stakeholders, the team held the annual Teachers Recognition Function during the 2024 Adelaide International, combined with the Volunteer Recognition Function.

In addition, we took this opportunity to thank our key stakeholders in ACHPER SA, SACPSSA, Flinders University, University of South Australia and School Sport SA.

CLUB DEVELOPMENT OFFICERS AND REGIONAL OFFICERS

The Tennis Development team is comprised of Club Development officers (CDO) and Regional Officers (RO). This team works collaboratively with our affiliated clubs and members to improve the delivery of tennis at grassroots level. The CDO and RO are the first point to to assist the 312 affilitiates including 40 associations in growing participation, improving facilities, volunteer sport, club/coach support, system support and more.

206 of our affiliated clubs use the membership module and 182 clubs have their website on ClubSpark.





Inclusion and Diversity

WOMEN AND GIRLS

This is the third year where South Australia has had a staff member working specifically in the Womens and Girls space, focusing on supporting women and girls in tennis from participation all the way through to Community Leadership.

10 women across South Australia have commenced the third Women Leaders in Tennis Program, a four month program that is designed to help build leadership skills of women in our tennis community. 80 women attended the second leaders in tennis networking event, held during the Adelaide International, aimed at providing a space women across the state to connect and learn.

The #nolimits girls squads continued after a successful launch last year with 19 squads taking place. These squads are structured tennis sessions designed by Tennis Australia targeted at girls aged 10-14 who are seeking a talent development program. 153 girls across the state took part in these squads.

NATIONAL INDIGENOUS TENNIS CARNIVAL

Tennis SA were thrilled to continue with the fourth year delivering the National Indigenous Tennis Carnival - SA and Playford events. The Playford event took place on Thursday 2 May at the Playford Tennis Centre. This event was tailored for primary school students, with 280 students from 20 schools participating in the event.

The day was packed with various activities including Hot Shots Tennis, coaching lessons, inflatables, tennis games and cultural activities.

On Sunday 5 May, the SA event took place with over 30 participants from clubs and newcomers taking part in the tennis clinic delivered by Jason Todd and the Just4Tennis Coaching team. Cultural activities were also available for participants to learn more about Indigenous culture.

The success of the event saw Tennis SA select a team of eight to represent South Australia at the National Indigenous Tennis Carnival in Darwin.

This concluded one year of receiving funding from the Office of Recreation, Sport and Racing.

With this funding Tennis SA were able to set up an Indigenous Hot Shots Tennis Program at the Playford Tennis Centre and Port Augusta Teniis Association aimed at kids from 5 to 12 years of age. We had over 50 participants in the program and Tennis SA are looking forward to the next year to get more programs up and running around the state.

BLIND AND LOW VISION

Tennis SA were part of the Blind Sports Camp running a day of Tennis at Somerton Park Tennis Club for students.

Vision impaired athletes continued to attend weekly trainings at two locations in South Australia. The two training sessions are held at Somerton Park and Hope Valley Tennis Club.

Tennis SA would like to thank Andrew Whisson, Nicholas Bradley and Josh Crowe for their dedication to increasing vision impaired tennis by developing these programs.

Tennis SA hosted the Blind and Low Vision (BLV) State Championships once again, with 46 entries and is the largest in Australian BLV tournament history.

Following this tournament Tennis SA created the first of its kind within Australia, the Blind and Low Vision League. With four teams and 17 participants competing in weekly matches held at The Drive.

These programs and initiatives would not be possible without the support of the South Australian School for Vision Impaired, who also won Most Outstanding School at the Tennis SA Awards night.

Mark Haskett was awarded the Most Outstanding Athlete with a Disability for the first time at the Tennis SA Awards, which is credit to his incredible dedication to the sport.

PEOPLE WITH AN INTELLECTUAL IMPAIRMENT

Tennis SA offer several opportunities throughout the year to people with an intellectual impairments (PWII) to be involved in tennis.

The fortnightly Talent Development Squad continued, and has led them to competing in both interstate and international PWII events. Tennis SA also introduced a fortnightly Pathways squad, aimed at beginner to intermediate players to assist in developing their skills, while also creating a safe and inclusive environment. Tennis SA would like to thank Lance Everett on coaching both squads and Andriana Petrakis for being the assistant coach in the pathways squad.

Andriana Petrakis also became number one in Australia for the first time in the PWII-2 category, Tennis SA would like to extend our congratulaions on this achievement.

The Peter Smith PWII Open was held in September with 24 players with an intellectual impairment competed across the weekend. Congratulations to everyone involved in the event. Tennis SA has also been recognising players in the South Australian community who have disabilities through posting individual profiles of them on social media throughout the year.

Tennis SA want to raise the profile of these players as well as promote this to other people living with a disability that tennis is a sport available for them to play.



Coach Development

Over the past 12 months, the Coach Development team instigated and completed a number of projects. Importantly, the coaches desire for more connection, engagement and relationships are at the forefront of the priorities for the team.

The key coaching projects focused on the following actions:

- Increased stakeholder engagement with a focus on supporting coaches to increase sustainability and business growth.
- Ensuring regional coaching courses are embedded in the coach education calendar.
- A coach education calendar to suit market needs.
- Increased networking opportunities for coaches for both formal and informal learning opportunities.

To increase stakeholder engagement the Coach Exchange project has proved to be a great success. Coach exchanges are deep and meaningful conversations driven by coaches out in their environment. The exchange sessions include active listening, problem

solving and follow up. Throughout the year, 81 coach exchanges have been conducted with coaches across South Australia. Some key feedback has included:

- Organisation and conducting of coach working groups.
- Improving modified ball player pathway.
- Increased collaboration with Tennis SA and the private sector.

These initiatives have helped in making the tennis coaching industry a more professional and respected profession. South Australian coaches reported a customer satisfaction score (CSAT) of 8.1, the highest in the nation.

Going forward, coach exchanges will become a key relationship tool with the plan to network and connect with the entire South Australian coaching community.

As a shared project, a increased focus has been on the investment of coaches in the South East region of South Australia.

Mount Gambier hosted South Australia's first regional Junior Development Coaching Course. The course was held over four weeklong blocks with staff and coach developers travelling to Mount Gambier to deliver the course over a six month period.

