



TENNIS WEST

Annual Report

2023/2024



PERTH

The Yarning Circle

The story developed from the 'yarning circle' and the story evolved as Shania and Kale were creating the artwork with their mothers. Words by Lilly Stanton (member of Tennis West First Nations Working Group and mother of Kale).

"Starting from the yellow dots in the centre which not only represent the sun, the constant renewer of life, but Tennis. The first circle surrounding the yellow dots is our community and the second circle is Tennis West. The larger half circles are parents and families with the small inner half circles being the children. The green dots are our Boodja (land) which is also the foundation of our grass courts on which we play the game. The blue lines are the Beeliam (rivers) which are the songlines from the creator of time which then reach out to all corners, representing the game of tennis across the state of WA. The dots are all peoples and the inclusiveness and diversity of tennis for all peoples no matter their colour or ability."



Artwork by Shania Kent (Noongar) and Kale Stanton (Gunnai Kurnai Monero Ngarigo) | Members of the Tennis West Indigenous Metro Squad and National Indigenous Tennis Carnival WA Team.

Acknowledgement of Country

Tennis West acknowledges the Wadjuk people of the Noongar nation; the home of our State Tennis Centre. We are grateful to come together under the azure world (sky) along the Derbal Yerrigan (Swan River) to work, learn and play. Our tennis moort (family) honours the ongoing cultural and spiritual connection to the boodja (land) and beeliam (waterways) that all First Nations communities hold throughout WA. Tennis West recognises that the relationship to country will always be significant.

Inclusion Commitment Statement

A Sport For All

In line with the vision to build thriving tennis communities in Western Australia, diversity and inclusion are core principles that guide Tennis West in all areas of the sport. Dedicated to establishing tennis as a sport for all, Tennis West is committed to creating open, welcoming and accessible opportunities for all members of our community in positive and supportive environments. However, Tennis West understands the ongoing need for progress and it commits to working, in consultation with the community, to address the needs and aspirations of the increasingly diverse tennis population in WA. Tennis West strives to foster belonging and empowerment, celebrates uniqueness, and recognises the power of authenticity.



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Vision

To build Thriving Tennis Communities in Western Australia



Mission

To drive communities to be active, healthy, sustainable, connected and viable through tennis



Values

Excellence, Loyalty, Humility & Teamwork

ABOUT Tennis West

Tennis West is Western Australia's governing body for tennis, and manages all aspects of the sport, from elite player development, to growing participation within the affiliated club network and community.

Tennis West is headquartered at the **State Tennis Centre** on the Burswood Peninsula, with affiliated bodies located as far north as Kununurra, south as Albany and as far inland as Kalgoorlie.

ORGANISATIONAL STRUCTURE

Tennis West Board of Directors

The Tennis West Board of Directors consists of the President and Vice President plus four persons elected by the Members. The Board is also entitled to appoint up to three persons for their particular skills as determined by the Board when required for a specific period of time.

Tennis West Staff

The Chief Executive Officer is appointed by the Board to oversee the operations of the Association.

Tennis West has a passionate, driven team of over 35 full time, part time and casual staff members who embrace our core values of Excellence, Loyalty, Humility & Teamwork.

TENNIS WEST BOARD

ROD VAN President (to December 2023)

NICK GRAY President (from December 2023)

PAM CRESSWELL Vice President (from December 2021)

JOANNE QUINN Board Member (from March 2021)

PAUL HEMSLEY Board Member (from November 2023)

KAREN VAHALA Board Member (from November 2023)

LESLEE HOMES Board Member (to December 2023)

LINDA WAYMAN Board Member (to February 2024)

TONY CUNNINGHAM Board Member (to April 2024)



TENNIS WEST CEO *Report*

OLIVIA BIRKETT
TENNIS WEST CEO

Throughout what has been a challenging year for Tennis West, we have been buoyed by the incredible achievements both on and off the court by the tennis community across Western Australia. As a member-based organisation, seeing our members thrive and our participants reach new heights is what motivates us.

We are proud to present many of these achievements in the 2023-2024 annual report.

Whilst there have been changes to the leadership of the organisation, it needs to be acknowledged that the staff at Tennis West continued to act professionally, deliver results, and drive the sport forwards. A big thank you is extended to Cam Pearson for stepping in as Acting CEO in September 2023 through until Olivia Birkett started in the CEO role February 2024. During this period of change, there has been unwavering support from both Tennis Australia and the Department of Local Government, Sport and Cultural Industries (DLGSC). Thank you to all of those who have supported Tennis West in the past year.

Tennis West welcomed the Board Governance Review commissioned by DLGSC in early 2024 and the Board has taken this process seriously and is poised to embrace the recommendations positively. Good governance is core to the organisation and the Board and CEO continue to forge ahead implementing changes that will set the organisation up for success in the short and long term. The Board is also focused on re-establishing a strong culture of trust and integrity both internally and externally.

2023-2024 has seen effective delivery towards the Strategic Plan and we are pleased to outline the highlights across the key strategic pillars:

PLAY

The Tennis West Development and Participation team is focused on delivering programs to support the growth of grassroots tennis. Tennis West Development and Participation team assist the affiliated clubs, coaches and partner schools in the delivery of tennis into a diverse range of communities. The Competitions and League team continue to lead the competitive play landscape across Western Australia. The work of these two areas resulted in a new participant growth of 41% and an increase in league playing participants to 8,131 and over 6,000 participating in Tennis West endorsed events.

PLACES

Tennis West supported 196 affiliated venues and Tennis Associations throughout the year, and the Places to Play team deliver a premium service, support and education to the clubs and associations to create Thriving Tennis Communities. Financial investment into tennis venues in Western Australia exceeded \$7.2m in the 2023-24 financial year. This was supported heavily by Tennis West with sources of investment coming from local, state and federal government and Tennis Australia collaboration. Court Bookings in WA grew by 31% throughout the year.

PROMOTION

Tennis West's marketing vision is to increase the engagement, awareness, relevance and revenue generating opportunities of Tennis in Western Australia. Tennis West is focused on promoting the growth of our sport through mainstream media, digital media and social media, along with impactful story telling of the Tennis West journey through the community to highlight the great local talent, clubs, coaches and events. The marketing and communications team produced 580 pieces of content with 3.2 million social media impressions and 376 million impressions throughout the world through online media and social media.

PEOPLE

Tennis West is dedicated to creating programs that allow for greater accessibility and opportunity for everyone. Tennis West understands the importance that sport plays with connecting communities throughout Western Australia and aims to develop programs to educate clubs, coaches and enhance talent identification through community events and tournaments. The Tennis Development and Participation team held 1,540 club check-in's and delivered in depth Healthy Indicator Tool (HIT) conversations with 129 venues.





TENNIS WEST



ORGANISATION

Tennis West is committed to fostering and growing its leadership capability for the ultimate benefit of our people and stakeholders. Tennis West continues to invest in the development of our team and Tennis Australia has supported development programs to upskill not only our Tennis West team but Clubs and Coaches as well.

UNITED CUP PERTH

The United Cup returned to Perth for the second edition and 73,000 fans turned out to enjoy international tennis. What an event it was with three world number ones playing in Perth. If it was played a couple of weeks later, we would have had all four-world number ones. The United Cup is a major global event for Tennis Australia, Tennis West and Western Australia, and we continue to work closely with the WA State Government, Tourism WA, VenuesWest and all key stakeholders to provide a world class tennis event for the WA community.



Thanks

Annual Report 2021/22

We would like to take this moment to pay our respects to Board Director, the late Tony Cunningham. His contribution to tennis in Western Australia can't be underestimated and our thoughts extend to his family and loved ones.

Whilst acknowledging the challenges the Board has faced this year, each Director has continued to work hard in a voluntary capacity and kept sight of the strategic vision for the organisation. Through the Board and its sub-committees and working groups, much has been achieved that everyone involved can be very proud of.

Tennis West recognises the considerable support both through financial means and shared services, that Tennis Australia provides. More importantly is their guidance and care, led by Craig Tiley and his management team, which is greatly appreciated.

A special thanks goes to our major partners, the West Australian Government, through the Department of Local Government, Sport and Cultural Industries and Healthway promoting the SunSmart message. We also appreciate assistance

from the Department of Finance working to support the State Tennis Centre Business Case and VenuesWest who reaffirmed tennis as a targeted sport.

We would also like to thank our official partners Benchmark Surveys, CBH Group, KC Australia, Cluey Learning, Streamer, Front Row Screens and Dunlop. Our Foundation Partners in D'Arcy Slater Foundation, Women In Tennis and the Kent Yamazaki and Bob Brett Foundation. Our Event Partners in Perth Audio Visual, Sportrophy Midland and Current Electrical. Thank you for your ongoing support of tennis which enables us to deliver programs around the state.

