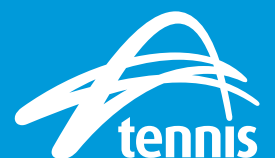




TENNIS TASMANIA

ANNUAL REPORT
2019-2020



TENNIS TASMANIA

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ABOUT TENNIS TASMANIA

WHO WE ARE

The team at Tennis Tasmania supports clubs, schools and coaches around the state to promote tennis, facilitate participation programs and opportunities, maintain and upgrade facilities, and offer administrative assistance. Together with the whole tennis community, we aim to grow tennis across Tasmania.

OUR VISION

We want to see more people playing tennis, more often.

OUR PURPOSE

Work closely with clubs, schools, coaches, Tennis Australia, governments and industry to make tennis the number one activity of choice in Tasmania.

OUR PILLARS

Participation – support clubs, schools and coaches to get more people participating in tennis.

People – attract, develop and retain great people to best serve our sport.

Places – create welcoming, inclusive and sustainable places for tennis.

Promotion – promote tennis in Tasmania.

OUR VALUES

- Excellence
- Humility
- Team Work
- Loyalty

BOARD OF DIRECTORS

President

Martin Turmine

Vice-President

Pip Leedham

Directors

Peter Hobday
Julie Fletcher
Danny Clark
Heidi Radcliff
Pip Leedham
Robert Miller
Ally Bradley

General Manager

Darren Sturgess

LIFE MEMBERS

Mr Mathew J H Driessen*
Mr William Fitzgerald
Mr Viv Holloway OAM*
Mrs Frances Hudson
Mr Max McMullen
Mr Ross Munro
Mr C A S Page OBE*
Mr Tony Ryan*
Mr Denis Tucker
Mr Max Byrne
Mr Andrew Youl
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TENNIS TASMANIA TEAM

General Manager

Darren Sturgess

Regional Tennis Manager (South and East)

Michael Bulis

Regional Tennis Manager (North and North West)

Simon Aufder-Heide

Tennis Operations and Places Manager

Simonne Allwright



▲ Centre Court action during the Hobart International 2020 final.

Club Development Officer (South)

Nicky Ristrom

Tennis Delivery Channels Manager

Fairlie Lamond

Regional Lead (North and North West)

Phoebe Davis

Team Tennis and Tournaments

Coordinator

Matthew Scott

Event Operations Coordinator

Dianne Mason

Marketing and Communications

Coordinator

Alex FitzGerald

NORTH WEST

Head Coach

Chris Chandler

NATIONAL ACADEMY - TASMANIA

Head Coach

Simon Youl

Talent Development Manager

Trent Constance

COACH DEVELOPMENT

Emily Martin

OFFICIATING DEVELOPMENT

Sof Megas

David Vernon

AFFILIATED CLUBS

Australian Italian Club Tennis Club
Beaconsfield Tennis Club
Bicheno Tennis Club
Binalong Bay Tennis Club
Burnie Tennis Club

Campbell Town Tennis Club

Cygnets Tennis Club

Deloraine Tennis Club

Devonport Tennis Club

Domain Tennis Centre

East Devonport Tennis Club

Evandale Tennis Club

Forth Tennis Club

Geilston Bay Tennis Club

Glenorchy City Tennis Club

Kingston Tennis Club

Latrobe Tennis Club

Legana Tennis Club

Lindisfarne Memorial Tennis Club

Longford Tennis Club

New Norfolk Tennis Club

New Town Catholic Tennis Club

Newstead Tennis & Squash Centre

Nubeena Tennis Club

Perth Tennis Club

Port Sorell Tennis Club

Richmond Tennis Club

Riverside Tennis Club

Rosebery Tennis Club

Rosny Park Tennis Club

Scottsdale Tennis Club

Smithton Tennis Club

Sorell Tennis Club

St Helen's Tennis Club

St Mary's Tennis Club

St Therese's Tennis Club

Sunshine Tennis Club

Taroona Tennis Club

Tennis World - Launceston

Trevallyn Tennis Club

Ulverstone Tennis Club

Whitemore Tennis Club

Wynyard Somerset Tennis Club

MESSAGE FROM THE PRESIDENT AND GENERAL MANAGER

Well that was a challenging end to the year!

Up until March, the 2019-2020 year was shaping up as one of the most successful years for tennis across Tasmania. With successful International tournaments being staged in Launceston, Burnie and Hobart, expanded operations for Tennis Tasmania and the very successful 'Open Court Sessions' being rolled out across the State, tennis was in great shape. But then we were all kicked off the court by the pandemic. For all of us, in so many different ways, the last three months were challenging and they will continue to be so for some time.

But let's focus on the rest of the year.

As a result of our operational agreement and strong relationship with Tennis Australia, Tennis Tasmania was able to increase its operations with a greater focus on supporting clubs to do what they do best, operate the 'shopfront' of the sport we all love. With more staff located across the State, Tennis Tasmania has been able to enhance its engagement with clubs, schools and coaches.

One of the best examples of this has been the Tasmanian rollout of National initiative, 'Open Court Sessions'. Over 30 clubs participated with more than 1,300 registered people attending the sessions throughout the duration of the campaign. Tasmania ranked number one in the country for the average number participants per session. That is a fantastic result as many of those were lapsed players and are now back engaged with tennis. One of the other pleasing results from the 'Open Court Sessions' initiative has been the greater engagement between



Tennis Tasmania and clubs. The feedback from clubs has been very positive. We would like to thank all clubs that participated and strongly encourage you to continue to run similar sessions to get as many people as possible playing tennis, more often.

We would also like to thank the clubs for their diligence and patience during the shutdown as a result of the pandemic. It was pleasing to hear that so many clubs had an increase in members off the back of the pandemic. Now with the courts back open we encourage

all clubs to continue to work with the team at Tennis Tasmania and ask for support with club development and the promotion of your on-court activities.

The courts at the clubs allow tennis to be further delivered by our coaches. We want to thank them for continually motivating, inspiring and growing the game to thousands of participants across the State year round. Thank you also to the teachers in the schools who have delivered the sport within the school curriculum and help to form teams of kids participating in

Team Tennis.

The three International tournaments were again a success with engaged crowds and great tennis played in a mixture of good and bad weather. Tasmanian tennis is fortunate to have such strong support by an army of volunteers. More than 200 people helped out across the three tournaments and without their support these events could not be run. So, thanks to all that helped out. These tournaments are critical in raising the profile of tennis in Tasmania. They provide the opportunity for tennis fans and the wider public to view tennis at the elite level. Tennis Tasmania leverages the promotion of tennis from these high-profile events,

IT HAS BEEN PERHAPS THE MOST CHALLENGING YEAR FOR TENNIS BUT WE'RE CONFIDENT THAT WITH THE DEDICATED TEAM AT TENNIS TASMANIA, AN ENGAGED BOARD AND ACTIVE CLUBS ACROSS THE STATE, TENNIS HAS COME OUT OF A TOUGH YEAR IN A STRONGER POSITION.

Participants socialise after a successful Open Court Sessions at Newstead Tennis and Squash Centre.

which we all benefit from.

Tennis Australia together with Tennis Tasmania and the other State associations has a strong commitment to lead the way in safeguarding children and vulnerable people. This is a shared responsibility and we commend those clubs that have worked with the assistance of Tennis Tasmania to ensure the necessary policies and procedures are being adopted to ensure clubs are not only compliant, but safe and welcoming. We acknowledge there are some challenges in this process but we are committed to working with you to ensure tennis is safe for children and vulnerable people.

On behalf of the board, staff and the wider tennis community we would like to thank Phil Bowden for his long service and dedication to growing the sport of tennis across the state. Phil has been involved in tennis for decades. He has been on the board of Tennis Tasmania for over 23 years serving as Vice President for five years and President for four years. During his time on the board, Phil has

been active in supporting tennis especially in helping to organise tournaments, including the Launceston International. Thanks Phil.

We would also like to take this opportunity to thank the board. Peter, Danny, Julie, Pip, Rob and Ally willingly volunteer their time at various meetings and activities during the year. We welcomed Heidi Radcliff to the board in early 2020 to fill the vacancy created by Phil Bowden. While not as visible as the Tennis Tasmania staff, the board works diligently to ensure the strategy to grow tennis (based on four pillars - participation, people, places and promotion) is being implemented.

The implementation is left to the Tennis Tasmania team. On behalf of the board we would like to thank them for supporting the 'shopfront' of tennis, our clubs.

So yes, it has been perhaps the most challenging year for tennis but we're confident that with the dedicated team at Tennis Tasmania, an engaged board and active clubs across the state, tennis has come out of a tough year in a stronger position.

With continued collaboration between Tennis Tasmania and the 43 affiliated member clubs we will continue to have more people, playing more tennis, more often.

MARTIN TURMINE
PRESIDENT

DARREN STURGESS
GENERAL MANAGER

TENNIS AUSTRALIA CEO'S REPORT

RALLYING TOGETHER

When we talked about 2020 being a transformational year no one could have possibly envisaged the magnitude of change we are enduring. The positive transformation we were planning involved a fresh, new, look summer and a widespread and inspired effort to entice new generations to our sport and keep them with us.

Incredibly, despite the enormous challenges of some of the worst bushfires in our nation's history, we still managed to achieve a large part of what we set out to do. And then along came an unprecedented global pandemic.

These enormous challenges have tested our sport, our teams and our communities. We have come together like never before. Along the way they have also amplified the public appreciation for the game we all love. It remains a passion, a delight and a part of our everyday lives – in good times and bad.

ACES FOR BUSHFIRE RELIEF

The community outpouring for those affected by the bushfires was a reminder of all that is good about Australia. This support inspired The Aces for Bushfire Relief campaign which was tremendously backed by the global tennis community, many of whom have called Australia home each January for years. We not only raised \$6.1m for those in need, but raised worldwide awareness of the plight of those who suffered from this natural disaster.

A personal highlight for me was the AO Rally for Relief, which, brought together our staff, players, officials, partners and fans for a show beamed into loungerooms

across the globe. It demonstrated the enormous power of good that our sport can do, while creating long lasting memories, like that of volunteer firefighter Deb Borg teaming up with her hero Rafa in front of a packed Rod Laver Arena and a global audience of millions.

All that good work continues as our charitable arm, the Australian Tennis Foundation, works with some of the towns hardest hit by the bushfires to help in the rebuild of not just tennis facilities, but the spirit of those communities.

OUR AUSSIE NUMBER ONE

How could we summarise the year without headlining the amazing performances of Ash Barty who rose to the top of the world rankings with such aplomb and grace that she captured the hearts of fans all over the world. Ash became the first Australian woman to finish the year-end as number one on the WTA Tour.

Along the way, Ash deservedly scooped up many major accolades

and awards off the court, including the 2019 Newcombe Medal, WTA Player of the Year, the Don, Person and Sportswomen of the Year at the Dreamtime Awards and three AIS awards.

On the court, she led our Aussie Fed Cup team to its first final in 26 years in front of a packed RAC Arena in Perth. Unfortunately, the French team was too strong and we lost 3:2 in the last Fed Cup competition to be held in its current format. She is our nation's most prominent athlete who carries herself in a manner that can only inspire future generations to pick up a racquet.

A NEW-LOOK SUMMER

The summer brought a new era in tennis with the launch of the ATP Cup in Perth, Brisbane and Sydney. The Aussie men led by Nick Kyrgios and Alex de Minaur defeated Greece, Canada and Germany to top the table in the group stages held at a packed Pat Rafter Arena in Brisbane. They moved into the Final Eight in Sydney where they beat



IT GIVES ME GREAT PRIDE TO BE ASSOCIATED WITH A SPORTING COMMUNITY THAT HAS SHOWN SO MUCH RESILIENCE AND CLASS IN THE FACE OF ADVERSITY. REGARDLESS OF THE CHALLENGES THAT REMAIN, WE WILL CONTINUE TO FIND A WAY FORWARD BY WORKING COLLABORATIVELY AND WITH GREAT CARE FOR ONE ANOTHER.

Great Britain in the quarterfinals, before losing to Spain in the semis.

The event generated 93 million hours of viewing worldwide which was an 85 percent increase on previous week one tournaments. As we look to grow the Australian summer of tennis and provide more opportunities for the world's best players to compete in more capital cities, we hope to improve on these numbers.

Ash Barty quickly recovered from her loss in the doubles final of the Brisbane International to claim the inaugural Adelaide International title. Her summer success didn't end there, when Ash became the first Aussie woman to reach the Australian Open semifinals since Wendy Turnbull in 1984.

