

FUEL TO GO AND PLAY CLUB/ COACH GRANT

INFORMATION

With our much-valued partnership with Healthway, Tennis West and our affiliated clubs will continue to work collaboratively [“To inspire and empower all Western Australians to live healthy lives”](#) and promote:

- improved physical health through physical activity (participation) in Tennis programs and events
- improved mental health and wellbeing through the sense of belonging and community at local clubs.
- The promotion and collaboration with clubs to improved nutrition and healthy food choices made available at venues

We will now be offering Fuel To Go and Play Club Grants and are available for both metro and regional clubs. This offering aims to offer support to assist in the coordination and delivery of an all-inclusive community event. Building awareness of our much-loved sport, promoting our clubs run by dedicated and hardworking committees and endorsing specific Healthway messaging, we aim to make our sport more accessible, and contribute to the growth in tennis participation.

Clubs are invited to submit a grant application for funding to assist in delivering a Fuel To Go and Play Club event. The funding scope is up to \$1000 (plus GST, if applicable) per application. Clubs will be notified of the outcome, and funding will be paid following the conclusion of the event and receipt of all the required acquittal documents.

FUEL TO GO AND PLAY

The philosophy of Fuel To Go and Play is promote healthy eating and make it everyone’s business by educating and promoting healthy food service requirements, making the healthy choice the easy choice, and to normalise healthy eating which provides a strong link to being active with Tennis. In Western Australia, 67% of adults and are overweight or obese and 21% of children aged 5-17 are overweight and these numbers are on the rise.

The Fuel To Go and Play aim is to provide education opportunities to promote healthy eating habits from a young age by increasing the awareness and understanding of the importance of behaviour changes leading to good health and to facilitate change to create healthy environments. The Fuel To Go and Play key messages are:

- Fuel to Go and Play. For the best performance, fuel your body with fruit, veggies, dairy and wholegrains.
- Choose water. Hydrate before, during and after your match for the best performance. Fuel to Go and Play.
- Need some Fuel to Go and Play? We don’t need sugary snacks in sport, so fuel up with healthy options instead!
- Ace your game and fuel up with fruit, veg and water. Fuel to Go and Play.
- Be your best on and off the court, choose healthy options for the Fuel to Go and Play.

KEY OBJECTIVES

- Promote Healthway Fuel To Go and Play and Healthy Club Messaging
- Increase awareness of and access to clubs whilst enhancing the profile of Tennis
- Provide opportunities for Western Australians to choose a healthy lifestyle through tennis
- Encourage the development of health policies structured to create healthy tennis environments
- Encourage the promotion of Welcoming, Safe and Inclusive clubs through Thriving Tennis Communities

WHAT CAN THE FUNDING BE USED FOR?

We're looking for innovative and engaging events that will drive awareness and participation. We've listed a few ideas below to get you started, but we'd also love to see your creativity in planning interesting, out-of-the-box events.

Community Activation	Club Come & Try Day / Family Day
School to Club link event	Inclusion & Diversity event
Accessing a TA Coach Member to deliver a coaching program/event	Corporate Event – engage local business
Hot Shots Community Play program (clubs without a TA Coach Member)	Club Tournament or Event
Book A Court Launch event	

WHAT CAN THE FUNDING NOT BE USED FOR?

Equipment	Facilities upgrades
Member Only Day	Club Open Day (Season Opener)
Individual membership fees	Prizes/prizemoney/trophies
Alcohol	

EVENT REQUIREMENTS

- Exclusive naming rights of the event, see [Message Guide](#)
- Event must be open to the local community, with the aim of improving access to the club, and increasing participation (no members only events)
- All posters, flyers, social media posts relating to the event must include the Tennis West and Fuel To Go and Play logo (provided by Tennis West)
- Fuel To Go and Play signage (provided by Tennis West) must be displayed and visible at all times during the event
- All participants must still be 'SunSmart' eg. Wearing hats, applying sunscreen, etc
- All events must be smoke free

WHAT IS THE APPLICATION PROCESS?

1. Read all of the information supplied to ensure you are aware of the requirements and eligibility
2. Plan an engaging event and submit your application and supporting documentation a minimum of 28 days prior to your proposed event
3. Your application will be reviewed and responded to accordingly
4. If your application is successful:
 - a. Run your event, keeping your Tennis Development Officer informed so they can assist you as needed
 - b. After the event, submit a final report, evidence, expense receipts and an invoice to Tennis West within 14 days following the event. Funding will only be paid upon receipt of all required items. *(Please note: Tennis West reserves the right to review funding awarded based on differences between proposed budget and actual expenses)*

TIMELINES

Funding will be awarded on an ongoing basis for events held in the 2024/2025 Financial Year until funding is exhausted, however, your application must be received by Tennis West no later than 28 days prior to your proposed event.