Finally, we would like to acknowledge that the wonderful sport of tennis across Western Australia wouldn't be possible without the clubs, coaches, volunteers, officials, administrators, participants and parents, who all play a vital role. You are what drives Tennis West to pursue excellence and we work tirelessly to support all aspects of this great game.



TENNIS AUSTRALIA *Report*

Craig Tiley

CRAIG TILEY
TENNIS AUSTRALIA CEO

There have been many memorable performances and records set across Australian tennis these past 12 months. From getting more people to play the game to setting rankings highs and attracting more than 1.4 million fans to our summer events, it truly has been a remarkable year.

Around the nation, our vibrant community is growing as we continue to implement our Game On strategy. Coaches, volunteers, clubs, schools, administrators, officials and of course, across all levels of players – every possible area of tennis is thriving.

A lot of the excitement within our tennis community has come with the roll-out of revamped national programs – Hot Shots Tennis and Cardio Tennis to coincide with a refreshed Tennis brand.

Tennis reclaimed the number one position as the most requested sport in Australian schools for the 2023 calendar year and we now have more than 3100 Partner Schools giving kids their first playing experiences.

Efforts to expand the support offered to the coaching network have begun to pay dividends with Tennis Australia Coach Members increasing 20 per cent this past year to a record 3500. In a substantial step towards gender equity, this number includes more than 1100 women coaches – an increase of 35 per cent on the previous year. It's still not where we want it to be, but it is strong progress.

Competition has long been the backbone of Australian tennis and there are now more than 87000 connected players with a rating regularly taking part in Leagues and Tournaments. The introduction of a Coloured Ball Rating is helping coaches and parents find the appropriate level for kids getting started on their competition journey.

Complementary disciplines of tennis have also gained traction with 200 affiliated venues offering padel, pop or pickleball as part of their tennis programming – attracting new and old participants alike.

SOARING TO NEW HEIGHTS

Our leading athletes soared to new heights inspiring Australians to play along the way. Alex de Minaur became the first Australian man in 18 years to be ranked inside the world top 10 while both Storm Hunter and Matt Ebden claimed the number one ranking in doubles.

Jordan Thompson, Max Purcell, Rinky Hijikata, Adam Walton, Tristan Schoolkate, Alexei Popyrin, Aleksandar Vukic and Chris O'Connell are among an impressive cohort of Australian men achieving new ranking highs within the past year.

On the women's side Arina Rodionova, Olivia Gadecki, Kim Birrell, Taylah Preston and Storm Hunter all achieved career-high singles rankings while Ajla Tomljanovic, Daria Saville and Destanee Aiava reclaimed form following extended breaks from the game.

Our proud history as a leading tennis nation in team competitions continues with our Davis Cup and Billie Jean King Cup teams each advancing to the finals in their respective competitions in 2023. The men's team receive direct entry into the round robin stage of the 2024 Davis Cup finals as a result and have won their way through to the finals.

After a decade-long stint as Captain of the Australian women's team, we bade farewell to Alicia Molik in November. She leaves a lasting legacy having led the team to two finals and captaining no less than five Grand Slam champions during her reign.

In April, Sam Stosur made her debut as Billie Jean King Cup Captain as we held our first tie on home soil since 2019 in Brisbane. Taylah Preston made an impressive debut helping the team qualify for the 2024 finals in November.

Our wheelchair athletes finished runners-up and third in the junior boys and quad draws at the World Team Cup in May. While at the IBSA World Games, our leading Blind/Low Vision athletes won seven gold medals.

It was also a golden year for Australians performing at the ITF World Masters tournaments with 17 gold medals claimed at the teams and individual events.

These inspiring performances are the result of a clear strategy centered around developing the athlete and their teams both on and off the court.

A RECORD-BREAKING SUMMER

The global tennis season kicked off with a bang at the United Cup in Perth and Sydney. Team Australia had everyone on their feet with Alex de Minaur leading them into the semifinals taking out three top-10 players including world No.1 Novak Djokovic. Unfortunately, they were unable to clinch a finals spot going down to eventual champions Team Germany.

The new streamlined format for the event proved a resounding success with 15 of the 25 ties getting to a mixed doubles decider – eight of which ended in match tiebreaks.

The return of the much-loved Brisbane International to the Summer of Tennis calendar attracted more than 100,000 people to the Queensland Tennis Centre. Complementing professional events also held in Adelaide, Hobart and Canberra, the sport truly took centre stage across the nation in the lead-in to the Australian Open.

A historic Sunday start for the Australian Open main draw was embraced by more than 87,000 fans on-site and contributed to a 42 per cent increase in global broadcast viewership of the opening round of the tournament.

And the records didn't stop there with more than 1.1 million fans streaming through the gates of Melbourne Park during the three weeks cementing the AO's position as the most watched and attended Grand Slam.

The event was also confirmed as the biggest economic generator in Australian sport, delivering a record \$533.2 million in economic benefits to the Victorian economy.

The performance of our Australian players gave the crowds much to cheer with Alex de Minaur cementing his position as a second week Grand Slam contender. He led 15 Australian men in main draw singles – our biggest contingent since 1998.

Storm Hunter was the best performed Australian woman pushing into the third round after qualifying for the first time. Dane Sweeny and Omar Jasika rounded out the qualifiers – the most to do so since 1992.

At just 15 years of age, Emerson Jones won admirers for her grit winning her quarterfinal and semifinal matches on the same day. She was the first local in the AO girls' final for 16 years.

At the other end of the spectrum, persistence paid off in the most inspiring way for Perth-local Matt Ebden, who at 36 claimed a men's doubles Grand Slam on his 15th attempt alongside India's Rohan Bopanna.

Thank you

As we reflect on another successful year in Australian tennis, we celebrate strong performances on the world stage and are delighted to see the love of the game flow through the broader tennis community.

None of this is possible without the passion of coaches, administrators, volunteers, officials and delivery network and their commitment of time and effort. Thanks to each and every one of you.



COMMITTEES & Working Groups

FINANCE, AUDIT, INVESTMENT AND RISK COMMITTEE

Chair: Karen Vahala (Director)

Purpose: To review and monitor the financial planning, policies, reporting practices of Tennis West. This committee provides independence to internal and external audits, with a view to scrutinize and provide oversight to major investment activities and the budget cycle. The committee provides an important role reviewing the operation and implementation of the risk management framework and oversight of insurance programs.

GOVERNANCE, PEOPLE AND CULTURE COMMITTEE

Chair: Pam Cresswell (Director)

Purpose: To advise the Board around a model of governance which is guided by best practice and information by relevant standards including the Australian Government's Sport Governance Standards. The committee supports the Board in areas of policy, delegations, external governance reporting, constitutional matters and conflicts of interest. It provides ongoing monitoring of the Board and Directors performance and effectiveness, as well as induction and professional development. The committee also monitors Tennis West's people and culture systems, supporting the staff policies and processes.

NOMINATIONS COMMITTEE

Chair: Grant Vernon (Independent Member)

Purpose: To review the Board skills matrix and identify competencies, gaps or opportunities for enhancement, including specific attributes or skills deemed necessary for one or more Directors to possess. Review and make recommendations to the Board regarding potential candidates and nominations for Director positions, to support the Board maintain an appropriate mix of skills, knowledge, experience, independence and diversity. The committee monitors, maintains and amends the corporate governance policies, practices and procedures as they relate to Board nominations.

COMPETITION AND LEAGUE COMMITTEE

Chair: Paul Hemsley (Director)

Purpose: To provide oversight and support to the scheduling and delivery of Tennis West competitions, including League and sanctioned events. The committee reviews the rules of league and competitions, ensures there are a broad range of competitive play opportunities and supports effective communication with clubs and players on competition matters.



STATE TENNIS CENTRE WORKING GROUP

Chair: Nick Gray (Director)

Purpose: To identify required deliverables, suitable locations and appropriate design for both the State Tennis Centre and the Clay Court development centre. Ensures Tennis West works closely with the Department of Local Government, Sport and Cultural Industries to enable the business case for the State Tennis Centre. Work closely with the tennis clubs and Local Government Authorities regarding the Development Centre. Engage with Local, State and Federal tiers of government, supported by Tennis Australia, to lobby for funding, utilising a strategic communications and stakeholder management plan.