Nick Kyrgios's run at the Australian Open was also inspiring. He recovered from a grueling five set match against Russia's Karen Khachanov to take on Rafa Nadal in the fourth round on Rod Laver Arena.

Dylan Alcott continued his success in Melbourne by winning his sixth-straight Australian Open quads title. He also again teamed up with fellow Victorian Heath Davidson to win the doubles.

A NEW MISSION FOR PLAYER DEVELOPMENT

Another major initiative this last year has been the implementation of our new player development

strategy, which we released after more than 18 months of consultation, 150 interviews, workshops and surveys with players, coaches, parents, staff and global experts.

This new strategy has been implemented from a position of strength and the mission is to simply enable every player, coach and support team to be the best they can be.

There are many different pathways and goals for different individuals. We want to enable everyone to find his or her own way, while providing the right level of support in the areas of need, at the appropriate time. We aim to do this by providing more opportunities to more players, adopting a team-based approach, better integrating with the private coaching sector and ensuring our programs are inclusive and have broad goals.

COVID-19

Little did we know the bushfire disaster was only the beginning of our challenges for 2020. As the summer drew to a close, the pandemic enveloped our shores and seeped into our communities. We knew our response had to be both measured and swift. From the start, our decisions have been in accordance with some key guiding principles:

- We operate and maintain a safe working environment for our

staff and the broader tennis community (players, coaches, officials and clubs)

- We remain financially sound for the long-term health and viability of the game in Australia
- Our behaviours align with our values of:
 - Imagination
 - Collaboration
 - Humility
 - Excellence.

There have been some tough decisions made this year and there will be more. The second wave in Victoria has tested the entire nation. But we know that we have a unique sport which complies with physical distancing and hygiene protocols, with limited impact on how it's played. Ours is a sport that can help the community cope with all that comes with this pandemic and also help many recover from it – be it for their physical or mental health. We remain committed to getting through this and hosting another great summer of events – along with helping the morale of this sport-loving nation.

THANK YOU

It gives me great pride to be associated with a sporting community that has shown so much resilience and class in the face of adversity. There has been so much time off the court for our coaches, players and participants and it has been a struggle for many. Regardless of the challenges that remain, we will continue to find a way forward by working collaboratively and with great care for one another.

Stay safe and take care.

CRAIG TILEY
TENNIS AUSTRALIA CEO

THE YEAR IN NUMBERS

STRONG GROWTH IN PARTICIPATION, ESPECIALLY IN ANZ TENNIS HOT SHOTS AND SCHOOL PROGRAMS, IS ENCOURAGING FOR THE SPORT'S FUTURE IN TASMANIA.

EVENTS



1 WTA TOURNAMENT

2 AUSTRALIAN PRO TOUR TOURNAMENTS

7 AUSTRALIAN MONEY TOURNAMENTS

9 JUNIOR TOURNAMENTS

20 TEAMS IN TASSIE JUNIOR LEAGUE

OFFICIALS



33
REGISTERED OFFICIALS

FACILITIES



178 COURTS IN STATE

10 BOOK A COURT VENUES

CLUBS



3923

REGISTERED CLUB PLAYERS (UP 2.5 PER CENT YEAR-ON-YEAR)

43 AFFILIATE CLUBS/CENTRES

COACHES

48

COACH MEMBERS

33

COACHES

15 TRAINEE COACHES - 33% ARE FEMALES



PARTICIPANTS



22,666

ANZ TENNIS HOT SHOTS



17 COACHES CERTIFIED TO DELIVER ANZ TENNIS HOT SHOTS IN SCHOOLS

20,366

PRIMARY SCHOOL PARTICIPANTS (UP 3 PER CENT YEAR-ON-YEAR)

DIGITAL ENGAGEMENT



LIKES
1404
REACH
181,235



FOLLOWERS
189
IMPRESSIONS
55,800



FOLLOWERS
375
POSTS
75

SCHOOLS



101

PRIMARY SCHOOLS DELIVERING ANZ TENNIS HOT SHOTS (UP 18 PER CENT YEAR-ON-YEAR)

2300 SECONDARY SCHOOL PARTICIPANTS

15 SECONDARY SCHOOLS IN NATIONAL SCHOOLS PARTNERSHIP (UP 50 PER CENT YEAR-ON-YEAR)

214 AVERAGE NUMBER OF PARTICIPANTS PER SCHOOL

OPERATIONS & PLACES REPORT

KEY NUMBERS

43 AFFILIATED CLUBS

3,923 REGISTERED CLUB PARTICIPANTS

2.5% INCREASE IN CLUB PARTICIPANTS

BUSINESS OPERATIONS AND STRATEGIC PLANNING

An ongoing focus on the strategic direction of tennis in Tasmania has generated a number of new ideas and plans. These will contribute to efficiencies in service delivery, an enhanced customer facing approach, and considered innovation in revenue modelling for the sport. State Government reporting has revealed strong progress towards the achievement of team KPI's across areas such as:



- Increased number of Book a Court venues and online booking hours
- New targeted social tennis opportunities such as Open Court Sessions
- Growth in a variety of participation opportunities within schools, clubs, and competitions

▲ Burnie Tennis Club is one of 10 venues to experience strong growth in booking numbers after adopting the Book a Court platform.

- Initiatives to foster club, school and council engagement
- Creation of plans for facility development and investment across the state which range from maintenance schedules to new build master planning.

STATEWIDE FACILITY AUDIT

The Statewide Facility Audit generated a number of summary reports and commentaries for all affiliates and councils. Due to challenges caused by the COVID-19 pandemic there have been roll on delays with the release of the reports to clubs and councils. The process of sharing information has commenced and the field team is engaging in conversations with stakeholders to identify infrastructure priorities for both maintenance and scaled development. Specific action plans are being developed and staged in accordance with demonstrated need, participation levels, and funding opportunities.

The State of Play report is being finalised and will be available to State Government and accessible to Local Government. The document summarises the overall findings and forecasts some opportunities and recommendations across regions. The insights into the standard of infrastructure and the levels of participation throughout the state create a platform for building business cases for investment in tennis facilities and programs. This report underpins the development of a Venue Sustainability Ratings Framework that is central to the creation of Thriving Tennis Communities nationally and locally. This will drill deeply into performance measures in infrastructure, operations, and participation and create ratings that help to reveal and sustain overall

FUNDING 2019/2020

Venue	Project type	Amount funded	Source	Total project value
Devonport TC	Change rooms	\$20,000	Tennis Australia	\$139,488
St Leonard's Primary	Court resurfacing	\$5,000	Tennis Australia	\$13,890
Burnie TC	Walkways	\$8,000	Tennis Australia	\$16,000
Geilston Bay TC	Resurfacing	\$37,030	Communities, Sport & Rec.	Major Grants
Glenorchy City Council	Lighting	\$80,000	Communities, Sport & Rec.	Major Grants
Longford TC	Lighting repairs	\$523	Communities, Sport & Rec.	Minor Grants
Lindisfarne TC	Defibrillator	\$2398.90	Tas. Community Fund	
Tennis Tasmania	COVID-19 Tranche 1	\$150,000	Communities, Sport & Recreation	
		\$302,951.90		

BOOK A COURT | 1 July 2019- 30 April 2020

Venue	Revenue 19/20	Total # bookings	Total # hours	Total # unique players
Lindisfarne	\$3630.92	411	566	138
Richmond	\$768.74	84	77	32
Sorell	\$1702.68	222	324	82
Taroona	\$731.30	429	609	59
Cygnet	\$266.38	93	155	26
Glenorchy	\$680.33	152	250	34
Scottsdale	\$115.49	35	44	17
Devonport	\$957.93	393	719	72
Tennis World	\$1126.38	63	79	39
Burnie*	N/A	30	29	11
	\$9980.15	1912	2849	510

Notes: Not all venues live for the duration of the 9-month period; *Burnie has BAC software only.



▼ Open Court Sessions in full swing at Cygnet Tennis Club.

OPERATIONS & PLACES REPORT

YEAR ON YEAR

Book A Court	2018-2019	July 2019-Apr 2020	YOY increases
Total bookings	610	1912	+213%
Total revenue	\$3,950.41	\$9,980.15	+153%
Live venues	7	9	+29%
Total courts	37	52	+40%

LAUNCESTON TENNIS, COMMUNITY AND EVENTS CENTRE

Progress on the LTCEC project has delayed due to political hurdles, which resulted in a Federal Senate enquiry, followed by challenges experienced throughout the COVID-19 pandemic. The Office

of Sport has now advised of their intention to progress the project and the release of the funding agreement will then allow Tennis Tasmania, Tennis Australia, Department of Communities, Sport & Recreation, and the City of Launceston to accelerate the project delivery.



NATIONAL FACILITIES AND GOVERNMENT RELATIONS TEAMS

The collaborative efforts of the NFT and GRT have been tireless to ensure that our sport has fulfilled all of the requirements that have emerged during the pandemic, as well as achieving advocacy and advantage across all tiers of government nationwide. Work has been both proactive to cleverly position tennis once restrictions were lifted, and necessarily reactive to respond to the quick pace of changes throughout the period.

BOOK A COURT

An innovative online court booking platform is making the sport more accessible for the public. Ten Tasmanian clubs have now adopted this program, with two clubs going live in the last financial year. There are now 52 public courts across the state available for hire online (up 40% year-on-year).

BOOK A COURT IS MAKING THE SPORT MORE ACCESSIBLE FOR THE PUBLIC. TEN TASMANIAN CLUBS HAVE NOW ADOPTED THIS PROGRAM, WITH 52 PUBLIC COURTS ACROSS THE STATE AVAILABLE FOR HIRE ONLINE.

◀ Harry Bourchier in action during the Launceston International 2020.

CHANNELS DELIVERY REPORT

Channels is about building a coordinated approach to tennis opportunities in the state, where each channel compliments and enhances one another. The focus of each channel has been the following:

CLUBS

- Focus on building thriving tennis communities, which are diverse and inviting
- Enhanced by the rollout of Tennis Australia's Open Court Sessions, which encouraged new and returning players to get out and meet new people, have a laugh, and play tennis at their skill level. With a great soundtrack, food and drink, Open Court Sessions brought new and lapsed players into clubs all around the state.

COACHES

- An important cog in the tennis experience, coaches are always looking to provide opportunities for their participants to 'play the sport.'

SCHOOLS

- This channel focuses on participation-based team competitions to pave the way for transitioning students to a club setting.

COMPETITIONS

- Building the foundations of a pathway from the school to clubs and regional level competitions through team-based play at a junior level
- Creating an alternative entry point into our sport. In the south, the focus is to continue to build participation numbers in regional Hot Shots Match Play for orange and green ball players and in the Tassie Junior League



▲ Midweek tennis is thriving at Launceston Regional Tennis Centre.

CHANNELS IS ABOUT BUILDING A COORDINATED APPROACH TO TENNIS OPPORTUNITIES IN THE STATE, WHERE EACH CHANNEL COMPLIMENTS AND ENHANCES ONE ANOTHER.

- In the adult sector, there is a strong focus on providing opportunities for inter-club competitions to diversify the playing sector.

ACTIVATIONS

- The delivery of varying 'hands-on activities' to promote the sport:

- ANZ Hot Shots at Government House during their Open Day
- 321-Go event at West Park Oval in Burnie
- Devonport Central Square during the Australian Open
- Mega Tennis Days at varying school functions
- Hobart International:
 - Family weekend with kids activities on court
 - A combined venture with Special Olympics and a local coach for a 'Come-and-Try' day
- ANZ Hot Shots on Centre Court with local coaches
- Showcase of Open Court Session on Centre Court
- New Horizons ability players on Centre Court.

SOUTH/EAST COAST REGIONAL REPORT

Michael Bulis
Regional Manager

Nicky Ristrom
Club Development Officer

Alyssa Hibberd
Schools Development Coordinator

A great financial year comes to an end, with relationships developed and strengthened between the Tennis Tasmania teams and clubs. The Hobart International was again a success, with junior league numbers and clubs embracing the newly-launched Open Court Sessions to welcome fresh adult faces also regional highlights.

OPEN COURT SESSIONS

Open Court Sessions were a breath of fresh air into clubs that was both needed, and appreciated. The program was a fantastic opportunity to get committees excited about a new initiative, and reach out to members and the wider community to participate in a



▲ ANZ Tennis Hot Shots participants on Centre Court during the Hobart International 2020.

wide range of fun and social tennis games, with great food and music often setting the tone.

Clubs saw new faces attending each week, with over 500 registrations being made in the south over the 10-week program.

Key Numbers:

- 13 Open Court Sessions in the South
- Four host training sessions held
- Two showcase events hosted
- Over 500 registrations across Southern Tasmania.



