

# Thriving Tennis Tour

## AGENDA: WARRAGUL

West Gippsland Arts Centre, Warragul

Sunday May 1, 2022

10:00 - 10:40am	<b>Welcome &amp; Keynote Speaker</b>	
10:40 - 11:25am	<b>A Safer Game Plan - Safeguarding Children</b> Tennis Australia's national education & awareness campaign, A Safer Game Plan, aims to educate the tennis community including officials, coaches and clubs about their responsibilities for safeguarding children on & off the court. Leave this session feeling confident in the next steps your club, coaches and officials need to take for A Safer Game Plan.	
11:35 - 12:15pm	<b>Thriving Tennis Communities</b> Tennis Victoria's Thriving Tennis Communities (TTC) project is a game-changer. The TTC framework sees clubs partnering with local stakeholders, such as local government, coaches, schools and associations, to foster safe, inclusive and playful clubs that thrive in their local communities. We will deep-dive into the key elements of the project, which centre around a club's health, in terms of its operations (governance & planning), facilities, participation and financial position, to uncover risks and opportunities to be addressed for long-term sustainability. We will also learn about how the TTC project, when implemented at a region level, can inform and influence council in their strategic planning and investment into tennis facilities for the future!	<b>Spark your club into gear with Digital Solutions</b> ClubSpark aims to reduce volunteer burden, streamline membership purchasing and payments & raise the profile of your clubs, through your affiliation benefit ClubSpark. In this session discover what is ClubSpark and how it can be used by your club to drive participation, visibility and access for your club. BYO Device and get started today!
12:15 - 1:00pm	<b>The Magic of Igloo Locks - Opening up your venue with digital court booking solutions</b> Built with versatility in mind, the Igloo home Padlock is one of the most flexible and convenient padlocks to allow for time-sensitive access to your tennis club, by local community members wanting to book casual court-hire at your facility. This session will step you through this cost-effective solution to open up your club to increased tennis participation and club revenue and how you can get on board!	<b>Successful Council Relationships &amp; Grant Writing Workshop</b> In this session hear from a range of representatives on what it means to have a successful relationship with your council and where this can take your club. Finish the session with a practical grant writing workshop with expert advice from those who prioritise applications.
1:00 - 1:45pm	<b>Lunch &amp; Networking</b>	

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1:45 - 2:30pm	<b>The Future Of Competitive Play Through UTR</b> Tennis Australia is ushering in a new era of tennis competition in 2022 with a Competitive Play calendar that offers level-based playing opportunities for everyone. The UTR Rating will power all forms of Competitive Play to determine ability and to help parents and coaches better identify the events and leagues best aligned to their player's level. This session will help clubs understand how they can utilise UTR to better help their players and also touch on how UTR is transforming the tournament space and how we can take advantage of this. A Q & A will be hosted to allow people to ask any questions they have about the new system	
2:30 - 3:15pm	<b>Successfully Planning for the Future</b> What is it and why do we need it? Use this session to develop a greater understanding of Succession planning and the steps your club can take on ensuring its future. Learn about where and how you can upskill volunteers and plan for asset upgrades.	<b>Setting up success with Club/Coach Relationships</b> Discover the journey clubs take in attracting, identifying and building relationships with their coach. Get insight from clubs on how they have worked together on implementing ongoing relationship processes that strive for greater participation.
3:15 - 3:30pm	<b>Afternoon Tea</b>	
3:30 - 4:15pm	<b>Embracing Inclusion</b> This workshop will give an insight into the ways your club can make small improvements that have a resounding impact on the inclusivity of your club. Walk away with resources, tips and tricks to engaging diverse communities.	<b>Making a Positive Start in Schools</b> With the school year started and there being more 'sport in school' initiatives funded than there has ever been before, there is a fantastic opportunity for clubs and coaches to connect with local schools to help drive tennis participation and build connections to local clubs. This workshop highlights the opportunities that are available and how coaches and clubs can get on board.
4:15 - 5:00pm	<b>Building your venue's profile with marketing and promotion</b> This session will broaden your understanding of how to build your venue's profile throughout various mediums. Identify ways you can attract people to your club, and what resources we have on offer for your club to use. Bring a device to have a go at developing content for your venue!	<b>Marketing 101 - Intro to promoting your club online</b> If your club isn't quite sold on using social media, join this session to discover why your club should have social media, who you can target, when you should post and what you can create. BYO Device and our expert team will get you all sorted.
5:00 - 6:00pm	<b>Close &amp; Networking</b>	

 [CLICK HERE TO BOOK YOUR SPOT AND JOIN US!](#)