REGIONAL TENNIS WORKING GROUP

Chair: Leslee Homes (External member)

Purpose: To make recommendations to the Board regarding regional stakeholder engagement with tennis, regional tournaments and competitions and regional tennis infrastructure. There is an identified need to support growth in the regions, whilst considering the geographical challenges of this vast state.

FIRST NATIONS WORKING GROUP:

Chair: Joanne Quinn (Director)

Purpose: To provide high level advice on matters which impact Tennis West's service provision, outcomes and reputation in relation to Aboriginal and Torres Strait Islanders (First Nations People). This includes oversight of First Nations participation and engagement strategies and will provide a forum to monitor and manage the implementation of specific plans or strategies as determined by Tennis West.

HALL OF CHAMPIONS

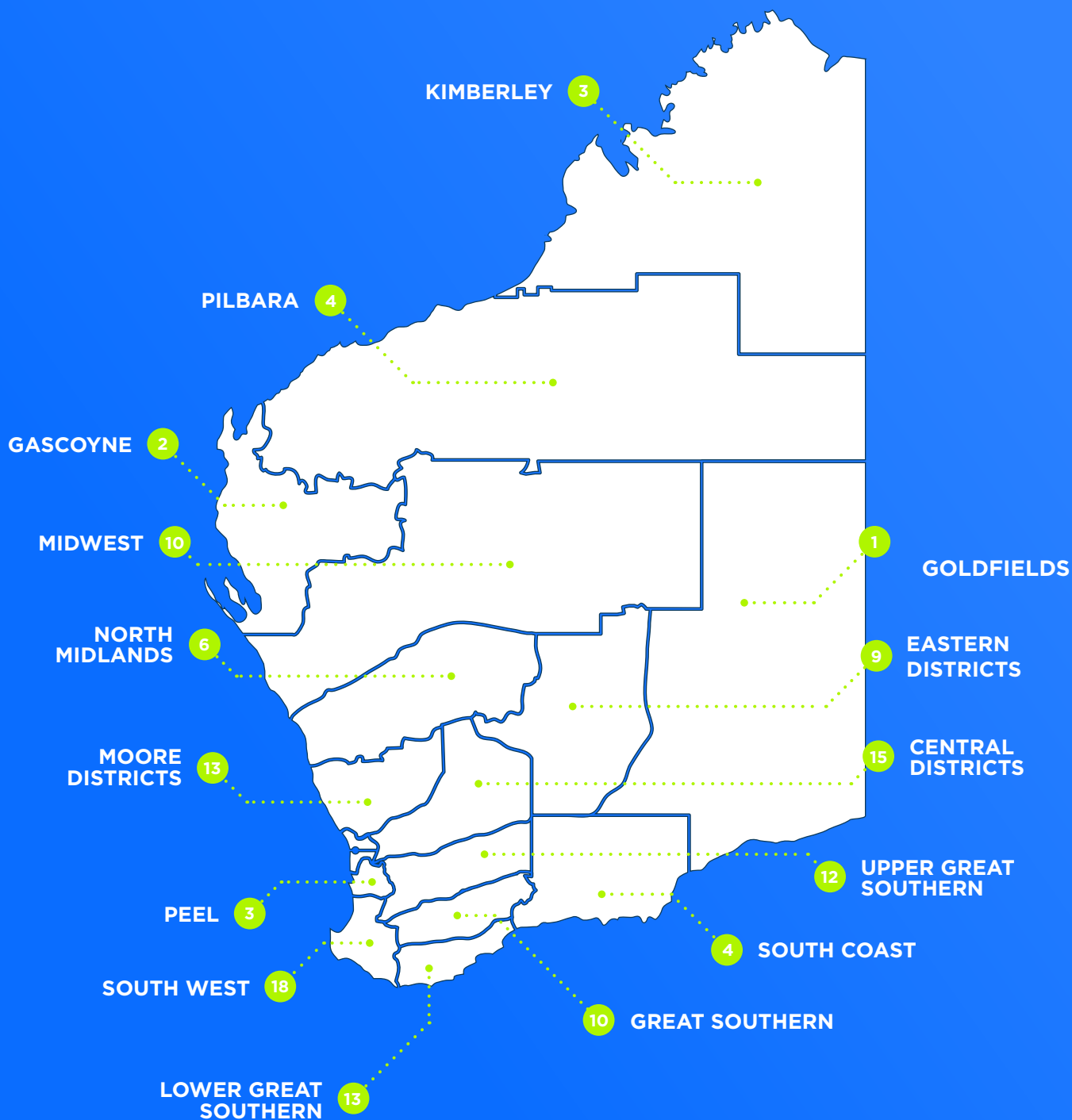
Acting Chair: Pam Brand (External Member)

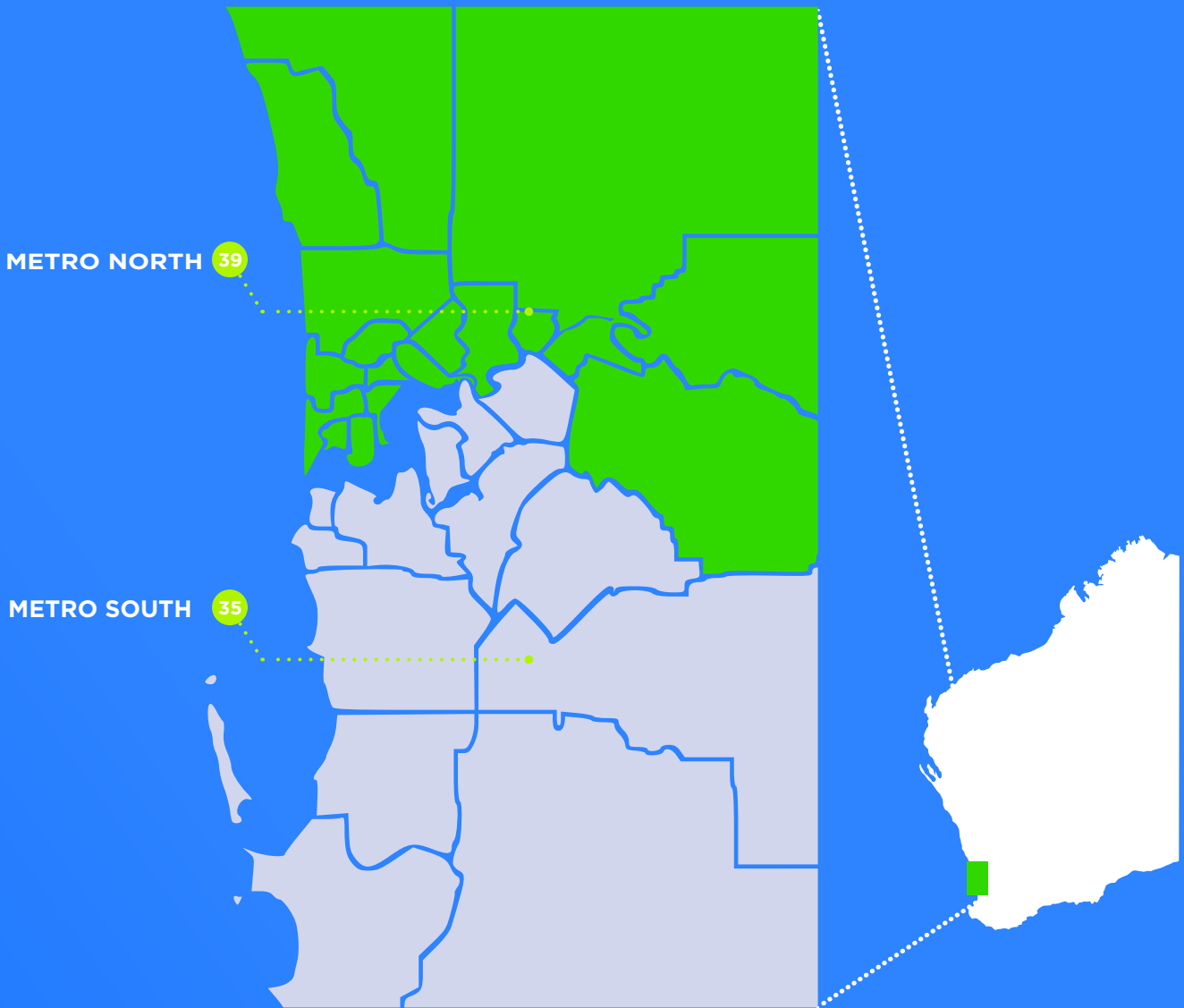
Purpose: To research and present recommendations of Inductees into the Tennis West Hall of Champions to the Board for approval.