▼ Open Court Sessions at Domain Tennis Centre

CLUBS SAW NEW FACES ATTENDING OPEN COURT SESSIONS EACH WEEK, WITH OVER 500 REGISTRATIONS MADE IN THE SOUTHERN TASMANIA.

CLUBSPARK

ClubSpark is a digital platform for sporting clubs which provides a simple, user-friendly website for clubs. It promises to seamlessly incorporate a range of offered modules, meaning there is no need for external links, and updates are instantaneous.

While still in its infancy, planning, training and testing of the ClubSpark platform have proved to be positive. Two clubs in the south have acted as pilots for the platform, with great results and actionable feedback provided to better the platform before a proposed wider release.

The new features of ClubSpark will allow clubs to accept memberships and event and program registrations online, including payments.

Importantly, for those clubs with Book a Court, it also drastically reduces the current administration burden by automatically linking a new member to the system and providing immediate access through the pin pad gate.

While only the pilot clubs have had a chance to fully explore this new platform so far, the wider rollout is planned, with positive responses from conversations with a number of clubs.

- ▶ The three-day Girls Camp was held concurrently with the Hobart International 2020, with a focus on peer mentoring and high performance coaching.

SPOTLIGHT ON ...

Females in tennis

Inspiring and influencing females through sport has been highlighted as a key area to focus on as we continue to grow the Australian tennis community.

Over the past year, the state Females in Tennis working groups have been brainstorming and collating ideas and programs aimed at growing the female base in the industry and making sustainable and meaningful connections.

Tasmania is gearing up to welcome a group of aspiring young females into the Future Leaders mentorship program. Tennis is a wonderful sport

that has brought so many of us together, and we endeavour to build on these connections and explore ways in which females can harness their passions and build skills to lead in the future.

The 2020 Hobart International became a special memory for over 25 female students, joining the State's best female juniors for the inaugural Girls Camp. The three-day talent camp included meeting Hobart International competitors, peer mentoring, a Q and A session with American rising star CiCi Bellis, and coaching sessions with renowned high performance coach Emma Doyle.



SOUTH/EAST COAST REGIONAL REPORT



◀ Rising star Kim Birrell presented Tasmanian prep students with their first racquets as part of the ANZ Tennis Hot Shots Racquet Roadshow.

primary school students into clubs and the ANZ Hot Shots Match Play program.

Highlights

- 66 primary school partners; 10,639 participants, seven secondary school partners; 790 participants
- Over 20 HPE teachers took part in professional development sessions in their own school environment, whilst another 20 were visited to discuss tennis support options for the school
- 11 teachers participated in the Tennis in Primary Schools Workshop
- The ANZ Racquet Roadshow saw Australian rising star Kimberly Birrell touching the hearts of Goulburn St. Primary and Princes

SCHOOLS

A large number of students continue to enjoy tennis at school, and with an increased focus on connecting them with local community clubs, the future looks bright. Encouraging schools and

supporting teachers to deliver the ANZ Hot Shots Program through the National Schools Partnership Program continues to be a key priority. A new Team Tennis program will be launched in Term 3 of 2020, which aims to transition

A LARGE NUMBER OF STUDENTS CONTINUE TO ENJOY TENNIS AT SCHOOL, AND WITH AN INCREASED FOCUS ON CONNECTING THEM WITH LOCAL COMMUNITY CLUBS, THE FUTURE LOOKS BRIGHT.

- St. Primary prep students by presenting them with their first racquets
- Campania District School received a \$10,000 ANZ Community Grant following a unique and thoughtful video application from students and teachers
- The Women's Teacher Appreciation event held during the Hobart International brought together over 30 teachers and principals from Southern Tasmania to enjoy some courtside tennis action and explore ideas on how to implement red ball competitions in different school environments
- The ACHPER Principals Conference provided a networking opportunity for us to highlight the benefits of tennis in primary schools to more than 100 school principals
- 200 primary school students from six schools participated in a *summer of tennis* competition at the Domain Tennis Centre. The grade three and four students competed for the Southern State Final crown, while Grade five and six students participated in their first red ball competition, with all students enjoying the day and leaving with smiles on their faces.

SPOTLIGHT ON ...

Community connection

The love of tennis for Tasmanian communities dates back over a century.

A special place, nestled in the South of Tasmania, is the small country town of Cygnet.

The town's 70-year-old tennis club sits in the backyard of the Cygnet Primary School and often serves as a playing ground for lessons held by Josh Mitchell, the school's physical education teacher, who has been active in promoting tennis at the school and in the wider community.

The Club's annual Cygnet Open is played every summer and has brought players from all over Tasmania and from interstate to compete for over 67 years.

The Cygnet Open in 2020 was a special year for the community

as the primary school, club, and tournament linked together to create an eventful opening afternoon for all involved.

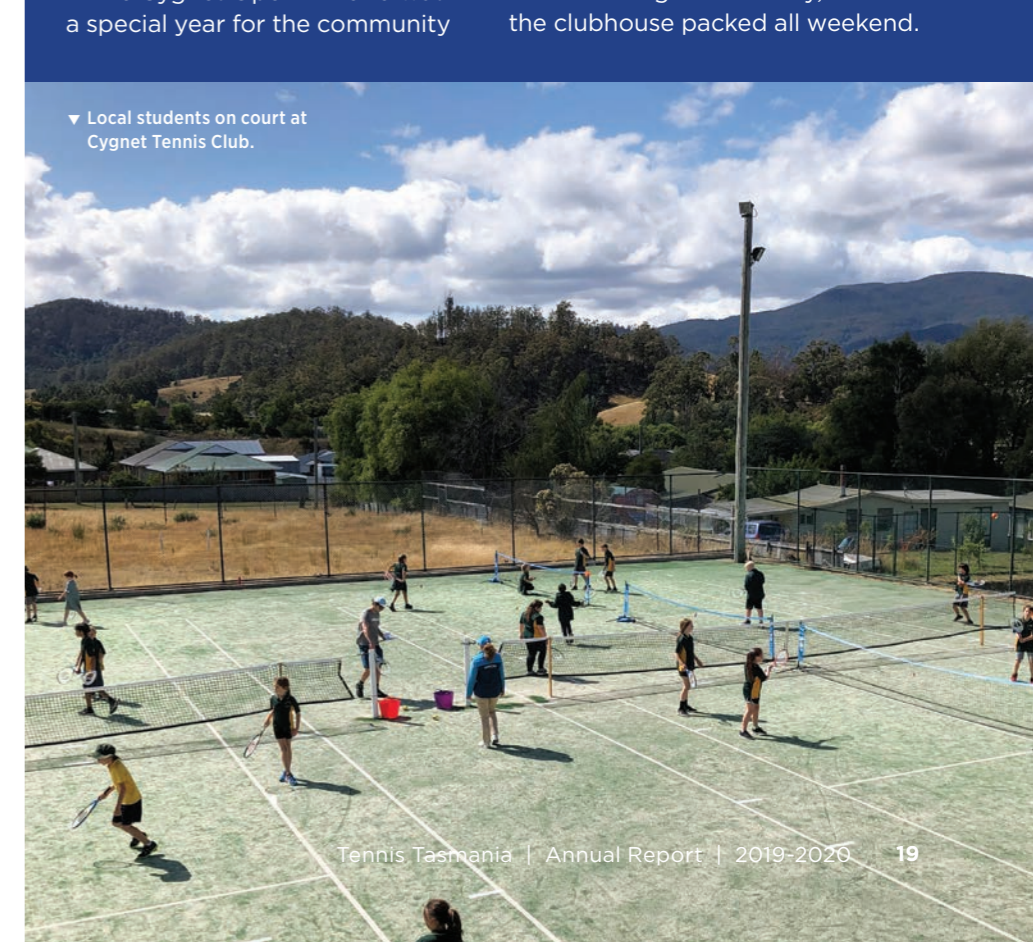
Over 45 students from kinder through to grade six participated in a play opportunities, with a strong number of parents were game enough to "Get Their Racquet On" in an Open Court Session.

President Nyal Merdivenci, Tournament Director Brad Cleary connected with Mitchell to bring a vibrant atmosphere of fun and activity for the community members.

The Friday evening saw a sausage sizzle hosted on the deck for all as the first rounds of the tournament got underway, with the clubhouse packed all weekend.



▼ The Government House Open Day provided many Tasmanians with the chance to experience tennis on the pristine grass courts overlooking the River Derwent.



▼ Local students on court at Cygnet Tennis Club.

NORTH/NORTH WEST REGIONAL REPORT

Simon Aufder-Heide
Regional Manager

Phoebe Davis
Regional Lead

Chris Chandler
Head Coach, North West

Tennis in the North and North West regions has shown increased participation and engagement compared to previous years, with recent booking numbers showing that people have a strong desire to play our sport; a great sign given the recent pandemic.

Highlights for 2019-2020 include, but certainly are not limited to:

- The launch of Open Court Sessions has been a tremendous success, with the average number of participants from our 19 clubs higher than any other region in the country
- The Launceston State Schools Sporting Association primary schools roster operating for first time in many years, with 144 participants from nine schools playing every Friday
- A boost in junior numbers across the North West Coast has seen more participants being coached and engaging in Hot Shots Match Play, with stronger club numbers in the region as a result.

CLUBS

Our clubs have had a very busy year with many clubs strengthening their committees and broadening their offerings, as well as maintaining pennants and rosters for all of their members and local communities.

Main successes include:

- Open Court Sessions operating at 19 clubs in the region across February and March, with a total of 840 participants

- 13 Operational Health Surveys were conducted over last financial year; completed to ensure club operations, participation growth and court use are all managed effectively
- Club Support to ensure COVID-Safe planning and operations; Club Resource Kit provided and clubs were assisted with applications for a range of recent funding opportunities
- The roll out of the Clubspark platform commencing in late June across the region; Open Court Sessions allowed clubs to accept and manage online payments and their respective customers, with ClubSpark expanding club management capability in the digital space
- Higher levels of engagement with coaches and their club committees and communities,

with links between both adult and junior programs. All parties working together to access funding to improve facilities and striving to achieve the most for their clubs.

SCHOOLS

In our schools programs, we have enabled many more students to play tennis, with more rosters, ANZ Hot Shots red ball competition participants, Sporting Schools partners and gala days than ever before.

Highlights:

- 53 primary school partners; 9,727 participants, eight secondary school partners; 1,510 participants
- Circular Head Primary School Association Sports Expo day and winter sport roster totalling 150 participants
- NWPPSA 3/4 Sports Expo – 33 schools; 1,180 participants

- NWPSSA 5/6 Sports Day – 12 schools; 85 participants
- NEPSSA Community Sports Day – four schools; 240 participants
- NMPSSA ANZ Tennis Hot Shots School Competition – seven schools; 212 participants
- ANZ Racquet Roadshow, with Kimberly Birrell attending three schools and handing 113 prep students their first racquets.
- Trade table at ACHPER Conference (Australian Council for Health, Physical Education and Recreation) exposing Tennis to 100+ teachers
- Tennis in Secondary School Resource session with 12 teachers attending
- Inaugural teach Appreciation event during the Launceston International, with eight teachers attending.



▲ The ANZ Tennis Hot Shots program in full swing at Burnie Tennis Club.

NORTH WEST COACH REPORT

It has been another successful year of growth in tennis activity on the North West Coast.

Highlights not mentioned above include:

- Mega Tennis Day at Stella Maris in September 2019 with 220 students participating
- Sporting Schools programs at Sheffield Primary School (120 students), Havenview Primary School (120 students) and Forth Primary School (60 students)
- Tennis promotional event held during the annual 321-GO kids' race at Burnie's West Park Oval, with 900 primary school students attending on the day
- ANZ Hot Shots Match Play continues to thrive, with over 60 players per term taking part in red, orange, green and yellow ball competitions

- 50 junior participants competed in the New Year Junior tournament
- Coaching numbers increased from 130 during Term 4 of 2019 to 160 in Term 1 of 2020, with this being the highest number of pupils coached ever in a year on the North West Coast
- Extra weekly Cardio Tennis sessions conducted to meet an increased demand
- North West Tennis League – improved numbers involved compared to previous year
- Steady numbers for all school holiday programs and advanced squad sessions
- Coaching at Wynyard Somerset Tennis Club introduced to support club junior sessions, with 25 participants involved each week on Saturdays in Term 1 of 2020.



▼ Students from St Finn Barr's School receive their first racquets as part of the ANZ Tennis Hot Shots Racquet Roadshow.

