

Strategic Planning

Develop your plans for the future with Tennis Victoria's Strategic Planning Service.



Developing a plan is important for the long term sustainability of your club, centre or association.

Our Strategic Planning Service will assist you in:



Defining your purpose - including your vision and mission statement



Understanding the environment you operate in



Identifying opportunities where we provide support to help you achieve these



Developing and documenting clear, actionable goals

How we help you develop your strategic plan

1 Determine your position

We'll work with you to complete an assessment of your current venue and operating capacity using Tennis Australia's Health Indicator of Tennis (HiT) tool.

We'll also look to engage key stakeholders including members, community members, local Council and Tennis Victoria.

2 Develop strategic concepts

Tennis Victoria will facilitate a session with your committee to develop strategic concepts and build your strategy utilising insights from the venue and operating capacity assessment.

3 Build your strategy

After the first two stages are complete, a customised, clear and actionable Strategic Plan will be developed by Tennis Victoria - using tennis specific insights.

4 Finalise and promote your strategy

Upon completion of the initial draft, we will facilitate a second session with you where you will have the opportunity to give feedback. Post this session a revised draft will be sent to you for approval.

5 Ongoing support and review

Dedicated Tennis Victoria staff will provide ongoing support for actioning and monitoring your Strategic Plan as needed.

How it works

As a fee for service offer, Tennis Victoria require a financial contribution of \$5,000.

We will assist you in finding relevant grant opportunities that you can apply for to cover these costs.

For more information contact your local Tennis Development Officer or head to [Learn & Serve at tennis.com.au/vic](https://tennis.com.au/vic)