MEMBERSHIP *and Affiliated Clubs*

TENNIS WEST

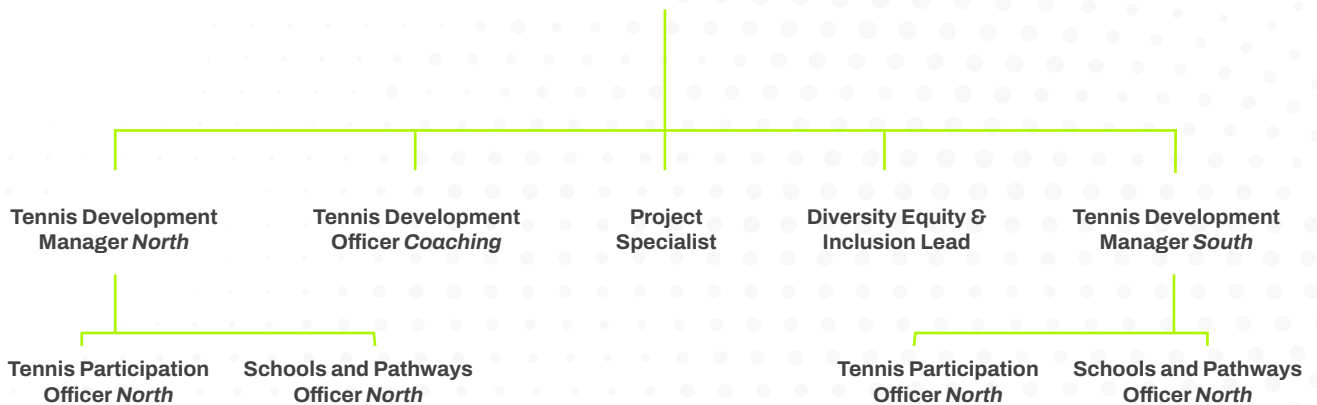




TENNIS DEVELOPMENT *and participation*

The Tennis West Development and Participation Team is a collaborative group working across diverse areas including Club Development, Schools, Coaches/Deliverers, Regional Servicing, and Diversity, Equity & Inclusion. By engaging with a broad range of departments and stakeholders, the team plays a critical role in advancing the Tennis West strategic plan. Aligned with this plan, the team looks to increase participation across all facets of tennis, while changing and empowering lives for the better through positive, memorable tennis experiences.

HEAD OF TENNIS DEVELOPMENT AND PARTICIPATION



CLUB *Development*

Club Development is at the heart of fostering vibrant and sustainable tennis communities across Western Australia. With 196 affiliated clubs and Tennis Associations under its umbrella, Tennis West is committed to supporting each club's growth and success. The Club Development team plays a crucial role in this, facilitating both face-to-face and virtual meetings with clubs. These interactions are key to building strong relationships, understanding the unique needs of each club, and providing tailored guidance. In the past year alone, the team has conducted 1540 Club check-ins, of which 319 were in person or virtual, ensuring clubs have the resources and support they need to thrive.

A cornerstone of this team is the use of the Healthy Indicator Tool (HIT), a powerful resource that offers Tennis West, clubs, and government (both Local and State) the most accurate and insightful data on the current health and future potential of tennis clubs. By engaging in 129 HIT conversations across the State, Tennis West has been able to gather critical information that drives strategic decisions and ensures that clubs are well-equipped to meet the challenges of today and tomorrow. This proactive approach not only enhances the sustainability of tennis clubs but also contributes to the overall growth and accessibility of tennis in the region.

Club check-ins provide the team with the opportunity to engage in focused discussions tailored to the specific needs of each club.

These interactions result in actionable items across various service areas;

- Child Safety
- Coach Engagement
- Competitive Play
- Digital
- Facilities/Infrastructure
- Marketing
- Operational Management
- Programs
- Schools

The resulting action plans are collaboratively developed and agreed upon by both the club and the Tennis West team.





REGIONAL *Service*

TENNIS WEST

The success of Tennis West’s regional roadshows was significantly bolstered by the strategic deployment of the Regional Service Grant from the Department of Local Government, Sport, and Cultural Industries(DLGSC). This crucial financial backing allowed Tennis West to expand its outreach, conducting a series of comprehensive roadshows across various DLGSC regions. By leveraging the grant, Tennis West was able to craft and implement a tailored approach for each roadshow, ensuring that the activities and engagements were perfectly aligned with the unique needs of each community.

The funding was instrumental in supporting a diverse array of activities, including face-to-face club development meetings, on-court activations like junior coaching and cardio tennis, school programs, and professional development workshops for coaches and deliverers. These initiatives provided participants of all ages and backgrounds with a rich and varied experience. Additionally, Tennis West’s proactive collaboration with key stakeholders—such as affiliated clubs, schools, coaches, deliverers, and local and state government entities—was pivotal in creating a cohesive network of support. This collaborative effort amplified the effectiveness of the roadshows and helped to establish a strong foundation for the continued growth of tennis in each region.

Through strategic communication and effective partnership management, Tennis West succeeded in creating a unified vision for the advancement of tennis, highlighting the essential role of community involvement in nurturing a vibrant tennis culture. The effective use of the Regional Service Grant not only enabled the successful execution of these roadshows but also demonstrated Tennis West’s commitment to building a robust and inclusive tennis community across the DLGSC regions.

	STATE TOTALS	TOTAL ATTENDEES
Clubs Engaged	22	
Cardio Activations	14	190
Junior Coaching Activations	16	235
PD Upskilling Session	2	10
Schools Engaged	22	1,583
DLGSC Region Visited	7	

SCHOOLS

WA SCHOOLS PARTICIPANTS

Based off 93% School survey response rate*

Regions	PRIMARY	SECONDARY	
Metro North	25,636	740	
Metro South	24,790	2,189	
Regional North	3,977	1,200	
Regional South	7,134	780	
TOTAL	61,537	4,909	66,446

WA PARTNERED SCHOOLS

Regions	PRIMARY	SECONDARY	
Metro North	106	7	
Metro South	99	17	
Regional North	51	7	
Regional South	52	17	
TOTAL	308	26	334

When it comes to the National Sporting Schools program, tennis is still the #1 chosen sport in Western Australia. The strategy at Tennis West is focused around “Classroom to Clubhouse Play” as we look to make the participants school experience a memorable one, whilst also connecting them to their local club and coach.



RED BALL *Competitions*

SunSmart Red Ball competitions continue to be a successful grassroots participation opportunity for schools run between October - December 2023 and into early 2024. With a challenging summer period lobbying more than the normal curve balls at us, the team worked tirelessly to abide by our Heat Rule Policy and accommodate school circumstances for this hotter than normal season ensuring the success of all events run. The final numbers reflect a decline on YOY however numerous events were cancelled, some regional events and some schools pulled out of events due to either the school policies or the Tennis West Heat Policy being enacted. Cancelled or modified events (for a variey of reasons mainly being the heat) were Bunbury, Busselton had one school participate, Narrogin went from 4 schools in 2023 to 2 schools in 2024 and Katanning saw one participated compared to 4 in 2023.

What a season for the promotion of the SunSmart messaging! The Participation team modelled behaviours appropriate to Slip, Slop, Slap, Seek, Slide reinforcing the SunSmart campaign's importance. With crucial reminders about sun protection, participants, spectators, and event staff were continually encouraged to prioritise sun protection measures promoting lasting behavioural changes in what was a record breaking summer.

The SunSmart merchandise ensures that the message reaches a wider audience, extending the impact beyond the competition. As walking ambassadors for sun safety, participants are sharing their stories, successes, excitement about the day organically spreading healthy messages to their friends, family, and other members of the community.

Regions	Events	Schools	Participants	Transition Events
Metro North	6	25	642	6
Metro South	6	24	726	3
Regional North	2	6	235	2
Regional South	9	16	416	1
TOTAL	23	71	1,988	12







TENNIS WEST 2023/2024

Schools Classic

The SunSmart Schools Tennis Classic is the largest participation tennis tournament in Western Australia and has been running since 1935. All schools in Western Australia are encouraged to enter, with participation that spans every corner of the state. The series of inter-school teams events that make up the SunSmart Schools Tennis Classic contribute to three major events:

- Slazenger Cup (Mursell Shield)
- Herbert Edwards Cup
- Academy Plate

Tennis West and School Sport WA partner to deliver this tennis event and is the pinnacle of school teams events in WA.