This initiative is set to make the South East the largest region for Qualified and Business coaches in South Australia.

Over the past 12 months, 11 coach education courses have been successfully delivered across Foundation, Community, Junior Development and Club Professional coaching levels.

These courses have introduced another 55 coaches into the South Australian tennis community.

Workshops have continued to be a priority for the coach team. 12 workshops have been conducted across the state with participants given the opportunity to listen to global industry leaders. Workshops were well supported by coaches throughout the year with over 200 participants reinforcing the belief that a coach is a lifelong learner. A new initiative born out of coach exchanges is the networking possibilities of a forum discussion for coaches.



Four coaches forums were held between coaches and the relevant Tennis SA departments. This resulted in some positive developments for the tennis industry, with more planned for next year.

In January 2024, the South Australian Coach Summit was held in conjunction with the Adelaide International. 65 coaches attended and listened to modified ball expert Mark Tennant (ENG).

The Summit also included a presentation from Director of Coaching, Adam Carey (Tennis Australia). Adam spoke with an extensive knowledge of performance coaching, giving the Coaching Summit a well-rounded perspective of the coach pathway.

Callum Beale, Head of Game Expansion (Tennis Australia) concluded the presentations with an update on complementary formats.

The Summit concluded with networking onsite which was also identified as an important aspect for coaches.

The ability to combine access to the newly development venue, The Drive and the chance to view matches on Centre Court while also viewing the outside courts enhanced the overarching experience.

The Adelaide International also played host to the Coach Connect Workshop, this is an initiative created by the Women in Tennis team.

The workshop gave all our female coaches a networking event whilst taking in the atmosphere of the Adelaide International.

Twenty four female coaches attended this event, giving them the opportunity to listen and participate in a great workshop environment led by author Emma Doyle.

Coach Connect workshops were also held throughout the year to further support and grow the women's coaching community.

The total number of coaches for the 2023-24 year was 266, an increase from the previous year.

This includes 173 males, 93 females and 53 regional coaches.



High Performance

PRO TOUR RANKINGS AND RESULTS

South Australia currently has seven male and two female athletes competing with an ATP/WTA singles ranking.

As of June 2024, South Australia ATP/ WTA rankings are as follows:

AIP	
100	Thanasi Kokkinakis (88)
*220	
211	Li Tu (252) *355
240	Alex Bolt (345) * 189
322	Luke Saville (368) *181
771	Edward Winter (639) *40
1956	Sean Van Rensburg

Lawrence Bataljin

ITF Mens Rankings

TTT WICHS Namings		
1037	Sean Van Rensburg	
855	Lawrence Bataljin	
1813	Stefan Bianchet	
1583	Callum Gale	
2152	Dale Nixon	

WTA

ATD

Charlotte Kempenaers-INJ Pocz (NR) 430 Petra Hule (311) *310 Madison Frahn

^{*}indicates doubles rankings



ITF Womens Rankings

726	Elim Yan
829	Caitlin Baker
1468	Madison Schwarz
1583	Madison Frahn
1625	Olivia Collins
1886	Kristanna Gjomaka

NATIONAL COLLEGIATE ATHLETICS ASSOCIATION ATHLETES

BOYS

Lachlan Brain Callum Gale Edward Vo Connor Gibson (Division 2) Alexander Despoja (NCJAA) Doni Gashi (NCJAA) Hermang Gaur (Division 2) Oliver Thoeny Henry Lamchinniah Christian Salmeron

GIRLS

Jasmine Adams Chloe Schwartz Maddi Schwartz Georgia Plunkett (Division 2) Skye Vandeleur (Division 2) Kate Brzostek (Division 2) Charlotte Kempaneurs-Pocz

JUNIOR ITF WORLD TENNIS TOUR RANKINGS

Hugh Winter

ITF rankings as of July 2024:

BOYS

30	riugii wiiitei
198	Brendan Loh
331	Jonas Hahn
382	Alexander Despoja
581	Henry Lamchinniah
770	Jeffrey Strydom
928	Christian Salmeron
1195	Billy Williams
1517	Bryan Dickson
1940	Ari Lewis-Kelly
1943	Filip Fantasia
2367	Aleksandar Govedarica
2664	Timothy Birkin
3773	Benjamin Chisholm

Michael Smith (Inj)

GIRLS

232	Kristina Tai
267	Diana Badalyan
595	Sarah Mildren
714	Elim Yan
1405	Olivia Collins
1630	Leana Nannapaneni
1887	Taylah Lessue
2684	Olivia Giotis
3076	Emily Briggs
3946	Eliza Gauvin
3946	Jia Shah

JUNIOR INTERNATIONAL **RESULTS**

ITF rankings as of 1 June 2024

Hugh Winter

J100 Instanbul - Singles finalist J300 Kuching - Doubles winner J500 Japan - Winner Competed at the Australian Open juniors

Brendan Loh

J100 Mornington - Doubles ITF Brisbane - Singles finalist J100 Hong Kong - Doubles Winner J100 Mornington - Doubles winner

GIRLS Kristina Tai

J200 Sydney - Doubles winner J100 Brisbane - Doubles winner

Sarah Mildren

J100 Brisbane - Doubles winner J30 Adelaide - Doubles winner

Diana Badalyan

J60 Gold Coast - Doubles winner J60 New Zealand - Doubles winner

JUNIOR INTERNATIONAL REPRESENTATION

2024 Asia/Oceania Qualifiers **Junior Davis Cup Jeffrey Strydom**

Overseas tours Diana Badalyan Kristina Tai Elim Yan **Hugh Winter** Jeffrey Strydom Brendan Loh Hannah Park Sarah Mildren

JUNIOR NATIONAL

2023 Hardcourt Championships 14/u Boys Singles winner **Jeffrey Strydom**

14/u Boys Doubles winner Jeffrey Strydom

14/u Girls Singles third place Leana Nannapaneni

12/u Girls Singles third place Hannah Park

2023 December Showdown **Nationals** 12/u Girls Singles winner Hannah Park

12/u Girls Doubles winner Hannah Park

18/u Girls Doubles winner Sarah Mildren

18/u Girls Doubles finalist Kristina Tai

18/u Boys Singles winner Alexander Despoja

18/u Doubles winner Alexander Despoja

2024 Grasscourt Nationals 14/u Girls Singles semifinalist **Taylor Glennon**

2024 Claycourt Nationals 12/u Girls Singles semifinalist Nahla Salley

12/u Girls Doubles winner Lara Wu

2024 AUSTRALIAN TEAMS CHAMPIONSHIPS

In 2024, the below teams were selected:

11/u Boys: Fifth Place Oliver Williams, Jeremy Xu, Max Winstanley Coach: Sacha Vlamynck

11/u Girls: Second Place Sofia Haddock, Sadie Gillard, **Elaine Wang** Coach: Shannon Cox

13/u Boys: Second Place Elisha Wee, Max Edwards, Sarvin Mahadavan Coach: Sandon Stolle

13/u Girls: Second Place Hannah Park, Nahla Salley, Oparah Rajakaruna Coach: Sharon Hambly

15/u Boys: Fourth Place Jeffrey Strydom, Ari Lewis-Kelly, Ashton Lim Coach: Sandon Stolle

15/u Girls: Fifth Place Taylor Glennon, Dayna Harrison, Jia Shah **Coach: Domenic Marafiote**

2023/24 JUNIOR AWARD PRESENTATIONS

12/u Girls Carter, Altman, Penfold Award Hannah Park

12/u Boys Carter, Altman, Penfold Award Elisha Wee

14/u Girls Carter, Altman, Penfold Award Leanna Nannapeneni

14/u Boys Carter, Altman, Penfold Award Jeffrey Strydom

16/u Girls Carter, Altman, Penfold Award Kristina Tai

16/u Boys Carter, Altman, Penfold Award Jonas Hahn









BRUCE AND PIZZEY CUPS

South Australian teams finished in sixth place for the Pizzey Cup (May 2024) and in fourth place for the Bruce Cup (August 2024).

NATIONAL DEVELOPMENT SQUADS (NDS) - SA

The National Development Squad has had squad touchpoints with over 120 athletes across the state, along with the Super 10s program seeing approximately 100 athletes over the past 12 months.

We continue to build for the future and improving the pathways in the state to help further develop aspiring athletes.

SOUTH AUSTRALIA HIGH PERFORMANCE TEAM

SANDON STOLLE

Tennis Australia National Development Squad Coach - SA

SACHA VLYMANCK

Tennis Australia Talent Operations Manager - SA

SHANNON COX

Assistant Talent Operations Coach SA

ANDREW FURNER

Physical Performance Coach

JIM CHAOUSIS AND DOMENIC MARAFIOTE

11/u and 13/u Boys SA Zone Coaches

SHARON HAMBLY AND SASKIA RICE-SCHAFFELER

11/u and 13/u Girls SA Zone Coaches

SCOTT SMITH

Physiotherapist

DR LIZ CLISBY

Sports Doctor

JOEL KERLEY

Coach Development Manager

EMILY HARTLEY

Nutritionist Consultant

EMMA MATTRY

Sports Psychology Consultant

Newcombe Medal Australian Tennis

South Australia was represented in eight out of the possible 13 categories at the Newcombe Medal, Australian Tennis Awards held at the Palladium Crown on Monday 11 December.

Helen Rice was a finalist in the Coaching Excellence Club award, while Domenic Marafiote was a finalist for the Coaching Excellence Development award.

Darren Cahill represented South Australia in the Coaching Excellence Performance cateogry. Casey Jackson was in the running for the Excellence in Officiating award. Martin Richards was also announced as a finalist in the Most Outstanding 30+ Tennis Senior category.

Torrens Valley Christian School was looking for another victory in the Most Outstanding School category, with Seacliff Tennis Club named as a finalist in the Most Outstanding Event for their Junior Development Series tournament.

Golden Grove Tennis Club was announced as a finalist in the Most

Outstanding Tennis Club or Venue category.

South Australia claimed three awards with Torrens Valley Christian School, Golden Grove Tennis Club and Alicia Molik each recognised for their commitment and dedication to tennis within South Australia.

Torrens Valley Christian School has been victorious in this cateogry three times, while this was the first Newcombe award for Golden Grove Tennis Club.

Alicia Molik was honoured with the Spirit of Tennis award.











Tennis SA Awards

The Tennis SA Awards was held at the Adelaide Convention Centre on Saturday 27 April.

This annual event celebrates the remarkable achievements and contributions within our vibrant South Australian tennis community over the past 12 months.

The full list of winners are as follows:

South Australian Legends Club

Dianne Berkinshaw Pam Wearne Sadie Rogers

Burr Medal (best and fairest male tennis player)

Boyce Medal (best and fairest female tennis player)

Petra Hule

Don Turnbull Memorial Trophy (best male 18-and-under tennis player)

Gwen Thiele Memorial Trophy (best female 18-and-under tennis player) Kristina Tai

Hugh Winter

State League Premiers

Peake Gardens Riverside Tennis Club Glenlea Tennis Club

State League Players of the Year

Ashwin Vijayaragavan (Tea Tree Gully Tennis Club)

Women

Kasumi Hirayama (Memorial Drive Tennis Club) Jieyi Chen (Happy Valley/Glenunga Tennis Club)

State League Fair Play Awards

Nick Watts (Seacliff Tennis Club) Andrew Tavella (Trinity Gardens Tennis Club)

Hayley Riessen (Happy Valley/Glenunga Tennis Club) Jieyi Chen (Happy Valley/Glenunga Tennis Club)

Metro League Premiers

Division 1: Glenlea Tennis Club Division 2: Lockleys Tennis Club Division 3: West Lakes Tennis Club Division 4: Gawler & Districts Tennis Association

Women

Division 1: Denman Tennis Club Division 2: Broadview Tennis Club

Metro League Strike Rate Awards

Division 1: Jack Schipanski (Glenlea Tennis Club) Division 2: Jacquyn Colalancia (Gawler & Districts Tennis Association)

Division 3: Ben Lancaster (West Lakes Tennis Club) Division 4: Riley Gill (Gawler & Districts Tennis Association)

Women

Division 1: Oparah Rajakaruna (East Torrens Kensington Gardens Tennis Club) Division 2: Sofia Haddock (Denman Tennis Club)