ATHLETE AND TALENT DEVELOPMENT REPORT

KEY NUMBERS

6 DEVELOPMENT CAMPS HELD

8 PLAYERS IN NATIONAL ACADEMY

14 PLAYERS REPRESENTED STATE AT BRUCE CUP

NATIONAL ACADEMY

Tennis Australia's National Academy high performance program offers comprehensive support to Tasmania's most promising athletes to reach their full potential.

This includes:

- Weekly group training sessions
- Strength and conditioning programs, with gym access
- Selection for state and interstate camps

- Video analysis and performance monitoring
- Yearly competition and development planning
- Wellbeing, sports psychology and nutrition support.

Athletes invited to train at the National Academy for 2019-2020 are:

- Sam Edgar
- Sam Whitehead
- Charlotte Ingram
- Catherine Krueger
- Ben Fergusson
- Jakob Haas
- Casey Ambler
- Oliver Hadley

PIZZEY CUP

Unfortunately cancelled in 2020 due to COVID-19, the Pizzey Cup is a prestigious national schools team tennis championships open to students for year seven through to year 12.

PLAYER DEVELOPMENT SQUADS - HOBART

Player Development Squads provide a training environment for standout athletes to learn and develop their tennis in conjunction with their private coach.

10/u combined squad

27 unique athletes involved, with coaching assistance from Alyssa Hibberd, Thomas Youl and Catherine Krueger.

11-18/u boys' and girls' squads

29 unique athletes involved, with coaching assistance from Nick Martin, Andrew Bourke and Alyssa Hibberd.

12-15/u (lower-case u)

16 unique athletes involved; with all players obtaining a Top 50 Australian Ranking in their respective age groups.

Damien Lawler led and coordinated weekly strength and conditioning sessions for all squads, with targeted support for extension squad athletes.

PLAYER DEVELOPMENT SQUADS PROVIDE A COMPETITIVE TRAINING ENVIRONMENT FOR STANDOUT ATHLETES TO LEARN AND DEVELOP THEIR TENNIS IN CONJUNCTION WITH THEIR PRIVATE COACH.

▶ North West Super 10's players enjoying their time on court at Burnie Tennis Club.



PLAYER DEVELOPMENT SQUADS - LAUNCESTON

Led and delivered by Tennis World Head Coach James Bolzonello, these regional squads are a great opportunity for athletes to come together and train in a competitive environment.

12/u Regional Squad

13 unique athletes involved, forming the initial regional training pathway.

12/o Regional Squad

10 unique athletes involved, with several older athletes acting as mentors for those entering the squad pathway.

SUPER 10s

Super 10s is a green ball teams competition for players who are aged ten and under, with a focus on promoting teamwork, encouragement and fair play.

Two seasons were played in each of the North/North-West & South regions, with 61 unique athletes participating.

More than 80 junior athletes participated in the Challenge Day (trials), with 21 players who narrowly missed out on selection participating in a 'Doubles Development' competition series.

BRUCE CUP

The Tasmanian team finished eighth at the annual Bruce Cup, held in October on grass courts in Perth, WA.

Boys: Lucas Akl, George Anderson, Lachlan Browne, Oliver Carswell, Jack Heathcote, Sam Hewitt, Balin Russell

Girls: Alicia Dale, Sofia Elliott, Zali Elliott, Rosie Fish, Isabelle Gower, Mia Healy, Tully Parke

Coaches: Alyssa Hibberd and Trent Constance

Team Manager: Matthew Scott

STATE TEAMS

12 Tasmanian athletes competed at the Australian Teams Championships at KDV Sports on the Gold Coast from 28 June - 4 July, 2019.

11/u boys' team placed 12th: Lucas Akl, Oliver Carswell, Joseph Dick (coached by Nick Martin)

11/u girls' team placed 11th: Zola Case-Boag, Sofia Elliott, Olivia Wilkinson (coached by Rebecca Bran)

13/u boys' team placed 12th: Jack Akl, George Anderson & Edison Lee (coached by Trent Constance)

13/u girls' team placed 12th:

Alicia Dale, Brooke Miller, Summer Wilkinson (coached by Alyssa Hibberd)

TOURS

Three interstate tours ran in 2019-2020:

Perth, October 2019:

George Anderson, Lachlan Browne, Alicia Dale, Jake Elmer and Arwen Koesmapahlawan represented Tasmania at the Australian Grasscourt Championships.

Melbourne, December 2019: Foundation Cup

12/u boys: George Anderson & Jack Heathcote

12/u girls: Alicia Dale

14/u boys: Lachlan Browne & Kiran Naidoo

14/u girls: Brooke Miller

Melbourne, January, 2020:

A seven-member team represented Tasmania at the Super 10s National Camp during the Australian Open.

Team: Ethan Clemons, Rupert Mullins, Banjo Seeger, Douglas Sheppard, Sophie Liu, Lily Marshall and Britta Russell

Coaches: David Dickson, Katherine Kelly & Simon Youl

▼ Junior athletes were all smiles during a school holiday development camp in Hobart.



ATHLETE AND TALENT DEVELOPMENT REPORT

CAMPS

A number of camps were held as opportunities for players, coaches and parents to come together in a team environment:

Bruce Cup camp, August 2019:

All 14 Tasmanian representatives participated in an overnight leadership and team building camp.

Super 10s and 12s Regional Challenge, December 2019:

36 players and six coaches involved in the closest challenge thus far, with the South region securing a nail-biting victory over the North-West Coast region.

Hobart International girls camp, January 2020:

19 Tasmanian girls participated over three days during the event.

Launceston International boys camp, February 2020:

Sixteen Tasmanian boys participated over two days during the event.

Two South Australia boys camps; August 2019 (Adelaide) & February 2020 (Hobart):

Four days of competing, connection & team building



▲ George Anderson claimed a number of 12/U titles in 2019-20, while Jessica Fowler made her WTA debut at the Hobart International 2020.

PROFESSIONAL DEVELOPMENT

Providing support for coaches to develop their skills and additional education or parents is a continued focus. This includes:

- Weekly Tasmanian Coaches Calls
- Coach site visits (State-wide)
- Sharing of weekly drills and philosophy

STANDOUT ATHLETE PERFORMANCES

Sam Edgar

Top 125 Australian ranking (No.7 in his birth year)
Quarterfinalist at 18/u National Individual Championships

Jessica Fowler

Top 75 Australian ranking
Hobart International qualifying round wildcard (WTA debut)

Edward Bouchier

Top 75 Australian ranking
Hobart Open champion.



George Anderson

Won 12/u Hardcourt title, Perth
Won 12/u Hobart Championships
Won 12/u Warnambool Grasscourt
JMT Gold title, VIC

Lachlan Browne

Tassie Showdown Player of the Year
Foundation Cup team member

Sam Whitehead

Top 175 Australian ranking

Ruben McCormack

Top 200 Australian ranking

Catherine Krueger

Top 200 Australian ranking

Vanessa Dobson

Top 200 Australian ranking

US COLLEGE

There are five Tasmanian athletes currently on US College scholarships:

Benjamin Barnett

George Washington University

Benjamin Cawston

College of Charleston

Bailey Horne

Belmont Abbey University

Daniel Groom

UNC Wilmington

Martin Icke

Lander University



LOOKING AHEAD

We would like to thank long-time National Academy Head Coach Simon Youl (above) for over two decades of involvement on a state and national level.

Having mentored, coaches and guided countless Tasmanian athletes and coaches to their full potential, Simon will move into the private coaching sector in the state, and we wish him all the best in this new chapter.

Recent national changes have seen Raphael Durek recently appointed as the National Development Squad Coach, with Trent Constance moving into the role of Talent Operations Manager. Raphael has an extensive playing and coaching background and is a former top 400 singles and top 150 doubles player.

Raph and Trent are looking forward to continually improving the nationally-aligned development programs and pathways alongside the local coaching community to help young Tasmanian athletes reach their potential.

SPOTLIGHT ON ...

Harry Bouchier

Tasmania's top-ranked player has continued his rapid rise in the latter half of 2019 and into 2020.

The 24 year-old broke into the ATP top 300 in October 2019, before going on to achieve a career-high ranking of No.279 in January 2020 after a string of strong performances on Australian soil during the summer.

The rising star claimed both the singles and doubles title at the Victorian Hardcourt Championships in December, before impressing in the Australian Open Playoffs

quarterfinal and making the third round in both the Canberra Challenger and Launceston International respectively.

Highlights included a semifinal appearance in Thailand followed by a trio of quarterfinals in Thailand, Toowoomba and Geelong, with the Hobartian proving his versatility to perform well on a range of surfaces.

Overall, Bouchier claimed 21 matches from July 2019-March 2020 to propel himself into the top 20 of the Australian rankings.

▼ Harry Bouchier's strong 2019-20 summer campaign saw him reach a career-high ranking of 279.



COACH DEVELOPMENT REPORT 19/20

Coaches have an amazing aptitude to present our sport to a diverse range of consumers. Their manner, experience and ability to engage is paramount to the growth of our sport.

The past 12 months has seen strong attendance numbers across our five major coach development opportunities. The annual Grand Slam Coaches Conference held during the Hobart International provided a fantastic avenue for Tasmanian coaches to network and share ideas. International presenter Emma Doyle challenged the way coaches use language and communication styles, and their implications on student learning.

Consistent with National trends, a lack of female coaches continues to be a major challenge in Tasmania. Females make up only 12% of Tasmanian qualified coaches; it is pleasing however, that they make up 33% of our trainee coaches. A Victorian/Tasmanian 'Women in Coaching' initiative for industry leaders was established early 2020 and has continued to provide valuable support especially during COVID-19. A similar network in Tasmania is in its infancy, which aims to nurture these trainees to play a major role in retaining girls in tennis.

The pandemic has been incredibly difficult for the coaching fraternity. The promotion of the Home Court Tennis campaign saw inspiring engagement from our coaches with their students in video clips of creative ways to play tennis in lockdown. Two of our Tasmanian coaches, Kat Kelly and David Dickson, were showcased on the Tennis Australia website with their inspiring work.

Other highlights include:

- Delivery of Foundation Coaching Course to education students from University of Tasmania
- One Southern coach further developed their skills in completing the Club Professional Coaching course
- Player development established a weekly video call with eight to 12 coaches regularly contributing and sharing their IP.



▼ Coaches David Dickson and Kat Kelly posted coaching videos during the pandemic to engage with students.

COACH MEMBERS

33 QUALIFIED

15 TRAINEES*

48 TOTAL

*5 female trainees

WORKSHOP PARTICIPATION

5 WORKSHOPS

55 PARTICIPANTS

COACHING COURSES

2 COURSES

41 ATTENDEES



TEAM TENNIS AND TOURNAMENTS REPORT

▲ The popular Tassie Junior League provides juniors aged 10-17 with a team-based competition, running in the North and South of the state.

ANZ HOT SHOTS MATCH PLAY

ANZ Hot Shots gives junior participants their first team tennis experience post-ANZ Hot Shots in a fun, supportive environment. First launched in late 2018, HSMP continues to be an impactful playing opportunity, with the most recent term one competitions in the south region consisting of 50 participants across two orange and green ball leagues.

This opportunity allows players to compete in their team against other clubs, with parent inductions held to educate the future parents of tennis.

Teams include: Sunshine Stars, Domain Wizards, Kingston Sea Eagles, Rosny Raiders, Geilston Bay Aces, Sorell Sharks,

TASSIE JUNIOR LEAGUE

The Tassie Junior League continues to be played all year round, with being the primary purpose of being a team-based competition and pathway for juniors aged between 10 and 17.

The latest season involved 40 players from the South and 16 players from the North competing using yellow balls for the TJL Title. TJL runs during school terms, allowing the competition to complement the tournament swings in the school holidays.

JUNIOR DEVELOPMENT SERIES

The Junior Development Series (JDS) is an introductory tournament circuit with a strong focus on developing skills, behaviour and sportsmanship of all players to prepare them for the Australian Junior Tour. The 2020 season has been impacted by the recent COVID-19 pandemic but the successful Tassie Showdown was hosted by Tennis World Launceston in November 2019, with the 13/u age group winners and runner-ups invited to represent Tasmania at the Foundation Cup to be held in January 2021.

TEAM TENNIS AND TOURNAMENTS REPORT

The Tassie Showdown Champions were:

9/u boys Champion

William Carswell

11/u boys Champion

Oliver Carswell

11/u girls Champion

Britta Russell

13/u boys Champion

Lachlan Browne

13/u girls Champion

Alicia Dale

15/u boys Champion

Seth Hardinge

15/u girls Champion

Anamanu Vaka

Rookie boys:

Aurelio Jaeggi

Player of the Year:

Lachlan Browne

Most Improved Player:

Ethan Clemons

FOUNDATION CUP

Player performances in the Junior Development Series, including the Tassie Showdown, help to determine Tasmania's team for the Foundation Cup, a national teams event held at Kooyong during the Australian Open in January. Tasmania finished third in the 2020 event.