RESULTS – ALL METRO EVENTS

Events	Winner	No. of Schools	No. of Teams	No. of Students
Academy Plate - Boys	John XXIII College	9	23	104
Academy Plate - Girls	St Hilda's AGS	5	9	46
Herbert Edwards Boys	Applecross SHS	14	45	221
Herbert Edwards Girls	Applecross SHS	7	19	95
Slazenger Cup/Mursell Shield Boys	Applecross SHS (SC) CBC Freo (MS)	15	41	190
Slazenger Cup/Mursell Shield Girls	Applecross SHS (SC) Shenton College (MS)	12	22	101
Premier Slazenger Boys	Applecross SHS	5	5	25
Premier Slazenger Girls	SIDE	2	2	10
Total		69*	166	792

*(62 unique schools as some Schools played in multiple events)

COUNTRY ACADEMY PLATE FINALS

	South West	Great Southern	Upper Great Southern	Eastern Districts	Central Districts
School Winners	N/A	Broomehill/ Tambellup Primary School (joint team)	Narrogin Primary School	Newdegate Primary School	York District High School

RESULTS – ALL EVENTS (REGIONAL)

Regional Zone	Events	Winner	No. of Schools	No. of Teams	No. of Students
South West	Boys Herbert Edwards	Bunbury Catholic College	4	11	50
	Girls Herbert Edwards	Bunbury Catholic College	3	3	13
	Boys Slazenger Cup	Our Lady of Mercy	5	15	64
	Girls Slazenger Cup	Bunbury Senior High School	2	6	24
Eastern Districts	Academy Plate (Mixed)	Newdegate Primary School	6	14	63
Central Districts	Boys Slazenger Cup	Western Australia College of Agriculture (Cunderdin)	3	7	47
Central Districts	Girls Slazenger Cup	Western Australia College of Agriculture (Cunderdin)	3	7	36
Central Districts	Academy Plate (Mixed)	York District High School	5	11	47
Great Southern	Academy Plate (Mixed)	Broomehill/Tambellup Primary School (joint team)	10	10	48
Upper Great Southern	Academy Plate (Mixed)	Narrogin Primary School	5	12	57
All Zones	Academy Plate Country Finals (Mixed)	York District High School	8	8	26
Total			42	104	475





DIVERSITY, EQUITY *and Inclusion (DEI)*

First Nations programs, awareness, education and events continue to be a space heavily invested in by Tennis West and Tennis Australia. We are proud of the progress made over the past 12 months, particularly in the development of our Reflect Reconciliation Action Plan which is due to launch in October 2024. Tennis West continues to be involved in the Sport RAP Industry Network Group (RING) facilitated by Sport West, Reconciliation WA, and Noongar Elders and leaders. A strong RAP supports our programs and initiatives, and leads them in the right direction.

NATIONAL INDIGENOUS TENNIS CARNIVAL 2023

From the 10th –13th of August 2023, more than 160 young tennis talents representing various First Nations communities gathered at Darwin International Tennis Centre on Larrakia Country, to participate in the fourth iteration of the National Indigenous Tennis Carnival (NITC). The event was created as both a participation and performance pathway opportunity for First Nations tennis players. The National Indigenous Tennis Carnival is a core part of Tennis Australia's First Nations tennis programming, which aims to provide more opportunities at all levels.

Zara Cavalot, Marisa Gianotti, and Braden Penny supervised a team of nine young players in Darwin for the event. Team WA had players participating in the Showdown UTR U14s, boys and girls, and the green and yellow ball Future Stars event. Three players, Aidan Lundberg, Jackson Phillips and Alifaye Gidgup were all selected to attend the Evonne Goolagong Foundation Camp during the 2024 Australian Open in Melbourne. Mitchell Dorant was also announced as the Deadly Award winner for WA. Congratulations to the 2023 NITC Team WA:

- Aidan Lundberg, Yamatji, Blue Gum Park Tennis Club & South Perth Tennis Club.
- Alifaye Gidgup, Noongar, Brunswick & Bunbury Tennis Club.
- Jackson Phillips, Ballardong & Willman, Midland Tennis Club.
- Alexis Holberton, Whadjuk Noongar, Tarcoola Park Tennis Club.
- Emily-Rose McMahon, Ballardong, Midland Tennis Club.
- Mitchell Dorant, Yamatji Noongar, Tarcoola Park Tennis Club.
- Seth Savarese, Koreng Noongar, Midland Tennis Club.
- Tia Bellotti, Bunuba, Jaru, Nanda & Malgana, Tarcoola Park Tennis Club.
- Angel Dryden, Kwini.

STATE INDIGENOUS *Tennis Carnivals*

BOORLOO INDIGENOUS TENNIS CARNIVAL

Our annual Boorloo First Nations Tennis Carnival was held in early May. It focused on participation and saw 40 primary high school students participating in cultural activities from Milliyaan Aboriginal Services after a Smoking Ceremony on centre court.

Students participated in Red Ball activities and Hot Shots style games for the primary schools, and alternative tennis formats such as pickleball and Pop tennis for the secondary students, followed by Orange Ball match play in the afternoon.

The Tennis West team put on lunch for everyone and Gather Foods had their ice cream stall for a First Nations inspired dessert.

MARTU INDIGENOUS TENNIS CARNIVAL

In February, in collaboration with Ngurra Kujungka, Tennis West visited the remote communities of Punmu and Kunawarritji, where the Martu people are the traditional custodians. This initiative involved delivering tennis sessions to children and wider community members and upskilling local staff and leaders in tennis delivery. The trip aimed to integrate tennis into the communities with future opportunities to involve participants in the broader tennis pathway such as the National Indigenous Tennis Carnival.

EAST KIMBERLEY INDIGENOUS TENNIS CARNIVAL

As a follow up from the 2023 roadshow, in May 2024 three Tennis West staff completed East Kimberley Roadshows as part of the Regional North Indigenous Tennis Carnival, bringing tennis to remote Indigenous communities across the region. Locations included Halls Creek, Warmun and Kununurra. Staff travelled to various communities to deliver tennis clinics and building relationships with local leaders and teachers.



STARS FOUNDATION GALA DAY

In October 2023 we held a Stars Foundation Tennis Gala Day at the State Tennis Centre. Five schools joined us from the Stars Foundation programs, as far North as Girrawheen and Balga, and as far South as Warnbro and Coodanup. 50 students enjoyed three rotations of tennis games, drills/cardio tennis and pop tennis and pickleball followed by match play. The focus was to host a fun day in the hopes students connected to tennis and keep playing locally. The Stars Foundation's values of respect, honesty, compassion and pride were on display and rewarded to students who particularly showed the values on and off the court.

WALK FOR RECONCILIATION

Tennis West proudly participated in the Walk for Reconciliation at Langley Park during Reconciliation Week in 2024, demonstrating the organisation's commitment to supporting Reconciliation efforts, and further learning. More than a dozen staff and community members walked together to honour our shared role to play in Reconciliation.

FIRST NATIONS METRO SQUAD

The First Nations Metro Squad continues to be a program designed to provide First Nations youth in the metropolitan area with access to high-quality tennis coaching and development opportunities. Conducted during Terms 1 and 4 each year, the squad sessions focus on skill development, teamwork, and cultural connection, helping participants build a pathway within the sport.

CULTURAL AWARENESS TRAININGS

Continuing what we started in early 2023, Tennis West conducted two more cultural awareness training sessions in July and November led by Phil "Magic" Narkle and his daughter Jade Narkle. These workshops provided staff with a deeper understanding of First Nations culture, specifically Noongar culture, history, seasons, relationship building and perspectives. The training sessions emphasised the importance of cultural sensitivity and informed the organisation's approach to engaging with First Nations communities.



Annual Report 23/24





ALL Abilities

For the first time, Tennis West has a dedicated Diversity, Equity and Inclusion team. The Tennis West DEI Team focuses on the following portfolios: First Nations, CALD/CARM, LGBTQIA+, Blind/ Low Vision, Wheelchair, Players with an Intellectual Disability, and Deaf/Hard of Hearing. We're also expanding our efforts to include a dedicated portfolio for para-standing tennis, highlighting our ongoing commitment to providing competitive and recreational opportunities for athletes of all abilities.

To support, justify and elevate our DEI work and knowledge, the DEI Team began the creation of the first DEI Operational Plan to include all departments across Tennis West. This will be launched in September 2024.

Our 2023 All Abilities survey of clubs and coaches gathered invaluable feedback from our tennis community across Western Australia, helping us understand and enhance all-abilities initiatives. This survey received 79 individual responses from coaches, club members and committee members. Over 70% of responders indicated they'd like to know more about how to host programs or just provide coaching for people with a disability.