Most Outstanding Club-based Competition "Rackets and Rascals" Somerton Park Tennis Club

Most Outstanding Tournament JDS Seacliff February

Most Outstanding Coucil or Government Department

City of Port Adelaide Enfield

Most Outstanding Inclusion Initiative SA Blind and Low Vision Program

Most Outstanding School

SA School and Services for Vision Impaired

Excellence in Officiating

Marija Lentic

Most Outstanding Athlete with a Disability Mark Haskett

Most Outstanding 30+ Tennis Senior Henry Young

Most Outstanding Coach - Rural Sam Clayson

Most Outstanding Coach - Club Craig Mousley

Most Outstanding Coach - Development Peter Clark

Volunteer Achievement Award - Rural Rebecca Burford

Volunteer Achievement Award - City/Hills Damian McGee

Most Outstanding Tennis Club - Rural Mount Gambier Tennis Club

Most Outstanding Tennis Club - City/Hills Prospect Tennis Club

Media and Public Relations

TENNIS SA

Major media events and topics have included:

- State Foundation Cup
- City of Playford Tennis International
- Tennis SA State League All Stars
- Tennis SA State League Grand Finals
- Junior Presentation Night and Junior State League Grand Finals

National Indigenous Tennis

- Blind and Low Vision Tennis League
- Carnival SA

 National Indigenous Tennis
- National Indigenous Tennis Carnival - Playford

COVERAGE HIGHLIGHTS

 Analysis of the State Foundation Cup found media items across regional South Australia with an audience of 150,000. The total advertising value for the coverage was estimated at \$36,000, an increase from \$24,569 in 2022.

- Analysis of the City of Playford Tennis International saw a reach of 2,400,000 and an estimated value of \$110,000.
- Analysis of the Tennis SA State League All Stars found 137 media items with a reach of almost 245,000 and a coverage value estimated at \$55,000.

ADELAIDE INTERNATIONAL

Players took part in 23 postmatch press conferences, 37 player appearances, three tourism experiences and five one-on-one player interviews.

Event highlights included:

- Champions photo shoots on the Riverbank Footbridge
- Anhelina Kalinina and Dusan Lajovic attending the Adelaide Central Market Tour
- Ana Bogdan and Rohan Bopanna enjoying the Popeye River Cruise
- Thanasi Kokkinakis, Paula Badosa, Jessica Pegula and Tommy Paul partake in a Racquet Grip social media challenge.

- Erin Rouliffe, Gaby Dabrowski, Barbora Krejcikova, Ekaterina Alexandrova, Lorenzo Musetti, Mackenzie MacDonald, Alexei Popyrin and matteo Arnaldi appearing in Rundle Mall to meet fans
- Taylah Preston and Matwe Middlekoop attended the Vibe at The Drive Launch Party
- Introduced a new tournament director, Alicia Molik
- Introduction of Vibe at The Drive Launch Party for key media and stakeholders
- Rundle Mall meet-and-greet activation
- Media and Influencer hosting courtside

The 2024 Adelaide International event generated 5,008 media items over 184 days (auditing period from 1 August 2023 – 31 January 2024) with a potential audience reach of 137M. The total advertising value for the coverage was estimated at \$5,970,525.











6984



2716



617



878



Marketing and Communications

The culmination of our 2021-24 Strategic Plan marked a significant milestone this year, showcasing remarkable growth and innovation across our marketing, communications and partnerships landscape.

Throughout the 2023-24 year, our Tennis SA channels experienced unprecedented growth, notably on Instagram and Facebook, where we acheived a remarkable 17% increase, equating to a record-breaking addition of 1670 followers.

We produced seven dynamic content campaigns throughout the year, ranging from Play on the Clay in May to special initiatives honouring NAIDOC Week, Pride Month, International Women's Day, National Volunteer Week, National Coaching Week and National Reconciliation Week. These campaigns served to engage and inspire our audience while highlighting key events within tennis.

A pivitol focus remained on

nuturing grassroots involvement and supporting our clubs in enhancing their digital presence. To this end, we provided affiliated clubs with a comprehensive Participation Toolkit, empowering them to personalise Tennis Design Hub assets and effectively utilise social media to achieve their objectives.

Additionally, we generated 1081 Canva assets to promote tournaments, registrations, coaching programs and club activities, further bolstering our outreach efforts.

Following the success of the one-off Tennis SA Gala Dinner celebrating both the opening of The Drive and our tennis community, the 2024 Tennis SA Awards saw a recordbreaking attendance of 365 guests, underscoring the growth prominence of the event.

We extend our gratitude to Eventwise for their continued suppot as our Silver Sponsor. The Tennis SA Awards serve as a testament to the dedication and contributions of athletes, coaches, clubs, schools, communities, volunteers and officials in advancing the sport of tennis in South Australia.

Their unwavering commitment plays an integral role in shaping the rich tapestry of our tennis community and merits sincere recognition.

The return of flagship events such as the State League Grand Finals and the Junior State League Grand Finals at The Drive further solidified our commitment to showcasing and celebrating top-tier talent within our state.

Strategic profiling of our elite players remained a cornerstone initiative, exemplified by the third iteration of the Tennis SA State League All Stars, which this year spotlighted the Limestone Coast region. Collaborating with the Naracoorte Lucindale Council and Lucindale Country Club, we organised a successful community event, bringing

together local and state-level players for an unforgettable experience.

Our team played instrumental roles in coordinating various events, including the Winter Pennant presentations, State Foundation Cup, City of Playford Tennis International and the National Indigenous Tennis Carnivals, showcasing our dedication to promoting and fostering the growth of tennis within our state.

The highly anticipated return of the Adelaide International in 2024 garnered significant acclaim, drawing in a staggering 51,000 patrons through the gate during the weeklong event, making it the highest attendance record for a single week event since 2020.

With the appointment of former world no. 6 Alicia Molik as Tournament Director, coupled with innovative marketing initiatives and local match coverage, we achieved unprecedented engagement and exposure, marking a 238% increase in key metrics compared to 2023.

Finally, in a pioneering move towards inclusivity, we launched the groundbreaking Blind and Low Vision Tennis League aimed at expanding competitive opportunities for our local players.