13/u boys Team:

Edison Lee, Lachlan Browne

13/u girls Team:

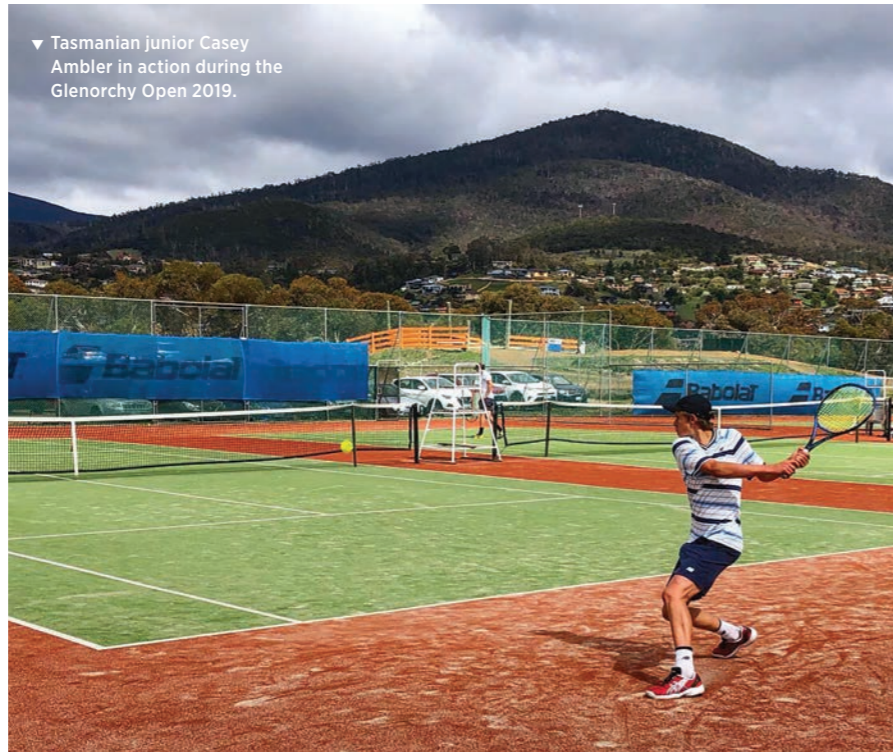
Alicia Dale, Annabelle Radcliff

Team Managers:

Phoebe Davis, Andrew Bourke

JUNIOR TOURNAMENTS

Tasmania planned to host eight Junior Tournaments (JT) that offer Australian Ranking Points during 2019-2020. Unfortunately the April swing of tournaments, which



▼ Tasmanian junior Casey Ambler in action during the Glenorchy Open 2019.

capture many participants from around the country due to the high number of points on offer was impacted by COVID-19.

The Hobart Junior Championships was a popular event, again running concurrently with the Hobart International at the Domain Tennis Centre, allowing players to share the courts and draw inspiration from some of the world's best female tennis players.

Junior Tournaments on the 2019-2020 calendar included:

- Hobart Open (October 2019)
- Geilston Bay Junior Championships (October 2019)
- Bell Bay Championships (October 2019)
- Hobart Junior Championships (January 2020)
- Rosny Park Junior Championships (January 2020)

- Tas Easter Champs-> Not played due to COVID-19
- Tas State Champs-> Not played due to COVID-19
- Stringlab State Age-> Not played due to COVID-19

AUSTRALIAN MONEY TOURNAMENTS

Tasmania planned to host seven Australian Money Tournaments in 2019-2020. The historic Cygnet Open thrived across the February long weekend, capturing a wide audience from around the state to be involved in the renowned country and veteran events. These tournaments provide Tasmanian players the opportunity to improve their national ranking, which can lead to national selection and assist towards attaining college scholarships in the future.

Australian Money Tournaments on the 2019-2020 calendar:

- Geilston Bay Open (July 2019)
- Glenorchy Open (October 2019)
- Hobart Open (October 2019)
- New Year's Open (Dec 2019)
- Cygnet Open (February 2020)
- Clarence Open (Rosny Park) (March 2020)
- Tas Easter Championships (Launceston) (April 2020)->Not played due to COVID-19

AUSTRALIAN PRO TOUR

The state's two Australian Pro Tour events, held back-to-back in Burnie and Launceston in February 2020, attracted high quality fields of international and national competitors. Tasmanians Harry Bouchier and Jessica Fowler took to the courts to give these events a local flavour. A rundown of these tournaments can be found in the Major Events Report.

ADULT REGIONAL CHAMPIONSHIPS

As a pilot to encourage interclub adult competition, the Adult Regional Championships was launched in November 2019. The weekend involved six clubs and 70 players competing across three divisions to win the title. This sparked club rivalries and the opportunity to play against new opposition in a team environment. This has paved the way for more frequent Team Tennis competition, with the inaugural Southern Tennis League (STL) set to commence in August 2020. The STL is set to replicate the Adult Regional Championships format on a weekly basis, utilising multiple venues at any one time.

FUTURE FOCUS

- Regular 'play-based' activities in schools that are in close proximity to clubs for future opportunities

- Transitioning school participants into the club environment through the Team Tennis program, to be launched in July 2020.
- Enhancing the player experience off court when hosting tournaments to maximise participation and retention
- Promoting junior participation through Team Tennis opportunities
- Encouraging more inter-club team tennis tailored to different playing abilities and motives
- Embracing the "team" aspect with every competition implemented
- Clearly defining the state's participation playing pathway
- Establishing an appropriate standard of rating through the National Rating System and recently developed Universal Tennis Rating (UTR) system via League Manager.



▲ Promoting junior participation through Team Tennis opportunities remains a strong focus.

TOURNAMENT REPORT

EVENT	WINNER	RUNNER-UP
HOBART OPEN; 2-5 OCTOBER 2019		
12/u boys' singles	Daniel Hagan (NSW)	Lucas Akl (TAS)
12/u girls' singles	Mia Russell (NSW)	Olivia Wilkinson (TAS)
12/u boys' doubles	Lucas Akl (TAS)/Jack Heathcote (TAS)	Joseph Dick (TAS)/William Jeffs (TAS)
14/u boys' singles	Jesse Gothelf (NSW)	Angus Koeroessy (SA)
14/u girls' singles	Brooke Miller (TAS)	Nina Krecklenberg (NSW)
14/u boys' doubles	Jack Akl (TAS)/ Angus Koeroessy (SA)	Edison Lee (TAS)/Kiran Naidoo (TAS)
14/u girls' doubles	Brooke Miller (TAS)/ Summer Wilkinson (TAS)	Nina Krecklenberg (NSW)/Mia Russell (NSW)
16/u boys' singles	Connor Gibson (SA)	Jesse Gothelf (NSW)
AMT mens' singles	Edward Bouchier (TAS)	Stefan Bianchet (SA)
AMT womens' singles	Tully Richter (SA)	Lexie Weir (WA)
AMT mens' doubles	Edward Bouchier (TAS)/Louis Clark (NSW)	Timothy Gray (NSW)/ Pedro Papangelis (NSW)
AMT womens' doubles	Emily Tinker (VIC)/ Lexie Weir (WA)	Tully Richter (SA)/Juliette Robinson (SA)
HOBART JUNIOR CHAMPIONSHIPS; 13-16 JANUARY 2020		
12/u boys' singles	George Anderson (TAS)	Lucas Martin (NSW)
12/u girls' singles	Alicia Dale (TAS)	Savannah James (VIC)
12/u boys' doubles	Lucas Akl (TAS)/Lucas Martin (NSW)	Abhik Khatri (VIC)/Rupert Mullins (TAS)
14/u boys' singles	Finley Dyer (NSW)	Arjun Nair (NSW)
14/u girls' singles	Alicia Dale (TAS)	Jessica Board (VIC)
14/u boys' doubles	Lachlan Browne (TAS)/Kiran Naidoo (TAS)	Edison Lee (TAS)/Alex Martin (TAS)
14/u girls' doubles	Brooke Miller (TAS)/Summer Wilkinson (TAS)	Alicia Dale (TAS)/Olivia Wilkinson (TAS)
16/u boys' singles	Arjun Nair (NSW)	Ben Fergusson (TAS)
16/u girls' singles	Brooke Miller (TAS)	Jessica Board (VIC)
18/u girls' singles	Juliette Robinson (SA)	Nina Krecklenberg (NSW)



► Cygnet Open women's singles champion Alyssa Hibberd.



▼ Edward Bouchier put together a fine summer tournament swing campaign.



▲ Bruce Cup representatives prepare to fly to Western Australia.



◀ Sam Edgar returns serve during the Hobart Open.

OPEN COURT SESSIONS

January saw our clubs launch the Tennis Australia initiative Open Court Sessions, a weekly activity-based participation opportunity aimed at attracting lapsed adult players back to tennis and engaging with their local clubs.

32 Tasmanian clubs embraced the opportunity to deliver Open Court Sessions, with the state totaling 1359 registrations across a nine-week period before being halted by COVID-19 restrictions. Clubs in Tasmania accounted for 13% of all registrations nation-wide despite making up just 3 per cent of all sessions online, engaging with an average of 40 participants per club across the nine weeks of the campaign.

A weekly email was sent out to clubs highlighting key achievements, great images captured at sessions, and providing first-hand feedback from club hosts on how to improve sessions and attendance.

Looking ahead, we are anticipating the opportunity for clubs to continue to engage with the wider community through Open Court Sessions once the weather improves and the days grow longer – stay tuned for further details!

PROMOTION

With Open Court Sessions launching in January for the first time, there was a strong focus on promoting the initiative across a range of mediums to drive awareness and participation. A strong Facebook marketing campaign from Tennis Tasmania saw 26 posts reach 38,700 people.

► Open Court Sessions was success, with over 1300 registrations across 32 Tasmanian clubs.

Activations and Demonstrations

- Hobart International Finals day (South)
- Launceston International Finals day (North)
- Cygnet Open come and try (Regional, South)
- Market Square in Devonport come and try with AO on big screen (North West)

LOCAL MEDIA

- Features in six community newspapers/websites
- Eight radio interviews
- Talking Sport Tasmania live stream chat on Facebook (3,200 views)

HIGHLIGHTS

- Most clubs promoted their sessions with pictures from

sessions on social media, with clubs who also put posters up and engaged with their local community recording stronger numbers at their sessions

- Some clubs held themed sessions, including special food and drink offerings, with others engaging with local businesses and sporting clubs to encourage community engagement
- A number of clubs recorded over 20 participants at a session
- All clubs involved using fantastic on and off-court hosts, which contributed to great participant feedback and drove attendance state-wide.
- 32 host clubs totaling 1359 registrations in nine weeks, with strong numbers booked in for sessions that were unfortunately cancelled due to COVID-19.



MARKETING AND DIGITAL REPORT

With a full-time Marketing and Communications role introduced in September 2019, a strong focus was placed on improving the online presence of tennis in Tasmania, with an emphasis on promoting positive awareness of local and national tennis offerings, players and clubs while increasing audience growth, engagement and ultimately, participation.

On the communications front, we are continuing to look at how we can assist clubs in a digital sphere, and ensure that we are keeping clubs aware of any important

happenings and opportunities for growth and promotion. Promotion of good news stories through external media has been a key focus, with relationships strengthened with local print, television and radio outlets as we strive to encourage more people to play tennis, more often.

An Electronic Direct Mail (EDM) program was established, enabling regular, streamlined email communications with our affiliated clubs, coaches, board and stakeholders around club opportunities, upcoming events and meetings.

▲ Jessica Fowler's WTA debut at the Hobart International 2020 attracted strong media interest.

A STRONG FOCUS HAS BEEN PLACED ON PROMOTING POSITIVE AWARENESS OF LOCAL TENNIS OFFERINGS, PLAYERS AND CLUBS WHILE INCREASING AUDIENCE GROWTH, ENGAGEMENTS AND ULTIMATELY, PARTICIPATION.

MARKETING AND DIGITAL REPORT



◀ Talking Sport Tasmania host Rick Fontyn chats with Burnie International competitor Blake Mott and General Manager Darren Sturgess.