As an action from the survey, the Tennis West's DEI team hosted two all abilities forums, the first

tailored for club members and the second for coach businesses. We facilitated important discussions on fostering inclusivity in tennis, ensuring that all participants, regardless of ability, feel supported and engaged. WADSA (WA Disability Sport Association) and Sport4All delivered short presentations and joined in on a panel that also included local athletes, inclusive coaches and club administrators.

This wasn't our first engagement with WADSA. In collaboration we delivered specialised training in Geraldton for coaches and deliverers, further equipping locals with the skills to deliver inclusive tennis programs.

We strengthened our commitment to inclusivity and accessibility through a Memorandum of Understanding with Sport4All which we proudly launched on the International Day of Persons with Disabilities, ensuring a sustained focus on all abilities tennis, on and off the court.

We continue to make accessible tennis known by proudly participated in the ACCWA Inclusive Multisport Day on the 27th of October 2023. These events allow us to promote tennis as an accessible sport for all and fostering community engagement.

WHEELCHAIR

Tennis West proudly sponsored one of our very talented wheelchair athletes Wayne Arnott in an Ambassador role. This enabled him to compete at the Australian National Wheelchair Tennis Championships at the National Tennis Centre in Melbourne in late 2023. Wayne placed runner up in the 35+ Mixed Singles Event, while also competing in the Open Men's Singles and Open Men's Doubles.

SMASHING BARRIERS TOURNAMENT

The inaugural Smashing Barriers Tournament on 7th January 2024 brought together wheelchair tennis players, aspiring players and their families for a day of competition and camaraderie, breaking down barriers and showcasing the competitive and inclusive spirit of wheelchair tennis. Congratulations to WA Top Spinners Coach Dwayne Augustin and the team for Perth's first local Wheelchair Tennis Tournament, in partnership with Tennis West and Paralympics Australia. The event hosted wheelchair singles events and integrated doubles (1 standing player, 1 wheelchair player), along with games and prizes. This event is now part of the wheelchair tennis competitive pathway in WA which will only keep on getting bigger, and the competition, stronger.

PARA STANDING

The DEI space continues to evolve as we explore how to support Para Standing Adaptive Tennis players in WA. This category is for players, and aspiring players with a physical disability, however, don't require a wheelchair, such as players who are an amputee, are short of stature, have cerebral palsy, or similar. All categories play on a full-size tennis court and the rules are very similar to mainstream tennis. The primary adaptation is the number of bounces allowed which is dependent on the category of play. After speaking with local para standing tennis athletes, Tennis West has added data collection for Para Standing Adaptive Tennis to its new DEI Operational Plan, aiming to make tennis more accessible for everyone.

DEAF/HARD OF HEARING (DHOH)

In November 2023, Tennis West worked with the Western Australian Deaf Recreation Association (WADRA) to offer a Come and Try day to the Deaf Hard of Hearing community. Three young players were joined by the WADRA representative for an intimate coaching session, supported by an Auslan Interpreter from Expression Australia.

Tennis West continues to offer a Junior Development Squad for PWII and DHOH juniors across Term 1, 2 and 4.

PLAYERS WITH INTELLECTUAL IMPAIRMENT (PWII)

In September, Tennis West partnered with Special Olympics WA to facilitate the Tennis Competition for the Special Olympics State Games. Five qualifying athletes competed in an individual skills test and singles round robin, and four in one round of doubles.

Tennis West's inaugural WA Person with Intellectual Impairment (PWII) and Autism Open tournament, held over two days in March, attracted participants from metro and regional WA and interstate athletes. The tournament featured a range of events spanning men's, women's, and juniors' singles and doubles, providing a competitive platform for athletes from different backgrounds to showcase their skills. The success of WA's first PWII and Autism Open sets a positive foundation for future events.



BLIND AND Low Vision (BLV)

BLV TOURNAMENT 2023

The 2nd edition of the WA Blind and Low Vision (BLV) Open was held once again at Edith Cowan University in Joondalup on the weekend of 7th and 8th of October. The WA Blind and Low Vision Open comprises various competition categories, playing on a modified court, with an audible black or yellow foam ball, with tactile line markings and white backdrops. Depending on the classification, play is either with one, two or three bounces of the ball.

15 entrants from WA and interstate competed in the five events. The B2-4 Open Doubles event was run as a pilot to gauge feedback from players/officials as this was a suggestion from some players after experiencing it at the 2023 IBSA World Games in Birmingham (B2, B3 and B4 all have a different number of bounces allowed).

There are 4 classifications/categories of Blind and Low Vision Tennis as seen below.

B2 MEN'S SINGLES

Winner: Scott Dan

Runner Up: Robert Fletcher

B2 WOMEN'S SINGLES

Winner: Courtney Webeck

Runner Up: Janet Etechells

B1 SINGLES

Winner: Ben Rowe

Runner Up: David Gordon

B3/4 OPEN SINGLES

Winner: Steve Art

Runner Up: Matt Cameron

B2-4 OPEN DOUBLES

Winners: Matt Cameron & Courtney Webeck

Runners Up: Robert Fletcher & Phoebe David

Classification	Eligibility criteria	Tennis Australia events
B1	Visual acuity poorer than LogMAR 2.60	
B2	Visual acuity ranging from LogMAR 1.50 to 2.60 (inclusive)	
B3	Visual acuity ranging from LogMAR 1.0 to 1.40 (inclusive) OR visual fields less than 10 degrees diameter and visual acuity better than 0.5 (B4)	<ul style="list-style-type: none"> • State Blind & Low Vision Tennis Tournaments • Australian Blind & Low Vision National Tennis Championships
B4	Visual acuity ranging from LogMAR 0.5 to 0.9 (inclusive) OR visual fields less than 40 degrees diameter and visual acuity better than 0.5.	

We are proud to support our partners in the BLV tennis business to deliver complementary events and programs to pave the BLV tennis pathway. In November 2023, Tennis West and a local coach supported a come and try day hosted by Blind Sports WA in Australind to service the South West community. Many new participants had the chance to try BLV tennis and were supported by existing BLV players traveling down from Perth, showing the strength and engagement of this community. The local coach has since established regular lessons for participants who have also begun to travel and compete in local and interstate tournaments.

The first South Mandurah Blind & Low Vision Tennis Open was also held in June 2024. Held at the Halls Head Community Recreation Centre on WA Day, the competition attracted 11 players across 6 draws, with 5 players in the B1 Singles category.



CULTURALLY & LINGUISTICALLY DIVERSE

Tennis West continues to have the privilege of collaborating with Edmund Rice Centre (ERC) WA in Mirrabooka. To support their growing tennis delivery at their after-school programs to Culturally and Linguistically Diverse communities in Perth, Tennis West hosted two tennis delivery up-skilling sessions for ERC's staff and program coordinators, marking a significant milestone in the longstanding partnership between ERC x Tennis West. Facilitated by our Schools and Pathways Officer, Radu Vaidean, the session aimed to empower ERC staff to effectively deliver tennis to their diverse community in their programs. Witnessing the enthusiasm and dedication of ERC staff to incorporate tennis into their programs has been truly rewarding. This collaboration underscores our shared vision of creating positive impact through sport, empowerment, and inclusivity. We were thrilled to have ERC be a finalist in our Tennis West Awards DEI category.

Perth African Nations Sport Association (PANSA) Peer Leaders completed work experience hours with Tennis West. Two Peer Leaders from the program participated in the planning and the delivery of the 2024 Boorloo Indigenous Tennis Carnival. It was wonderful to have an expanded and increasingly diverse workforce to deliver an excellent event.

LGBTQIA+

Tennis continues to be a sport for all. Tennis West DEI Lead worked closely with Loton Park Tennis Club in supporting their inaugural Femme Fridays program. LPTC is managed by a LGBTQIA+ community, and is located in North Perth. Their committee reached out to Tennis West to secure an eager tennis coach, which quickly required an additional tennis coach due to the high attendance numbers at their first monthly session.

Their Femme Fridays initiative has continued to empower and connect LGBTQIA+ women and non-binary individuals, providing a safe and welcoming space to enjoy tennis and foster community. Further, Tennis West and Tennis Australia invited clubs all over WA to participate in the Australian Open Pride Night, where clubs engaged in an education session on LGBTQIA+ visibility and inclusion, reinforcing tennis as a sport where everyone belongs.

We were thrilled to offer the opportunity of a coin toss on centre court at the United Cup to a number of WA's tennis players who are part of our inclusive programs, clubs, initiatives.