This initiative solidifies our commitment to fostering diversity, inclusivity and providing platforms of all abilities to showcase their talents and passion for the sport.

Our website served as a vital hub for engagement, which attracted over 91,000 users and generating over 425,000 pageviews.

Notably, we observed a significant increase in new user engagement (24.7%), signalling heightened interest and outreach. Organic search emerged as the primary avenue through which users discovered our platform (47.3%), highlighting the effectiveness of our digital presence and outreach strategies.

It was closely followed by direct search with 32,696 (35%) users knowing exactly how to find us.



The Drive

KEY HIGHLIGHTS

- The Drive Court Hire, a total of 986 bookings from 91 separate
- Clay Courts Court Hire received 1,316 bookings
- Four concerts
- Two private cocktail parties on Centre Court
- One free community screening
- One charity event (CEO Sleep Out)
- Five sanctioned tournaments (Clay Court Nationals, Two ITF Junior events, Premier 10k and Adelaide International)
- 51,777 patrons through the gates for the Adelaide International

The Drive was always destined to deliver incredible experiences for South Australians.

In a monumentous occasion for music enthusiasts across South Australia, Tennis SA entered a

partnership with Ticketmaster Australia to announce the muchanticipated return of live music to The Drive following a 13-year hiatus.

The Drive continues to work with the world's largest live entertainment company, Live Nation, and other content providers to ensure the continuous delivery of diversified content for the venue.

The Drive has already made a name for itself in the concert department, solidifying the venue as a state-of-the-art live music destination. Big names such as Sir Tom Jones, Live and Incubus and Queens of the Stone Age have already performed under the roof at The Drive, with many more set to attend for the remainder of 2024.

The venue has also played hose to some major events, including the FIFA Women's World Cup Semi Final Live Site, Australian Masters Games, LIV Golf Welcome Party amd of course the inaugural Adelaide International, creating an impressive resume for the newly opened venue.

We were also pleased to announce The Courtside Package, a bespoke corporate hospitality offering for Adelaide Businesses promising unparalleled entertainment and execptional experiences, with an invitation to concerts and events held at The Drive.

The Drive delivered a refreshed marketing campaign with a focus on raising awareness of the venue. We were poised to position ourselves as Adelaide's only open-aired undercover music, sporting, events and function venue, whilst simultaneously promoting our meeting and function rooms for corporate offerings thorugh a concentrated radio campaign.

We complemented this by enhancing out online presence and creating ease of interation through a targeted SEO campaign.

Since its launch in 2023, The Drive's social channels have received immense attention and displayed incredible growth.

We continued our strong partnership with Adelaide Venue Management, the Courtside Room and Premier Suite held 55 functions including seminars, dinners, cocktail parties and board meetings with the stage hosting four concerts across various genres.

VENUE UTILISATION

With Tom Collins now formally commencing as our Front of House Officer, we have now been able to open three Centre Courts for public bookings in conjunction with the Sunken Showcourt and the Clay Court venue.

With a steady revenue stream, this allows finances to go back into the maintenance and marketing programs to generate further revenue. The 'Play on the Clay in May' promotion offering 50% discount on the Clay Court Hire throughout the entire month of May was also very successful seeing additional revenue and new customers to our venue.

Tennis Australia has also continued its generous support thorugh National grant progams which contribute significantly to Clay Court maintenance and also for upgraded lighting for match courts one and two for the Adelaide International.

We have also opened our stateof -the-art gym space to high performance teams including the Gold Coast Suns and Adelaide Thunderbirds while meeting rooms are regularly used by external organisations, not only for meetings but other events.

We are proud to partner with Novita to offer meeting rooms as sensory spaces for key events at Adelaide Oval including Gather Round and the Matilda's clash in May.

Tennis events remain in prime time at The Drive, hosting two back-to-back Junior ITF tournaments, the Premier Open 10k event, Masters Games as well as multiple Tennis Australia accredited coaching courses and workshops. The latest, the inagural Blind and Low Vision League on Wednesday nights.

The State's top tennis talent was also on show with the Junior State League and State League Grand Finals being played at the Drive with free entry for spectators with presentations that followed to celebrate another successful tennis season.

Overall, the entire venue is well utilised with tennis remaining at the heart of what we do and with exciting opportunities to continue evolving in the events and high-performance sporting space.

TEAM STRUCTURE

The Operations Team is led by Matthew Fitzgerald, Head of Operations and Venues. Hayley Allen leads the Venues space, assisting the operations team with delivering major events as well as the Tennis Development team with letters of support for grant programs requested by our affiliated clubs.

Former long-serving Tennis SA Board President Kent Thiele has also been assisting in an Operations Coordinator role on a part-time basis to help transition the venue into a regular maintenance schedule following the redevelopment.

Tom Collins has transitioned back to the Front of House Officer role to coordinate office operations, the reception area and finance processes.

Together with the assistance of external maintenance contractors Eventwise and the Adelaide Venue Management teams, The Drive is transitioning well to a professional event venue catering to a wide range of events and occasions.









Adelaide International

The Adelaide International for 2024 saw record-breaking numbers ascend on The Drive in the lead up to the Australian Open.

The tournament hosted from 8 to 13 January and featured a combined WTA 500 and ATP 250.

World class players arrived in Adelaide in December to begin preparations. The women's tournament featured 30 singles and 16 doubles pairs while the men's tournament featured 28 singles players and 24 doubles pairs.

The Drive delievered some spectacular tennis for 51,777 patrons.

In the men's field, Jiri Lehecka claimed the singles title in two hours and six minutes against Jack Draper. Securing the title in three sets, 4-6 6-4 6-3.

Jelena Ostapenko reigned victorious in the women's field defeating Daria Kasatkina 6-3 6-2.

The event was broadcast internationally in 162 territories through 58 braodcast partners, with 8.6k hours of global broadcast coverage and 13.1 hours viewed.

Domestically, the tournament was broadcast across Australia through Channel Nine including 9Now and Stan. There were 61 hours of coverage in Australia reaching a domestic audience of 5.8 million.

The largest TV audience outside Australia was the United States with 1.8 million viewers. With day one proving to be the most viewed, as Thansi Kokkinakis, Jack Draper and Paula Badosa kicked off the tournament.