SOCIAL MEDIA PLATFORMS

Followers of Tennis Tasmania social media platforms increased by 48 per cent between September 2019 and July 2020, with the establishment of an Instagram account and re-launching a dormant Twitter account contributing strongly to the

increase in numbers.

Facebook is the most utilised platform, with promotion of participation and competition opportunities (leagues and tournaments) and the sharing of club posts accounting for the majority of posts. The ability to share external clickable links to website articles and participation

TENNIS TASMANIA SOCIAL MEDIA

Platform	September 2019	July 2020
Facebook	1200	1,404 (+17 %)
Instagram	N/A	375
Twitter	115	189 (+64 %)
TOTAL FOLLOWERS	1,315	1,940 (+48 %)

forms has seen Facebook become the first platform most users check for up-to-date news and information on tennis in Tasmania.

Instagram has a younger audience, with strong imagery supported by brief snippets of information. Instagram stories, available for 24 hours, are utilised to promote news, registrations and to engage users with polls, given that the majority of followers are junior players and their parents.

WEBSITE

The Tennis Tasmania website hosts all news, event details and participation information, and as well as club offerings and contacts. Instead of posting information solely on Facebook, an emphasis has been put on driving users through to the website through embedded stories and links.

The website proved invaluable when the recent pandemic reached Tasmania, with a page dedicated to all COVID-19 updates designed to host all information and documents pertaining to the state of play in the state. A Clubs/Coach Resource Kit was designed and regularly updated, consisting of stage restriction updates, the Return To Play Matrix, editable templates and grant opportunities which had a positive response from clubs and coaches.

Looking ahead, plans are in place to publish more regular good news stories and to simplify the layout of the website to make it easier for people in Tasmania to watch, learn, play and compete.

HOBART INTERNATIONAL SOCIAL MEDIA

Platform	September 2019	July 2020
Facebook	6,250	6,654 (+7 %)
Instagram	997	1,640 (+64 %)
Twitter	8,150	8,450 (+4%)
TOTAL FOLLOWERS	15,397	16,744 (+9 %)

HOBART INTERNATIONAL

A strong field, key player announcements and regular updates in the lead up to and during the Hobart International contributed to an increase in social media platform and website traffic and as well as strong attendance and ticket sales in 2020.

Facebook was used to drive followers to the TicketMaster and the Hobart International websites to purchase tickets, with more than 1000 clicks in a 10-week period.

Hobart International website, with prominent sponsor logos, attracted 30,565 unique visitors during the tournament period (Jan 11-18, 2020), with total visits exceeding 51,000, an increase of 27 per cent from the same time period in 2019.

Daily media releases and a host of media opportunities contributed towards strong local, national and international coverage, with 481 news items on the event reaching 11.06 million people.

LAUNCESTON INTERNATIONAL

The Launceston International Facebook page was re-activated in November 2019, and recorded strong engagement and growth in the lead-up to and during the 2020 tournament, with followers increasing by 10% to 728.

The main focus of this platform is to raise awareness of all things Launceston International (competitors, schedules, results, order of play, on-site offerings, sponsors and partners) while also driving attendance. From January 28 - February 9, Facebook posts had a combined reach of 23, 075, with 60 total shares and 3,071 engagements at a rate of 13.3%.

Daily updates with strong visual content, also shared on Tennis Tasmania platforms, and media releases contributed to strong local media coverage and daily articles on the Tennis Australia website.

▼ Launceston International 2020 players Harry Bourchier and Sachia Vickery with coaches at Tasmania Zoo.



DIVERSITY AND INCLUSION

Tennis embraces diversity and aims to make our sport welcoming, safe and inclusive for everyone.

Promoting this and engaging with all community groups continues to be a key focus.

Highlights

- There are now three coaches in Tasmania who are qualified to deliver wheelchair coaching, increasing the opportunity for people to learn how to play.
- The National Indigenous Holiday Program ran over six days and saw three venues across the state host 30 participants. Six junior players were selected to represent Tasmania in the National Indigenous Carnival in Darwin, accompanied Janaya Smith, a former competitive junior and representative of the local indigenous community Janaya Smith.
- Two Gala Days were held at with Devonport and Burnie Schools of Special Education students at Devonport/Burnie Tennis Clubs with coaches Gray Hiller and Chris Chandler.
- A number of inclusive participant sessions and a Come and Try day held in partnership with ReLink and New Horizons, with over 30 participants attending. New Horizons athletes were interviewed on court during the Hobart International and staged a demonstration match/participated in an Open Court demonstration on Centre Court prior to the singles finals of the Launceston International.
- The Gay and Lesbian Tennis Association (GLTA) played the 4th annual Hobart Out tournament at the Domain Tennis Centre during the Hobart International, with 70 competitors traveling to Hobart to compete for rankings points as



◀ Tennis Australia Head of Inclusion Kerry Tavrou and General Manager Darren Sturgess with Hobart Out's David Chen (middle).



▲ Athletes from New Horizons on centre court during the Hobart International 2020.

part of the GLTA's global world tour.

- A Welcome to Country was performed by a representative of the local indigenous community (Janaya Smith) at the Hobart International Player Welcome Party held at Government House,



MAJOR EVENTS REPORT

HOBART INTERNATIONAL 11 - 18 JANUARY, DOMAIN TENNIS CENTRE

The Hobart International lived up to its reputation as an event that unearths future stars, with 2019 Launceston International champion Elena Rybakina of Kazakhstan claiming the Angie Cunningham Trophy after beating world No.40 Zhang Shuai of China 7-6 6-3 in the singles final in January.

Third seed Rybakina claimed her second career WTA final off the back of a strong service game, saving a set point tie-break in a close first set before seizing control of the match in the second set to defeat the fourth seed in front of a strong crowd at the Domain Tennis Centre.

Former world No.1 Sania Mirza combined with Nadiia Kichenok to defeat Peng Shuai and Zhang Shuai in the doubles final.

In Mirza's return to the WTA tour after a two year hiatus, the duo bettered the second-seeded Chinese pair in the first tournament the victors played in together as doubles partners.

Highlights

- The tournament boasted arguably the strongest field in its 27-year history, including three returning champions in players including Elise Mertens (2017, 2018), Alize Cornet (2016) and Heather Watson (2015), along with former World No.1 Garbine Muguruza and former top five players Svetlana Kuznetsova and Sam Stosur.

BY THE NUMBERS

265 RACQUETS WERE STRUNG BY THE HARDWORKING TEAM AT STRINGLAB

14 SANIA MIRZA HAD THE MOST RACQUETS STRUNG

135 AMAZING VOLUNTEERS, MANY OF WHOM ARE REGULARS

36 DEDICATED BALLKIDS

▶ Hobart International 2020 champion Elena Rybakina with the tournament ballkids.

MAJOR EVENTS REPORT



HOBART INTERNATIONAL 11 - 18 JANUARY, DOMAIN TENNIS CENTRE

Highlights (continued)

- Over 60 players from 28 countries competed across the eight days.
- Government House hosted a Player Welcome Party
- A dedicated team of over 200 staff and volunteers, including 36 ballkids, helped deliver a world-class event
- The popular Family Fun Weekend was again a huge success, with free entry and a host of on and off-court activities for families to enjoy.

▲ Hobart International 2020 doubles champions Nadiia Kichenok and Sania Mirza.

- Representatives from Nita Education shared their palawa (Tasmanian Aboriginal) culture showcasing weaving and rope making as well as providing bush tucker for a group of players to enjoy.
- The new premium corporate offering in the Sky Suite was launched, showcasing the best food and views that Hobart has to offer.

- Social media engagement continues to grow, with combined followers across the tournament's three platforms exceeding 17,000 – an 11 per cent increase year-on-year. Tweets during January had a combined reach of 1.4 million – a 72% increase on 2019 numbers, while Instagram followers increased by 66%.
- The Hobart International website attracted 30,565 unique visitors during the tournament period, with the 51,000 website visits reflecting a 27% increase in traffic.
- The Hobart Junior championships ran concurrently at the start of Hobart International with half of the competitors traveling from interstate. Up and coming players had an opportunity to watch, and in some cases meet some of our best female players from across the globe hopefully inspiring their own games.
- The Hobart Out Tournament, run by the Gay & Lesbian Tennis Association (GLTA) concurrently on site, saw a doubling in participant numbers compared with the 2019 event.

2020 RESULTS

Women's Singles: [3] Elena Rybakina (KAZ) d [4] Zhang Shuai (USA) 7-6 6-3

Women's Doubles: Nadiia Kichenok (UKR)/ Sania Mirza (IND) d [2] Peng Shuai (CHN) / Zhang Shuai (CHN) 6-4 6-4

#Aces4BushfireRelief

The Hobart International was a proud supporter of the #Aces4BushfireRelief campaign this summer, donating \$100 for every ace hit throughout the tournament. There were a total of

260 aces served, raising \$26,000 for the cause. 2020 Champion Elena Rybakina led the individual tally for the tournament, serving up 35 aces.

BURNIE INTERNATIONAL, 27-JANUARY - 2 FEBRUARY, 2020; BURNIE TENNIS CLUB

A shift in the calendar meant a later start in hosting the annual Caterpillar Burnie International, with a high calibre of players once again competing for the title in the men's and women's fields.

Top seed Taro Daniel of Japan won the ATP Challenger event, capping off a remarkable week of tennis with a comprehensive victory over German and No.10 seed Yannick Hanfmann in straight sets. The 48-player men's draw featured players from 20 countries and 15 Australians, led by Alex Bolt fresh off his incredible run during the Australian Open. Harry Bouchier

led the charge for Tasmania in his home state, advancing to the round of 32.

In the women's field, rising West Australian star Maddison Inglis claimed her first ITF 60K event with a gutsy comeback victory over American Sachia Vickery. The 32-player main draw featured players from 10 countries alongside a dozen Australians.

Australian Ellen Perez made it back-to-back Burnie doubles titles, this time teaming up with fellow Australian Storm Sanders to defeat American top-seeded duo Desirae Krawczyk and Asia Muhammad, while the popular Harri Heliövaara (Finland) and Sem Verbeek (Netherlands) claimed the men's doubles title.

▼ Burnie International women's champion Maddison Inglis with the tournament ballkids.



2020 RESULTS

Men's singles: [1] Taro Daniel (JPN) d [10] Yannick Hanfmann (GER) 6-2 6-2

Women's Singles: [4] Maddison Inglis (AUS) d Sachia Vickery (USA) 2-6 6-3 7-5

Men's Doubles: [4] Harri Heliövaara (FIN)/ Sem Verbeek (NED) d [3] Luca Margaroli/ Andrea Vavassori (ITA) 7-6 7-6

Women's Doubles: [2] Ellen Perez (AUS)/ Storm Sanders (AUS) d [1] Desirae Krawczyk (USA) / Asia Muhammad 6-3 6-2

LAUNCESTON INTERNATIONAL 3 - 9 FEBRUARY, 2020; LAUNCESTON REGIONAL TENNIS CENTRE

A healthy local crowd turned up this year to cheer on the many Australians taking part in the 2020 Launceston International. Over 50 players from across Australia and 60 international competitors made up strong fields across the singles and doubles events. It was the perfect day for tennis at the finals of the 2020 Launceston International.

The men's singles final saw the ninth-seeded Mohamed Safwat from Egypt face off against Australian fan favourite and second seed Alex Bolt, with the Egyptian emerging triumphant from a first set tie-break before breezing through the second set to claim his first singles title.

Third-seeded American Asia Muhammad capped off a strong week with a win in the women's singles final over Australian Destanee Aiava, while Australian top-seeded duo Alison Bai and Jaimee Fourlis were too strong for fellow Australian Alicia Smith and Papua New Guinea's Abigail Tere-Apisah in the women's doubles final, claiming a 6-4 6-3 straight sets victory.

MAJOR EVENTS REPORT



▲ Launceston International women's champion Asia Muhammad with runner-up Destanee Aiava and tournament ballkids.

The tournament again received strong support from local businesses with players appreciative of the new arrangements with the Launceston Entertainment Complex and KFM fitness for providing facilities for the players.

Many thanks to the Riverside Lions Club for ensuring everyone helping out across the week was well-fed and greeted with a smile at the main entrance.

***Vale Richard Neville-Smith**
Tennis Tasmania wishes to acknowledge the passing of Richard Neville Smith.

Richard was a director at long-term Launceston International sponsor Neville Smith Forest

Products (NSFP) and was a strong supporter of the Launceston International and contributor to the sport of tennis in Tasmania.