- Christian Chibanda Johnstone from Onslow Park Tennis Club. Christian is part of our Deaf/Hard of Hearing Junior Development Squad hosted at the State Tennis Centre.
- Das Booker from South Mandurah Tennis Club's Tennis 4 All program for all-abilities participants.
- Cooper Tilbury from South Mandurah Tennis Club's Tennis 4 All program for all-abilities participants.
- Madi Kent from Manning Tennis Club's WA Top Spinners Wheelchair tennis program.
- Wayne Arnott from Manning Tennis Club's WA Top Spinners Wheelchair tennis program.
- Mitchell Dorant from Tarcoola Park Tennis Club in Geraldton. Mitchell was part of 2023 Team WA at NITC and was selected as the "Deadly Award" winner where he had a 'money can't buy' experience at the United Cup.
- Tony Boutabia from Loton Park Tennis Club, Perth's LGBTQIA+ managed tennis club.

OUR MULTICULTURAL COMMUNITY

It was an honour to bring the United Cup to the Edmund Rice Centre (ERC) Local Parks program in Koondoola as part of the trophy tour in November 2023. It was an exciting afternoon and a nod to our long-standing partnership with ERC, the staff and their local parks programs where we've sponsored after school tennis delivery for the past 2 years.

OUR LGBTQIA+ COMMUNITY

To honour our inclusive and diverse tennis community, we celebrated diversity with a Pride themed session. Volunteers handed out hundreds of pride flags and patrons had the opportunity to get a snap by the bright, colourful Pride themed photo wall.

OUR FIRST NATIONS COMMUNITY

As part of the United Cup 2023/24, Tennis West initiated a First Nations gift-giving project where handcrafted message sticks were presented as welcoming gifts to the visiting pro players. This initiative honoured the cultural significance of message sticks in Noongar culture as they were presented when visiting or travelling through different mob's country. The message sticks were hand painted by nine First Nations junior tennis players in a workshop led by Noongar artist, Jade Narkle and the nine message sticks were carved by Noongar Elder, Daniel Garlett. The junior tennis players presented their message sticks to the United Cup pro players on centre court at RAC Arena in December after a Welcome to Country by Tennis West First Nations Working Group Member and Noongar Elder, Phil Narkle. It was the first time we had facilitated such close-up experience for our junior players to showcase their culture to their role models. This project complemented the celebration and recognition of Noongar throughout the event with language shared in the players tunnel and a Welcome to Country at the beginning of each session.



COMPETITIONS *and Leagues*

TENNIS WEST



LEAGUE

A revised format for Summer League was trialled to address common challenges voiced by clubs. These challenges included:

- Protection of grass courts early in the season so that surfaces remain sustainable later in the year
- Inability for clubs to schedule dedicated club opening days to engage new members
- Lack of engagement by club members committing to club championships
- Waning interest for teams not able to qualify for finals
- Fielding League teams during school holidays

The new format modelled six team divisions, and a three-week finals series. Reducing the length of the League season, allowed scope for Tennis West to re-introduce the Champion of Champions event, not seen on the WA tennis landscape since 1995.

The following table highlights League engagement over the past three years:

Unique Players	FY2021_2022	FY2022_2023	FY2023_2024
All Players	5,756	5,760	5,707
Male Players	3,686	3,728	3,601
Female Players	2,023	1,978	2,080
Juniors (Under 18)	2,425	2,366	2,424

EVENTS

The Tennis West Competitive Play Calendar is reviewed annually and endorsed nationally, to allow continuity of competitive play opportunities through a comprehensive calendar that includes League and events. Given the success of local female touring athletes internationally, Tennis West was recognised with an uplift to the two PRO TOUR ITF Women's events from W35 to W75 status. This uplift increased prizemoney and ITF points on offer for competing athletes.

The Champion of Champions Singles and Doubles events were hosted at Cottesloe Tennis Club. As a qualification event, clubs reported an increase in athlete engagement in club championships. Such was the interest in this end-of-season event, junior and regional opportunities will be included for the 2025 event.

From a staffing point of view, the Competition & Leagues team welcomed Brad Ladyman to the team. Brad presents a depth and breadth of knowledge in the events and officiating space and has a keen interest in promoting greater regional engagement.

The following table highlights Event numbers across metropolitan and regional locations in Western Australia over the past three years:

	FY2021_2022	FY2022_2023	FY2023_2024
Total Endorsed Events	40	48	48
Total Players	4,629	5,041	6,063

TENNIS SENIORS WA (TWSA)

Tennis West's ongoing commitment in delivering 30+ events was showcased through the ITF MT200 event hosted at Royal Kings Park Tennis Club, and TWSA State Championships hosted at Nedlands Tennis Club. Tennis West will look to include additional competitive play opportunities for players.

In addition, Tennis West managed 187 athletes across 30 teams, who travelled to Hobart in January to represent Western Australia at the 2024 Tennis Seniors Australia National Teams Carnival. This level of engagement by WA Senior's represented a significant increase in the number of teams travelling interstate. Three teams were successful in winning GOLD medals. Killer's coaching squads under the tutelage of the grandfather of WA tennis, Rob Kilderry, was a new initiative, priming many players in the leadup to Hobart.

TWSA and Tennis West remain committed to the formalisation of the existing Memorandum of Understanding (MOU), whereby ultimately Tennis West will assume responsibility for 30+ events across Western Australia.

COMPETITIONS *and Leagues*

2024 CBH COUNTRY WEEK CHAMPIONSHIPS

The 2024 CBH Country Week Championships were held from Friday 5 April - Sunday 7 April 2024 at Alexander Park Tennis Club.

Men's Singles Winner – **Korbin Priestley** (*South-West*)

Women's Singles Winner – **Paige Williamson** (*Wheatbelt*)

Men's Doubles Winners – **Jarron Kretschman/Darren Patten** (*Midwest*)

Women's Doubles Winners: **Clare King/Alexandra Riggall** (*Lower Great Southern*)

Henry Ladyman Memorial Trophy Junior Boys Champion – **Qophello Faso** (*South-West*)

Dene and June Rundle Perpetual Trophy Junior Girls Champion – **Caris Stone** (*Lower Great Southern*)



160

Entries



123

Players



26

Events

D'ARCY SLATER CUP AND WOMEN IN TENNIS FOUNDATION CUP

The 2023 D'Arcy Slater Cup and Women in Tennis Foundation Cup was held at the Geraldton Tennis Club in October, with regional zones competing in the teams based round robin doubles competition and singles events. The Central Districts, Great Southern, Upper Great Southern, Lower Great Southern, South-West and Midwest were represented across the tournament events.

Singles Winner – **Denby Sharpe** (*Lower Great Southern*)

Singles Runner-Up – **Fletcher Braddock** (*South-West*)

Zone Winner – **South-West**



52

Players



5

Events



226

Matches

WOMEN IN TENNIS FOUNDATION CUP

Singles Winner – **Tea Zizek** (*Lower Great Southern*)

Singles Runner-Up – **Alifaye Gidgup** (*South-West*)

Zone Winner – **Lower Great Southern**



40

Players



4

Events



257

Matches

SCHOLARSHIPS

WOMEN IN TENNIS (WIT)

Formally the Women's Auxiliary, was founded in 1961 and created to administer the midweek ladies interclub tennis competition. Since 1998, WIT has been operating as an independent, volunteer-based fundraising group that supports WA's top female tennis athletes. WIT provides funding for these players to pursue interstate and international playing opportunities. WIT also provide financial assistance of up to \$5,000 in funding to the annual Women in Tennis Foundation Cup Event which is held in regional Western Australia.

WIT FINANCIAL ASSISTANCE 2023/2024:

\$750 - individual unidentified female athletes

\$3,200 - Pizzey Cup Girls Team

\$3,000 – Bruce Cup Girls Team

D'ARCY SLATER FOUNDATION

The D'Arcy Slater Foundation has been an avid supporter of tennis in Western Australia for many years and the D'Arcy Slater Tennis Scholarships (DSFTS) continues and further strengthens the Foundation's long standing commitment to tennis in WA. The scholarships provides funding to assist talented male junior athletes who reside in regional Western Australian with costs associated with individual development in the sport. The Scholarship rewards the winner and finalist of the D'Arcy Slater Cup with up to \$2,000 in funding, aimed at removing barriers and improving the opportunities available to athletes living in regional Western Australia

2023/2024 DSFTS RECIPIENTS

Denby Sharp (Lower Great Southern)

Fletcher Braddock (South West)

WA TENNIS

League

5,707 UNIQUE PLAYERS

48 ADULT AND JUNIOR LEAGUES

55 CLUBS PARTICIPATED IN JUNIOR LEAGUES

61 CLUBS PARTICIPATED IN ADULT LEAGUES

STATE

League

KILDERRY CUP – BOYS STATE LEAGUE

8 TEAMS **76** PLAYERS **BLUE GUM PARK TC**

CASEY DELLACQUA CUP – GIRLS STATE LEAGUE

5 TEAMS **46** PLAYERS **BLUE GUM PARK TC**

WOMEN'S STATE LEAGUE

6 TEAMS **68** PLAYERS **HENSMAN PARK TC**

MEN'S STATE LEAGUE

6 TEAMS **58** PLAYERS **COTTESLOE TC**

25 TEAMS

228 PLAYERS

\$20K ADULT STATE LEAGUE PRIZE POOL

CHAMPION OF CHAMPIONS

The Champion of Champions event is one of the most prestigious events on the 2024 Tennis West calendar. Last played in 1995 and was reintroduced at the conclusion of Summer League. It was run over two weeks at the beautiful Cottesloe Tennis Club. Club Champs Winners challenged for a total prize pool of \$10,000.

