



Our Vision

More people playing tennis, more often

Tennis in Tasmania
Strategic Plan for Growth
2018-2020

Our Aspiration	Be the number 1 activity of choice in Tasmania	Our Values Excellence Humility Loyalty Team Work	Who We Work With <table border="0"> <tr> <td><u>Customer</u></td> <td><u>Consumer</u></td> </tr> <tr> <td>Clubs</td> <td>Participant</td> </tr> <tr> <td>Schools</td> <td>Player</td> </tr> <tr> <td>Coaches</td> <td>Parent</td> </tr> <tr> <td>Government</td> <td>Fan</td> </tr> <tr> <td>Industry</td> <td></td> </tr> <tr> <td>Tennis Australia</td> <td></td> </tr> </table>	<u>Customer</u>	<u>Consumer</u>	Clubs	Participant	Schools	Player	Coaches	Parent	Government	Fan	Industry		Tennis Australia	
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Our 4 Pillars	Participation	People	Places	Promotion
	Support clubs, coaches and schools to get more people participating in tennis via National initiatives.	Attract, develop and retain great people to best serve our sport.	Create welcoming, inclusive and sustainable places for tennis.	Promote tennis in Tasmania.