2020 RESULTS

Men's singles: [9] Mohamed Safwat (EGY) d [2] Alex Bolt (AUS) 7-6 6-1

Women's Singles: [3] Asia Muhammad (USA) d [5] Destanee Aiava (AUS) 6-4 6-3

Men's Doubles: [8] Benjamin Lock (ZIM)/Evan King (USA) d Kimmer Coppejans (BEL)/Sergio Martos Gornes (ESP) 3-6 6-3 10-8

Women's Doubles: [1] Alison Bai (AUS)/Jaimee Fourlis (AUS) d Alison Smith (AUS)/Abigail Tere-Apisah (PNG) 7-6 6-3

▼ Long-term volunteer Ailsa Richard ahead of her 27th Hobart International tournament.



VOLUNTEER RECOGNITION

Our volunteers play a crucial role in delivering our trio of major events - without them, it would not be possible. Launceston International not-for-profit partner New Horizons were again an integral part of the tournament, with 15 members assisting in a range of roles, including court services. New Horizons were again generous in lending their mini-bus for player transport, and actively involved in the Hobart International. The Hobart International had 135 volunteers, with four 'vollies' having contributed to all 27 events to date. To everyone who offered up their time across a range of roles; drivers, patron services, committee members, court services, hospitality hosts, event operations staff and our energetic ballkids, we thank you.

PHILLIP BOWDEN TRIBUTE

Tennis Tasmania President and Chairman of the Board Phillip Bowden retired in late 2019 after 23 years of service on the board.

Having received an award from Tennis Australia at the Australian Open in January, Tennis Tasmania was proud to acknowledge Phil's body of work in front of a strong crowd prior to the final of the Launceston International in February.

Phil was presented with a trophy made from Huon Pine, with an inscription reading:

Your dedication, passion, commitment and tenure will be remembered amongst past, present and future Tennis Tasmania board and staff. Your legacy will long remain with the evolution of the Launceston Regional Tennis Centre.

With five years as Vice President and six as President, Phil leaves behind a strong legacy, with family originally drawing him into the sport.

"I was lured into it by my wife, she was a very good player, an A-grade player who played for the state," Bowden said.

"We had children and she was keen for them to play, so that involved me going along with them and then I joined the junior committee and eventually became President of that, and then away I went."

After moving from Hobart to Launceston, Bowden first became a member of the Launceston Indoor Sports Arena, where his three daughters played before all going on to represent Tasmania.

Bowden was quick to highlight the 'massive' changes he has seen in his time in tennis as the sport has continued to grow in the state.

"The board was a very hands-on board when I first joined, we did everything," he said.

"The Tennis Tasmania staff was probably one person, and so the

I WOULD ENCOURAGE ANYONE TO PUT THEIR HAND UP WHEN AN OPPORTUNITY ARISES TO START IN ADMINISTRATION, OR IN ANY ASPECT OF TENNIS. YOU GET A LOT OF REWARDS AND A LOT OF ENJOYMENT OUT OF IT.

board were involved in operational matters."

"Over time that has changed completely, and that is very much for the better."

"My role has changed dramatically as well, and we're now involved in governance and strategic planning and we leave all the hands-on work to the Tennis Tasmania staff."

When asked on how he'd like to be remembered as an administrator, Bowden preferred to speak of his colleagues and their united focus instead.

"In my time I've tried to stand up

for what I've believed is right," he said.

"I had a pretty good run (on the board) and I've always had terrific support from officers while vice-president and president, and great presidents when I first joined."

"The general managers, or the CEO's of the state, have been great."

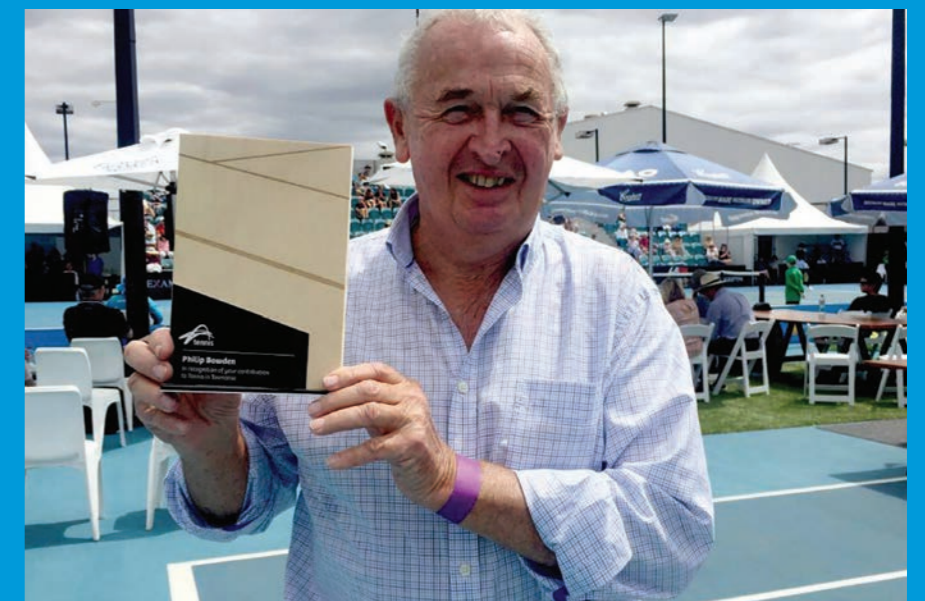
Bowden spoke of his pride in Tasmania hosting international tournaments in all three regions of the state in recent years (Hobart, Launceston and Burnie), and of his hope for a clubhouse to be built at the Regional Tennis Centre in Launceston after years of working towards the goal.

He hopes others will continue to become involved in tennis as it continues to grow and evolve on a state and national level.

"I would encourage anyone to put their hand up when an opportunity arises to start in administration, or in any aspect of tennis."

"You get a lot of rewards and a lot of enjoyment out of it."

Former Vice President Martin Turmine has been elected as President of Tennis Tasmania, with former Director Pip Leedham elected as Vice-President.



TENNIS TASMANIA AWARDS

Geilston Bay Tennis Club was the big winner at the 2019 Tasmanian Tennis Awards, scooping the prestigious Most Outstanding Club award at a gala presentation evening at Country Club Launceston tonight.

The Hobart-based club received three awards, with Geilston Bay Tennis Club coach Tony Blom winning the Coaching Excellence award for a fourth consecutive year and club member Mike Hodge recognised with the Volunteer Achievement Award.

“The quality of the nominations we received this year was higher than ever, so all credit to Geilston Bay Tennis Club on its three awards,” Tennis Tasmania General Manager Darren Sturgess said.

“The club is setting the benchmark in offering more opportunities to play and being proactive in attracting new members. They should be proud of the great work they are doing. They certainly deserve these accolades.”

Burnie Tennis Club also had a successful evening, collecting two awards. The Burnie International was recognised as Most Outstanding Professional Tournament, with Burnie’s Shaun Summers named Most Outstanding Senior.

Australian tennis legend Neale Fraser – a 19-time Grand Slam champion who served as Australia’s Davis Cup captain for a record 24 years – was a special guest at the Tasmanian Tennis Awards presentation evening. The 85-year-old entertained a captive audience with stories from his career.

“It was a brilliant evening and a great way to celebrate a big year in Tasmanian tennis,” Sturgess said.

“Total participation numbers across the state are up an incredible 15 per cent on last year and that positive momentum has been evident this weekend. As well as the award presentations, there has also been social play opportunities and club workshops.”

AWARD RECIPIENTS

Most Outstanding Club or Centre (sponsored by Southern Cross Austereo):

Geilston Bay Tennis Club

Most Outstanding School:
Devonport Primary School*

Volunteer Achievement (sponsored by Houston’s Farm):
Mike Hodge, Geilston Bay Tennis Club

Male Junior Athlete of the Year:
Sam Edgar, Domain Tennis Centre

Female Junior Athlete of the Year (sponsored by Denis Tucker):
Charlotte Ingram, Domain Tennis Centre

Most Outstanding 35+ Senior:
Shaun Summers, Burnie Tennis Club

Most Outstanding Athlete with a Disability:
Kelly Binns, Australian Italian Tennis Club

Most Outstanding Australian Ranking Tournament:
SRT Logistics Clarence Open*



◀ Tony Blom and Di Finkey accept the Most Outstanding Australian Ranking Tournament award; Junior athletes Charlotte Ingram and Sam Edgar capped off strong years with individual awards.



THE PLAYERS, VOLUNTEERS, ORGANISERS, OFFICIALS AND COACHES ALL MAKE VALUABLE AND MEANINGFUL CONTRIBUTIONS TO THE SPORT OF TENNIS IN TASMANIA. THE AWARDS NIGHT IS ABOUT CELEBRATING THEIR DEDICATION AND PASSION.

Most Outstanding Professional Tournament:

Caterpillar Burnie International*

Coaching Excellence:

Tony Blom, Geilston Bay Tennis Club

Excellence in Officiating:
Sam Beckett

*Tasmanian finalists for the 2019 Newcombe Medal, Australian Tennis Awards, along with Launceston-born coach David MacPherson (nominated for the Coaching Excellence Performance award).

WHAT WINNING A TASMANIAN TENNIS AWARD MEANS

“It is wonderful recognition of the Burnie International, especially

for the army of club volunteers who make it happen; it is also a reward for our partners including the Burnie City Council, Events Tasmania, State Government, Caterpillar and our other valued sponsors.”

– Burnie International committee chairman Anthony Johnstone on The Caterpillar Burnie International winning the Most Outstanding Professional Tournament award.

“Our school’s passion for tennis is second to none; in addition to the tennis club, we also run a tennis group just for girls, tennis activities in our school daily morning fitness and PE lessons, and participate in local tennis events at the Devonport Tennis club.”

– Physical education teacher Narelle Genge after Devonport Primary School claimed the Most Outstanding School award for the second year in a row.

“We see the Clarence Open as a mentoring event, and aim to cater to a wide range of entrant abilities, from juniors in school programs right through to experienced competitors; we believe the inclusive focus of our tournament has contributed to its success.”

– Tournament co-director Tony Blom on the SRT Logistics Clarence Open claiming the Most Outstanding Australian Ranking Tournament award.

▼ The Tennis Tasmania team with Tasmanian finalists at the Australian Tennis Awards.



TENNIS TASMANIA INCORPORATED

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the year ended 30 June 2020

	Note	2020	2019
Club fees income	5	42,348	47,113
Other income	5	-	510
Total revenue and other income		42,348	47,623
Operational expenses		(33,880)	(37,753)
Total expenses		(33,880)	(37,753)
Net finance income	6	99	325
Net finance income		99	325
Net surplus for the period		8,567	10,195
Other comprehensive income		-	-
Total comprehensive income for the period		8,567	10,195

The statement of profit or loss and other comprehensive income is to be read in conjunction with the notes of the financial statements set out on pages x to x.

TENNIS TASMANIA INCORPORATED

STATEMENT OF FINANCIAL POSITION

As at 30 June 2020

	Note	2020	2019
Assets			
Cash and cash equivalents	7	51,973	42,373
Trade and other receivables	8	-	780
Total current assets		51,973	43,153
Total non-current assets		-	-
Total assets		51,973	43,153
Liabilities			
Trade and other payables	9	324	71
Total current liabilities		324	71
Total non-current liabilities		-	-
Total liabilities		324	71
Net assets		51,649	43,082
Members' equity			
Retained earnings		51,649	43,082
Total members' equity		51,649	43,082

The statement of financial position is to be read in conjunction with the notes to the financial statements set out on pages x to x.

TENNIS TASMANIA INCORPORATED STATEMENT OF CHANGES IN EQUITY

For the year ended 30 June 2020

	Retained earnings	Total equity
Balance at 1 July 2018	32,887	32,887
Total comprehensive income for the period		
Total other comprehensive income	-	-
Surplus for the period	10,195	10,195
Balance at 30 June 2019	43,082	43,082
Balance at 1 July 2019	43,082	43,082
Total comprehensive income for the period		
Total other comprehensive income	-	-
Surplus for the period	8,567	8,567
Balance at 30 June 2020	51,649	51,649

The statement of changes in equity is to be read in conjunction with the notes to the financial statements set out on pages x to x.

TENNIS TASMANIA INCORPORATED STATEMENT OF CASH FLOWS

For the year ended 30 June 2020

	Note	2020	2019
Cash flows from operating activities			
Cash receipts from customers		47,441	47,893
Cash paid to suppliers and employees		(37,940)	(34,728)
Interest received		99	325
Net cash from operating activities	12	9600	13,490
Cash flows from investing activities			
Net cash from investing activities		-	-
Net increase/(decrease) in cash and cash equivalents		9,600	13,490
Cash and cash equivalents at 1 July		42,373	28,883
Cash and cash equivalents at 30 June	7	51,973	42,373

The statement of cash flows is to be read in conjunction with the notes to the financial statements set out on pages x to x.