Throughout the six day tournament a total of 850 racquets required stringing, 690 practice and warm-up sessions were booked.

152 ballkids were recruited to cover 788 shifts, while 148 volunteers were recruited.

Plus 27 net changes and 22 court signage changes and 2,600 bottles of Gatorade was consumed throughout the tournament.

The Adelaide International has always proven to be more than just tennis.

TennisFest was once again highlighted as it set the scene for a celebration of tennis activating a participation program of more than 50 experiences as part of the Adelaide International.

The largest tennis participation event in South Australia, TennisFest was designed to provide opportunities for players of all ages, standards and backgrounds to become involved with the sport from grassroot beginners to elite.

The Country Carnival was back at Kensington Gardens Lawn and East Torrens Kensington Gardens tennis clubs with junior and senior players from around regional SA taking part.

The Racquets and Strings Festival was once again hitting the stage across the week featuring some of South Australia's most well-known musical acts.

Customer satisfaction scored over 85% indicating fans wanting to come back to The Drive in 2025, showcasing tremendous growth year on year, with more than just tennis being displayed throughout the week.















About us

TENNIS SA BOARD

Philip Roberts, President Gary Stratford, Vice President Liz Campbell, Board Julie Day, Board Col Lawson, Board Joanna Lydeamore, Board Natalie Morley, Board Kerry Morrow, Board Brendon Oster, Board David To, Board

LIFE MEMBERS CURRENT | TENNIS SA LIFE MEMBERS

Patricia Semmens, TSA Neville Guthberlet, TSA Chris Altman, TSA Neville Messenger, TSA Kent Thiele, TSA Peter Smith, TSA

Ron Green, TSA

CURRENT | SAHCTL LIFE MEMBERS

Angus Thomson, SAHCTL

CURRENT | SATA LIFE MEMBERS

Lin Shaw, SATA

DECEASED LIFE MEMBERS

Pat McClean, SAHCTL David Plunkett, SAHCTL Ron Tucker, SATA Laurie Yard, SATA Bill Cossey, TSA Tom Gray, SATA Dennis Dall, TSA Les Tapp, SAHCTL/SATA Bill Carlier, SATA Lloyd Heylen, SATA Jim Riordan, SATA Mr RE Dorling, SAHCTL Mr WLB Freeman, SAHCTL

Mr KL Litchfield, SAHCTL Mr NH Pope, SAHCTL

Mr DF Robinson, SAHCTL

Mr AE Rose, SAHCTL

Mr LJ Bills, SATA

Mr FC Bromley, SATA

Mr RD Burr, SATA

Mr O Gellert, SATA

Mr MJ Groth, SATA

Mr RB Hone, SATA

Mr GE Whitehead, SAHCTL

Mr GB Addison, SATA

Mr GR Battya, SATA

Mr K Berriman, SATA

Mr MA Boyce, SATA

Sir DRW Cowan, SATA

Mr WLB Freeman, SATA

Mr EFW Hunwick, SATA

Mr TJM Linn, SATA

Mr B Love, SATA Mr WN McPherson, SATA

Mr JDC Nelson, SATA

Mr FE Piper, SATA

Mr AE Rose, SATA

Mr AE Specht, SATA

Mr AR Thiele, SATA

Mr GJ Thiele, SATA

COMMITTEES **KEN MCGREGOR FUND**

Rick Baldock (Chairperson)

Chris Altman

Melinda Harper Ann Marie Lush

Bianca Marron

Scott McGregor

Philip Roberts

Peter Smith

Debbie Sterrey

Sandon Stolle

Tammie Wightman

DIVERSITY AND INCLUSION COMMITTEE

Kent Thiele (Chairperson) Dr Alice Clark Luke Doughty Neville Guthberlet

Courtney Jonson Joanna Lydeamore Kerry Morrow

Johnny Phanratry Andrew Whisson

Tammie Wightman

RECONCILIATION ACTION PLAN WORKING GROUP

Kent Thiele (Chairperson)

Leann Bonner

Luke Doughty

Breanna Hassam (finished January 2024)

Jayden Kemp

Anzac Leidig

Warren McInnes

Kerry Morrow

Jason Todd

Tammie Wightman

AFFILIATION WORKING GROUP

Julie Day

Neville Messenger

James Pick

Gary Stratford Tammie Wightman

STATE LEAGUE ADVISORY GROUP

Mike Daws (Chairperson) Kimberley Absalom Paul Baccanello **Sharon Hambly** Vittoria Peresano

WINTER PENNANT **ADVISORY GROUP**

Mike Daws (Chairperson)

JUNIOR STATE LEAGUE WORKING GROUP

Flaine Caldana Malcolm House

Barb Le Cornu

Neville Messenger

Anne Morgan

Brandon Oster

Jeff Ramm Bill Walter

METRO LEAGUE

Roger Davey

Anne Langman Neville Messenger

Anne Morgan

Brandon Oster

Gary Stratford Darren Wunderer

SOUTHERN DISTRICTS TENNIS ASSOCIATION SENIOR COMMITTEE

Anne Morgan **Andrew Olds** Vittoria Peresano Alan Ryle Tim Vogt

SOUTHERN DISTRICTS TENNIS ASSOCIATION JUNIOR COMMITTEE

Anne Morgan **Andrew Olds** Damien Page Nicola Rutherford Tim Vogt

EASTERN DISTRICTS TENNIS ASSOCIATION/ NORTH EAST TENNIS ASSOCIATION COMBINED ADVISORY GROUP

Brandon Oster Gary Stratford Jason Todd

Simon Turner

EASTERN DISTRICTS TENNIS ASSOCIATION JUNIOR COMPETITIONS ADVISORY GROUP

Barb Le Cornu **Gary Strathford**

NORTH EAST TENNIS ASSOCIATION JUNIOR COMMITTEE

Joyce Buchan Paul Crisanti **Brandon Oster** Jason Todd

NOMINATIONS COMMITTEE

Tim Ryan (Chairperson) Linda Matthews **Gary Stratford** Liz Campbell Philip Roberts

