

Thriving Tennis Tour

AGENDA: SWAN HILL

Swan Hill Lawn Tennis Club, Swan Hill

Sunday May 22, 2022

9:15 - 10:15am	Welcome & Keynote Speaker		
10:15 - 11:00am	Thriving Tennis Communities Tennis Victoria's Thriving Tennis Communities (TTC) project is a game-changer. The TTC framework sees clubs partnering with local stakeholders, such as local government, coaches, schools and associations, to foster safe, inclusive and playful clubs that thrive in their local communities. We will deep-dive into the key elements of the project, which centre around a club's health, in terms of its operations (governance & planning), facilities, participation and financial position, to uncover risks and opportunities to be addressed for long-term sustainability. We will also learn about how the TTC project, when implemented at a region level, can inform and influence council in their strategic planning and investment into tennis facilities for the future!		
11:05 - 11:50am	Grass Court Network Launch The Grass Court Network (GCN) is a group of curators, maintenance staff and general volunteers involved in the management of grass tennis courts. This first session will focus on the relaunch of the GCN and the value curators and clubs alike can get from being involved.	A Tennis Club For Everyone - Embracing Diversity & Inclusion This session will be an interactive on-court experience to help participants develop awareness of the diversity and inclusion space. It will also be an opportunity to hear from Swan Hill local Rhys Bergman and his experience at getting to ballkid at the AO22.	It's A Digital World! Take Advantage At Your Club This session will focus on the importance of having your club digitally enabled via the ClubSpark platform to help improve the way we deliver tennis. The session will also provide a live overview of setting up a simple, but effective website via the ClubSpark platform.
11:55 - 12:40pm	Grass Court Network Launch Join us for the second session where curators will have the opportunity to network and raise any issues they are having in the preparation of their courts.	A Safer Game Plan to Safeguarding Tennis Australia's national education & awareness campaign, A Safer Game Plan, aims to educate the tennis community including officials, coaches and clubs about their responsibilities for safeguarding children on & off the court. Leave this session feeling confident in the next steps your club, coaches and officials need to take for A Safer Game Plan.	
12:40 - 1:30pm	Lunch & Networking		

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1:30 - 2:15pm	<p>Building Better For The Future</p> <p>Council are the biggest sponsors of our sport, this session will help outline how building a relationship with them to understand the wants and needs of your club are critical. This session will also touch on effectively planning for future facility development at your club and leave you with some key steps that should be taken.</p>	<p>Finding A Coach For Your Club</p> <p>Over the past 18 months tennis has grown in popularity and with more people playing tennis, more coaches are required. This session goes over how a club explores an aligned process of advertising and selecting a coach, including working together between clubs to provide a sustainable option for coaches. The session will also touch on the Community Play program and the value it can have for clubs in regional areas.</p>
2:20 - 3:05pm	<p>The Magic of Igloo Locks - Opening up your venue with digital court booking solutions</p> <p>Smart Locks using ClubSpark have opened up many opportunities for clubs to make an income from their courts where managing booking was simply too hard to manage. In this session hear from our Digital Team and examples from clubs as to how Smart Locks have helped them open up access to their community. This session will also allow you the chance to see how easy it is to set up at your club!</p>	<p>Making a Positive Start in Schools</p> <p>With the school year started and there being more 'sport in school' initiatives funded than there has ever been before, there is a fantastic opportunity for clubs and coaches to connect with local schools to help drive tennis participation and build connections to local clubs. This workshop highlights the opportunities that are available and how coaches and clubs can get on board.</p>
3:10 - 3:55pm	<p>How To Make Your Club Stand Out From The Crowd?</p> <p>This session will help you to explore effective ways to promote and market tennis within your community. Includes an overview of the Canva tool which can be used to create marketing material and also the resources provided by Tennis Victoria to help assist your club. This session will help you understand how you can make your club stand out from the crowd!</p>	<p>The Future Of Competitive Play Through UTR</p> <p>Tennis Australia is ushering in a new era of tennis competition in 2022 with a Competitive Play calendar that offers level-based playing opportunities for everyone. The UTR Rating will power all forms of Competitive Play to determine ability and to help parents and coaches better identify the events and leagues best aligned to their player's level. This session will help clubs understand how they can utilise UTR to better help their players and also touch on how UTR is transforming the tournament space and how we can take advantage of this. A Q & A will be hosted to allow people to ask any questions they have about the new system.</p>
3:55 - 5:00pm	Close & Networking	

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