TENNIS TASMANIA INCORPORATED

NOTES TO THE FINANCIAL STATEMENTS

1. REPORTING ENTITY

Tennis Tasmania Incorporated ('Association') is an Association domiciled in Australia. The Association is incorporated under the Associations Incorporation Act 1964. The address of the Association's registered office is:

Tennis Tasmania Incorporated
2 Davies Avenue
Glebe TAS 7000

Tennis Tasmania is a not-for-profit entity and the principal activities of the Association during the course of the financial year were the promotion and development of the game of tennis in Tasmania.

2. BASIS OF PREPARATION

In preparing the financial report, the Directors have made an assessment of the ability of the Association to continue as a going concern, which contemplates the continuity of business operations in the ordinary course of business and at the amounts stated in the financial report. The Association incurred a net surplus of \$8,567 for the year ended 30 June 2020 and has a net current asset position \$51,649 at 30 June 2020.

On 23 August 2017, the Association entered into an Operational Agreement with Tennis Australia, effective 1 July 2017. The Association continued to offer services to tennis clubs and tennis bodies in Tasmania and as such the Association continued to collect the affiliation fees and Tennis Australia in conjunction with Tennis Tasmania delivered the participation and operational services in Tasmania.

On this basis, the directors have formed the opinion that the Association's financial statements should be prepared on the going concern basis. The financial statements were approved by the Members of the Board on 25 July 2020.

(a) Statement of compliance

The financial statements are Tier 2 general purpose financial statements which have been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements adopted by the Associations Incorporations Act 1964. These financial statements comply with Australian

Accounting Standards – Reduced Disclosure Requirements. In the opinion of the directors, the Association is not publicly accountable.

(b) Basis of measurement

The financial report has been prepared on the historical basis.

(c) Use of estimates and judgements

The preparation of financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

3. SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial report are set out below. Other than adoption of AASB 15 and AASB 1058, refer Note 3 (k), these have been consistently applied to all periods presented in these financial statements.

(d) Financial Instruments

(i) Recognition, initial measurement and derecognition

Financial assets and financial liabilities are recognised when the Association becomes a party to the contractual provisions of the financial instrument, and are measured initially at fair value adjusted by transactions costs, except for those carried at fair value through profit or loss, which are measured initially at fair value. Subsequent measurement of financial assets and financial liabilities are described below.

Financial assets are derecognised when the contractual rights to the cash flows from the financial asset expire, or when the financial asset and all substantial risks and rewards are transferred. A financial liability is derecognised when it is extinguished, discharged, cancelled or expires.

TENNIS TASMANIA INCORPORATED

NOTES TO THE FINANCIAL STATEMENTS

3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(ii) Classification and subsequent measurement of financial assets

Except for those trade receivables that do not contain a significant financing component and are measured at the transaction price, all financial assets are initially measured at fair value adjusted for transaction costs (where applicable).

For the purpose of subsequent measurement, financial assets other than those designated and effective as hedging instruments are classified into the following categories upon initial recognition:

- Amortised cost
- Fair value through profit or loss (FVPL)
- Equity instruments at fair value through other comprehensive income (FVOCI)

All income and expenses relating to financial assets that are recognised in profit or loss are presented within finance costs, finance income or other financial items, except for impairment of trade receivables, which is presented within other expenses.

Classifications are determined by both:

- The Association's business model for managing the financial asset
- The contractual cash flow characteristics of the financial assets

All income and expenses relating to financial assets that are recognised in profit or loss are presented within finance costs, finance income or other financial items, except for impairment of trade receivables, which is presented within other expenses.

(iii) Subsequent measurement financial assets

Financial assets are measured at amortised cost if the assets meet the following conditions (and are not designated as FVPL):

- They are held within a business model whose objective is to hold the financial assets and collect its contractual cash flows
- The contractual terms of the financial assets give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding

After initial recognition, these are measured at amortised cost using the effective interest method. Discounting is omitted where the effect of discounting is immaterial.

The Association's cash and cash equivalents, trade and most other receivables fall into this category of financial instrument. The Association do not hold any financial assets at FVOCI.

(iv) Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits with maturities of three months or less from the acquisition date that are subject to an insignificant risk of changes in their fair value, and are used by the Association in the management of its short-term commitments.

(v) Non-derivative financial liabilities

The Association has the following non-derivative financial liabilities: trade and other payables. Such financial liabilities are recognised initially at fair value plus any directly attributable transaction costs. Subsequent to initial recognition these financial liabilities are measured at amortised cost using the effective interest rate method.

(e) Impairment

(i) Financial assets (including receivables)

The Association makes use of a simplified approach in accounting for trade and other receivables and records the loss allowance at the amount equal to the expected lifetime credit losses. In using this practical expedient, the Association uses its historical experience, external indicators and forward-looking information to calculate the expected credit losses using a provision matrix.

(ii) Non-financial assets

The carrying amounts of the Association's non-financial assets, other than inventories, are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists then the asset's recoverable amount is estimated.

(f) Provisions

A provision is recognised if, as a result of a past event, the Association has a present legal or constructive obligation that can be estimated reliably, and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability.

TENNIS TASMANIA INCORPORATED

NOTES TO THE FINANCIAL STATEMENTS

3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(g) Revenue and other income

(i) Sale of goods

Revenue from the sale of goods is measured at the fair value of the consideration received or receivable, net of returns and allowances, trade discounts and volume rebates. Revenue is recognised when the significant risks and rewards of ownership have been transferred to the buyer, recovery of the consideration is probable, the associated costs and possible return of goods can be estimated reliably, and there is no continuing management involvement with the goods.

(ii) Rendering of services

Revenue from services rendered is recognised in the profit or loss in proportion to the stage of completion of the transaction at the reporting date. The stage of completion is assessed by reference to surveys of work performed.

(h) Finance income

Finance income comprises interest income on funds invested. Interest income is recognised as it accrues, using the effective interest method.

(i) Income tax

The income of the Association is exempt from income tax, and accordingly, no provision has been made in the accounts for income tax payable. Withholding tax from other jurisdictions is provided when the liability is due and payable.

(j) Goods and services tax

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the taxation authority. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated with the amount of GST included.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the ATO are classified as operating cash flows.

(k) Changes in significant accounting policies

(i) AASB 15 Revenue from Contracts with Customers

AASB 15 establishes a comprehensive framework for determining whether, how much and when revenue is recognised. It replaced AASB 118 Revenue, AASB 111 Construction Contracts and several revenue-related Interpretations. Under AASB 15, revenue is recognised when a customer obtains control of the goods or services. Determining the timing of the transfer of control - at a point in time or over time - requires judgement. The Association has adopted AASB 15 using the cumulative effect method (without practical expedients), with effect of initially applying this standard recognised at the date of initial application (i.e. 1 July 2019). Accordingly, the information presented in 2018 is presented as previously reported, under AASB 118 (Comparative are not restated). Additionally, the disclosure requirements in AASB 15 have not generally been applied to comparative information. AASB 15 did not have a significant impact on Association's accounting policies.

(ii) AASB 1058 Income of Not-for-Profit

AASB 1058 Income of Not-for-Profit Entities establishes principles for NFP entities that apply specifically to transactions where the consideration to acquire an asset is significantly less than fair value principally to enable a not-for-profit entity to further its objectives; and to volunteer services received. AASB 1058 replaces most of the NFP income recognition requirements in AASB 1004 Contributions. The scope of AASB 1004 is now limited mainly to parliamentary appropriations, administrative arrangements and contributions by owners. The Association has adopted AASB 1058 using the cumulative effect method (without practical expedients), with effect of initially applying this standard recognised at the date of initial application (i.e. 1 July 2019). Accordingly, the information presented in 2018 is presented as previously reported, under AASB 1004 (Comparative are not restated). Additionally, the disclosure requirements in AASB 15 have not generally been applied to comparative information.

AASB 1058 did not have a significant impact on Association's accounting policies.

TENNIS TASMANIA INCORPORATED

NOTES TO THE FINANCIAL STATEMENTS

(k) New accounting standards and interpretations not yet adopted

A number of new standards and amendments are effective for annual periods beginning after 1 July 2020 and earlier adoption is permitted; however, the Association has not early adopted the new or amended standards in preparing these consolidated financial statement.

The following amended standards and interpretations are not expected to have a significant impact on the Association's financial statement.

- Definition of Material (Amendment to IAS 1 Presentation of Financial Statements and IAS 8 Accounting Policies, Changes in Accounting Estimates and Errors)
- Amendment to References to Conceptual Framework for Financial Reporting

There are also other amendments and revisions to accounting standards and interpretations that not expected to have a significant impact on the Association's financial statement.

4. DETERMINATION OF FAIR VALUES

A number of the Association's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined for measurement and/or disclosure purposes based on the following methods. Where applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

Trade and other receivables

For receivables with a remaining useful life of less than one year, the notional amount is deemed to reflect the fair value. All other receivables are discounted to determine the fair value.

TENNIS TASMANIA INCORPORATED NOTES TO THE FINANCIAL STATEMENTS

5. TOTAL REVENUE AND OTHER INCOME

	2020	2019
Player registrations & club fees income	42,348	47,113
Other income	-	510
Total other income	8,470	47,623

6. FINANCE INCOME

	2020	2019
Net interest income on cash at bank	99	325
Net finance income	99	325

7. CASH AND CASH EQUIVALENTS

	2020	2019
Bank balances	51,973	42,373
Cash and cash equivalents	51,973	42,373

8. TRADE RECEIVABLES

	2020	2019
Trade receivables	-	780
	-	780

9. TRADE AND OTHER PAYABLES

	2020	2019
Trade payables	-	-
Other payables and accrued expenses	324	71
	324	71

10. CAPITAL AND RESERVES MEMBERS' EQUITY

The Association is a body corporate incorporated under the *Associations Incorporation Act 1964*. In the event of the Association being wound up the liability of members is determined by its rules.

TENNIS TASMANIA INCORPORATED NOTES TO THE FINANCIAL STATEMENTS

11. OPERATING LEASES

Leases as lessee

Tennis Tasmania occupies a portion of the Domain Tennis Centre on a month to month lease. Under the operational agreement, Tennis Australia has contractually committed to make the monthly lease payments on behalf of Tennis Tasmania. With respect to the Launceston Regional Tennis Centre, Tennis Tasmania's 20 year lease with the City of Launceston (which commenced in February 2011 and was to expire in February 2031) was transferred to Tennis Australia. During the financial year ended 30 June 2020, \$0 operating lease expense was recognised in the statement of profit or loss and other comprehensive income (2019: \$0).

12. RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES

	2020	2019
Cash flows from operating activities		
Surplus for the period	8,568	10,195
Operating Profit/ (loss) before changes in operating working capital and provisions	8,568	10,195
(Increase)/decrease in trade and other receivables	780	4,117
Increase/(decrease) in trade and other payables	252	(822)
Net cash from/ (used in) operating activities	9,600	13,490

13. RELATED PARTY TRANSACTIONS

The Association, being an Associate member of Tennis Australia Limited, receives shared services benefits from Tennis Australia Limited. These benefits include accounting, human resources, legal and information technology resources. These services are provided for nil consideration.

The names of each person holding the position of officer of the Association during the financial year were: M. Turmine (President), P. Leedham (Vice President), A. Bradley, J. Fletcher, P. Hobday, R. Miller, M. Turmine (Vice President- finished terms in August 2019), D. Clark, H. Radcliffe (appointed November 2019) and D. Sturgess.

TENNIS TASMANIA INCORPORATED

STATEMENT BY THE DIRECTORS

14. SUBSEQUENT EVENTS

There have been no events subsequent to balance date which would have a material effect on the Association's financial statements.

In the opinion of the Board of Tennis Tasmania Incorporated ('the Association'):

(a) the financial statements and notes set out on pages 35 to 41, are in accordance with the Associations Incorporation Act 1964, including:

- (i) giving a fair presentation of the Association's financial position as at 30 June 2020 and of their performance, and
- (ii) complying with Australian Accounting Standards and the Associations Incorporation Act 1964;

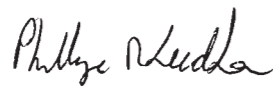
(b) there are reasonable grounds to believe that the Association will be able to pay its debts as and when they become due and payable.

Dated at Hobart 25th day of July 2020.

Signed in accordance with a resolution of the Board:



M. Turmine
President



P. Leedham
Vice President





TENNIS TASMANIA
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