AWARDS COMMITTEE

Neville Guthberlet Liz Campbell **Gary Stratford** Rick Baldock

46 45

TENNIS SA TEAM

CHIEF EXECUTIVE OFFICER

Debbie Sterrey

Paula Harrington **Executive Assistant**

ADELAIDE INTERNATIONAL TEAM

Alicia Molik Tournament Director (started January 2024)

TOURNAMENTS AND COMPETITIONS TEAM

Dylan Hicks Head of Tournaments, Competitions and Officiating

Stephen Dawson **Tournaments and Competitions Manager** South West

Amanda Zwiebel **Tournaments and Competitions Manager** North East

Darren Sahb Officiating Development and Policy **Education Coordinator**

Kara Binka **Tournaments and Competitions** Coordinator North East (started July 2023)

Jacinta O'Loughlin **Tournaments and Competitions Trainee** South West (finished June 2023) **Tournaments and Competitions** Coordinator Sout West (started June 2023)

Mitchell Reilly Tournaments and Competitions Trainee Regional (finished June 2023) Regional Tournaments and Competitions Coordinator (started June 2023)

COACH DEVELOPMENT TEAM

Joel Kerley Coach Relationship and Education Manager

MARKETING AND COMMUNICATIONS TEAM

Bianca Marron Head of Marketing, Communications and **Partnerships**

Breanna Hassam **Communications and Public Relations** Lead (finished January 2024)

Andrew Fitzgerald Business Development Manager (finished June 2024) **Events and Partnerships Manager** (started June 2024)

Ali Peck **Events and Partnerships Coordinator** (started June 2024)

Stav Mylonopoulos Marketing and Sales Lead (finished March 2024) Marketing and Communications Manager (started March 2024)

Daniella Cannavo Marketing and Communications Coordinator

TENNIS DEVELOPMENT TEAM

James Pick

Head of Tennis Development and Venues

Sarah Horgan Regional Tennis Manager (finished February 2024) Tennis Development Manager (started February 2024)

Adrian Dezen **Tennis Development Officer** Metro South

Luke Taylor **Tennis Development Officer Regional South East**

Jessica Axisa **Tennis Development Officer** Metro North

Luke Doughty Schools and Pathways Manager

Corey Tugwell School Development Coordinator (finished August 2023) **Tennis Development Officer** Regional North West (started August 2023)

Jack Crispin School Development Coordinator

Bradley Pool School Development Coordinator (started September 2023)

Amy Menzel Women and Girls/Program Pathway

Coordinator (finished February 2024)

Katelyn Pope Women and Girls Coordinator (started April 2024)

Tammie Wightman Tennis Development Support Officer

VENUES AND OPERATIONS TEAM

Matthew Fitzgerald **Head of Operations and Venues**

Hayley Allen Venues Lead (finished June 2024) **Government Relations and Venues** Manager (started June 2024)

Kent Thiele **Operations Coordinator**

Tom Collins **Reception and Operations Officer** (finished April 2024) Front of House Officer (started April 2024)

Tennis SA Partners and Supporters







of South Australia

South Australian

Tourism Commission



Excellence in Recognition

WE WOULD ALSO LIKE TO THANK OUR EVENT SPONSORS

Tennis SA State League All Stars





















Tennis SA Awards Night



47 48



Member Clubs and Associations

TOTAL AFFILIATES - 310

ASSOCIATIONS - 40 Barossa and Light TA **Broughton TA** Burra and District TA Eastern Districts TA Gawler and Districts TA Glenelg Districts TA **Great Southern TA** Hills TA Julia Light TA Kangaroo Island TA Le Hunte TA Lower Murray Hardcourt TA Metro Lawn TA Mid North TA Mid Yorke Peninsula Junior TA Mid Yorke Peninsula TA Mount Gambier and Districts TA Murray Bridge Lawn TA North East TA Northern Areas TA Northern Yorke Peninsula Junior TA Northern Yorke Peninsula TA Onkaparinga TA Port Augusta TA Port Lincoln TA Port Neill TA Port Pirie and Districts TA Riverland Lawn TA Saturday AM Men's Lawn TA Southern Districts TA Southern Flinders TA Southern Ports TA Southern Yorke Peninsula TA Streaky Bay/Wirrulla TA

Tatiara TA

Whyalla TA

Tennis Seniors

Torrens Valley TA

Western Districts TA

Women's Mid-Week Grasscourts

SPORTING COMPLEXES - 19

Adelaide University Tennis Club Grange Lawn Tennis Club **Hectorville Sports and Community Club** Kensington Gardens Lawn Tennis Club Lobethal Tennis Club Lutheran Tennis Club Naracoorte Tennis Club Piccadilly Tennis Club STARplex Tennis Club Seymour Old Collegians St Peters Tennis Club St Stephens Lutheran Tennis Club Sturt Lawn Tennis Club Tranmere Bowling and Tennis Club **Uni SA Tennis** West Beach Tennis Centre West Lakes Tennis Club Western Youth Centre Tennis Club Xavier Lawn Tennis Club

SCHOOLS - 4

Heathfield High School Mercedes College Trinity College (Gawler River) Walford School

CLUBS - 247

Aldgate Sports & Recreation Club Alford Tennis Club American River Tennis Club Angas Valley Tennis Club **Angaston Tennis Club** Ardrossan Tennis Club Arno Bay Tennis Club Arthurton Tennis Club Ascot Park-Vermont Tennis Club Athelstone Tennis Club Auburn Tennis Club **Back Valley Tennis Club** Balaklava Tennis Club

Barmera Tennis Club **Beaumont Tennis Club** Bellevue Heights Tennis Club Berri Tennis Club Birdwood Tennis Club Blackwood Tennis Club Blyth Tennis Club Booborowie Tennis Club Booleroo Centre Tennis Club **Brady Creek Tennis Club Brighton Tennis Club Brinkley Tennis Club Broadview Tennis Club Bundaleer Tennis Club Burnside Tennis Club** Burra Tennis Club Campbelltown Tennis Club Centrals Tennis Club Charleston Tennis Club Clare Tennis Club Clarendon Tennis Club Clearview Tennis Club Cobdogla Tennis Club Collingrove Tennis Club Colonel Light West Tennis Club Coobowie Tennis Club Coromandel Valley Tennis Club Crafers Tennis Club Crystal Brook Tennis Club Cudlee Creek Tennis Club Cunliffe Tennis Club Curramulka Tennis Club Denman Tennis Club Dover Square Tennis Club East Adelaide Payneham Tennis Club **East Torrens Kensington Gardens Tennis** Echunga Tennis Club Edithburgh Tennis Club **Enfield Tennis Club Eudunda Tennis Club** Flagstaff Hill Tennis Club Flinders Park Tennis Club

Georgetown Memorial Tennis Club Gladstone Tennis Club Glencoe Tennis Club Glenlea Tennis Club Glenunga Tennis Club Golden Grove Tenis Club Goolwa Tennis Club **Greenacres Tennis Club** Gumeracha Tennis Club Hahndorf Tennis Club Hallett Cove Beach Tennis Club Hallett Tennis Club Hamilton Tennis Club Happy Valley Tennis Club Harrogate Tennis Club Hawker Tennis Club Helmsdale Tennis Club Henley South Tennis Club Hilltown Tennis Club Holdfast Tennis Club Holmesdale Tennis Club Hope Valley Tennis Club Hope Ward Tennis Club Inman Valley Tennis Club Ironbank Cherry Gardens Tennis Club Jamestown Lawn Tennis Club Jervois Tennis Club John Wesley Tennis Club Kadina Tennis Club Kangarilla Tennis Club Kapunda Tennis Club Karoonda Districts Tennis Club Keith Tennis Club Kersbrook Tennis Club Kingscote Tennis Club Kingston Tennis Club Kingswood Tennis Club Koolunga Tennis Club Koongawa Tennis Club Kvancutta Tennis Club Lameroo Lawn Tennis Club Langhorne Creek Tennis Club Laura Tennis Club Littlehampton Tennis Club Lochiel Tennis Club Lockleys Tennis Club Long Plains Tennis Club Loxton Tennis Club Lucindale Tennis Club Lyndoch Tennis Club Macclesfield Tennis Club Maitland Tennis Club Mallala Tennis Club Mannum Tennis Club Marananga Tennis Club Marion Tennis Club Marrabel Tennis Club McLaren Flat Tennis Club McLaren Vale Tennis Club Melrose Tennis Club Memorial Drive Tennis Club (Next Gen Health Club) Mil Lel Tennis Club Millicent & Districts Tennis Club Millswood Lawn Tennis Club Minlaton Tennis Club Mintaro Tennis Club Mitchell Park Tennis Club Modbury Tennis Club Moonta Tennis Club

Moorak Tennis Club Moorook Tennis Club Morphett Vale Tennis Club Morphettville Park Tennis Club Mount Barker Tennis Club Mount Compass Tennis Club Mount Gambier Tennis Club Mount Pleasant Tennis Club Mount Schank Tennis Club Mount Torrens Bombers Tennis Club Mundoora Tennis Club Mylor Tennis Club Mypolonga Tennis Club Myponga-Sellicks Tennis Club Nairne Tennis Club Napperby Tennis & Community Club Netherby Tennis Club Noarlunga Tennis Club Normanville Tennis Club Norwood Tennis Club Nuriootpa Tennis Club O'Halloran Hill Tennis Club One Tree Hill Tennis Club Onkaparinga Tennis Club Orroroo Tennis Club Owen Tennis Club Para Hills Tennis Club Parndana Tennis Club Peake Gardens- Riverside Tennis Club Pekina Tennis Club Penola Tennis Club Peterborough Tennis Club Piednippie Tennis Club Pine Point Tennis Club Pinnaroo Tennis Club Playford Tennis Centre Point Pass Tennis Club Pooraka Tennis Club Port Adelaide Tennis Club Port Broughton Tennis Club Port Elliot Tennis Club Port Germein Tennis Club Port Neill Tennis Club Port Noarlunga Tennis Club Pride Tennis Adelaide Inc **Prospect Tennis Club** Railway Pennant Tennis Club (PPDTA) Reade Park Lawn Tennis Club Redhill Tennis Club Reidy Park Tennis Club Renmark-Tintra Tennis Club Revnella Tennis Club Risdon Uniting (PPDTA) Riverton Lawn Tennis Club Robe Tennis Club Robertstown Tennis Club Roseworthy Tennis Club Rostrevor Tennis Club Saddleworth Tennis Club Salisbury Tennis Club Sandilands Tennis club Seacliff Tennis Club Seaside Tennis Club Snowtown Tennis Club Somerton Park Tennis Club South Gawler Tennis Club Southbank Tennis Club

Stansbury Tennis Club St Marks Tennis Club Stirling Tennis Club Stokes Bay Tennis Club Strathalbyn Tennis Club Streaky Bay Tennis Club Summertown Tennis Club Suttontown Tennis Club Tailem Bend Tennis Club Tanunda Tennis Club Tarlee Tennis Club Tea Tree Gully Tennis Club Tennis World - Millswood Tintinara Tennis Club Tod Street Tennis Club Trinity Gardens Tennis Club Trinity Tennis Club (PPDTA) Tumby Bay Tennis Club Two Wells Tennis Club Ungarra Tennis Club Uniting Church Tennis Club - Mt Gambier **Upper Sturt Tennis Club** Uraidla Tennis Club Valley View Tennis Club Verdun Tennis Club Victor Harbor Tennis Club Vine Vale Tennis Club Virginia Tennis Club Waikerie Tennis Club Walkerville Lawn Tennis Club Wallaroo Tennis Club Wandearah Tennis Club Warooka Tennis Club Warradale Park Tennis Club Warramboo Tennis Club Watervale Tennis Club West Gambier Tennis Club Western Districts Tennis Club (Gosse) Western Districts Tennis Club (Poochera) SBWTA Willaston Tennis Club Willaston United Tennis Club Willunga Tennis Club Wilmington Tennis Club Winulta Tennis Club Wirrabara Tennis Club Wirrulla/Nunji Tennis Club Woodchester Tennis Club Woodside Tennis Club Woodville Orion Tennis Club Wudinna Tennis Club Xavier Saints Tennis Club Yaninee Tennis Club Yorketown Tennis Club

Springton Tennis Club

Spalding Tennis Club Association Freeling Tennis Club 49 **50**