Men's Singles

Hans Bustiman – *UWA TC*

Women's Singles

Peyton Duckett – *Alexander Park TC*

Men's Doubles

Cameron Norsworthy/Adam Kehane – *Cottesloe TC*

Women's Doubles

Alice Stevens/Alfee Stevens – *Hensman Park TC*

WA TENNIS LEAGUE

Summer League commenced in October and ran for 10 rounds with three weeks of finals. Competitions provide playing opportunities for all ages, abilities, and genders. Summer competitions are available weekdays and nights.

Winter League commenced in May and ran for ten rounds plus finals. The 2024 Winter season offered 13 adult competitions and 7 junior competitions.



Men's State League Winners - Cottesloe Tennis Club



Women's State League Winners - Hensman Park Tennis Club



TENNIS WEST

WA Events



48

TENNIS WEST
ENDORSED EVENTS



2,195

TOTAL UNIQUE
PLAYERS



1,383

MALE



812

FEMALE

EVENT RESULTS

WA JUNIOR OPEN

Girls 12/U Singles
Amelia Hilton

Boys 12/U Singles
Lucas Sirbu

Girls 12/U Doubles
Evie Ladzinski/Mayla Manoj

Boys 12/U Doubles
Lucas Sirbu/Lachlan Harney

Girls 14/U Singles
Elena Manoj

Girls 14/U Doubles
Karin Hiramatsu/Elena Manoj

Boys 14/U Singles
Elijah Liu

Boys 14/U Doubles
Samason Armitage/Elijah Lui

WA OPEN

Women's Singles
Laquisa Khan

Men's Singles
Ethan Dunn

Women's Doubles
Monique Barry/Lily Fairclough

Men's Doubles
Cameron Burton/Matthew Burton

WA STATE JUNIOR MASTERS

Girls 12/U Singles
Sophie Bacea-Anton

Boys 12/U Singles
Jenuth Induruwage

Girls 12/U Doubles
Keisha Halim/Mayla Manoj

Boys 12/U Doubles
Trey Phillips/Nick Stoyanov

Girls 14/U Singles
Zayah Baker

Boys 14/U Singles
Pietman Fourie

Girls 14/U Doubles
Zayah Baker/Chloe Tyers

Boys 14/U Doubles
Samson Armitage/Keisuke Kogo

Boys 16/U Singles
Benjamin Galvao

Boys 16/U Doubles
Lincoln Duckett/Benjamin Galvao

Girls 16/U Singles
Sunny Youn

Girls 16/U Doubles
Kendal Macdonald/Sunny Youn

JT PREMIER 250 – GRASS RKPTC

Girls 12/U Singles
Sophie Bacea-Anton

Boys 12/U Singles
Jose Adaikkalam

Girls 12/U Doubles
Sophie Bacea-Anton/Amelia
Miloseski

Boys 12/U Doubles
Toma Terasawa/Thien Lee

Girls 14/U Singles
Elena Manoj

Boys 14/U Singles
Elroi Chiripamberi

Girls 14/U Doubles
Karin Hiramatsu/Claudia Shearwood

Boys 18/U Doubles
Thomas McKenzie/Ashtyn Moss

JS500 SIGNATURE SERIES - GRASS

Girls 12/U Singles
Mayla Manoj

Boys 12/U Singles
Aahan Soni

Girls 12/U Doubles
Mayla Manoj/ Amelia Miloseski

Boys 12/U Doubles
Lachlan Harney/Jonathan Maroney

Girls 14/U Singles
Elena Manoj

Boys 14/U Singles
Aidan Chan

Girls 14/U Doubles
Elena Manoj/Claudia Shearwood

Boys 14/U Doubles
Aidan Chan/Leo Terrade

Boys 16/U Singles
Thomas McKenzie

Boys 16/U Doubles
Kian Hiramatsu/Elijah Liu

Girls 16/U Singles
Churina Ganta

COMPETITION AND LEAGUES

JT PREMIER 250 RAFA NADAL TOUR

Girls 12/U Singles
Amelia Hilton

Boys 12/U Singles
Benjamin Pinkus

Girls 14/U Singles
Zayah Baker

Boys 14/U Singles
Aidan Chan

Boys 12/U Values
Knox Treasure

Girls 12/U Values
Benita Vinciguerra

Boys 14/U Values
Sam Mitchell

Girls 14/U Values
Charlotte Mweemba



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INFRASTRUCTURE *and Investment*

\$7,257,377

TOTAL TENNIS FACILITIES INVESTMENT EX GST

Responsible for future proofing the longevity and sustainability of tennis facilities across Western Australia, the Places to Play team works closely with local, state and federal government bodies to align infrastructure and playing priorities of the wider tennis community.

TENNIS WEST

FEDERAL FUNDING

\$150,000

2 facilities awarded Federal Government funding:

City of Vincent &
North Beach Tennis Club

TENNIS AUSTRALIA FUNDING

\$435,172

14 facilities awarded National Court Rebate (NCR) funding:

Boxwood Hill Tennis Club,
Brunswick Tennis Club,
Bull Creek Tennis Club,
City of Vincent (Robertson Park Tennis Club),
East Fremantle Tennis Club,
Hensman Park Tennis Club,
Kardinya Tennis Club,
Lesmurdie Tennis Club,
Margaret River Tennis Club,
Melville Tennis Centre,
Mt Lawley Tennis Club,
Sorrento Tennis Club,
South Perth Tennis Club &
Wembley Downs Tennis Club

STATE GOVERNMENT FUNDING

\$2,041,056

Total amount of projects funded by Department Local Government, Sport and Cultural Industries (DLGSC) programs:

COMMUNITY SPORTING AND RECREATION FACILITIES FUND (CSRFF)**\$1,824,127 contribution**

4 facilities awarded CSRFF funding:

City of Canning (Corinthian Tennis Club),
City of Vincent (Robertson Park Tennis Centre),
City of Wanneroo (Montrose Park) &
Exmouth Tennis Club

CLUB NIGHT LIGHTS PROGRAM (CNLP)**\$216,929 contribution**

5 facilities awarded CNLP funding:

City of Vincent (Robertson Park Tennis Centre), *City of Swan (Coolamon Oval), Cowaramup Tennis Club, Shire of Narembeen (Narembeen & Mt Walker Tennis Club), Wickepin Tennis Club

**Funding split between sports*

LOCAL GOVERNMENT FUNDING

\$3,983,974**LOCAL GOVERNMENT CONTRIBUTION ACROSS THESE 23 NCR, CSRFF & CNLP PROJECTS**

Through the CSRFF and CNLP rounds, there is often contribution from Local Governments towards these projects in the standard 1/3 club contribution, 1/3 LGA contribution and 1/3 State Government contribution. With Tennis Australia funding supporting this to allow club contributions to reduce.

It is also noted that many more LGA's invest in their sporting facilities and tennis clubs across the state continue to be well supported and funded through their local governments. This amount is difficult to quantify and is not reflected in this annual report.

TENNIS CLUBS AND THEIR SPONSORS**\$597,175 contribution**

Across all of the funded projects, tennis clubs and their sponsors have contributed a significant amount of money. Congratulations to all clubs for their prudent financial and project management skills.



STATE *Tennis Centre*

Tennis West prioritises the maintenance of a welcoming, safe and inclusive environment for all players, spectators, coaches and importantly our staff. With ongoing maintenance required, whilst we continue to work with the Department of Locally Government, Sport and Cultural Industries on a business case for redevelopment, we ensure that the facilities conditions meet standards and community requirements. Areas of priority include:

- Airconditioning upgrades to meet the needs of United Cup and staff welfare
- Improvements to café and kitchen areas
- Court fencing repairs and maintenance
- Concreting requirements for more shade and improved building access
- Court lighting improvements

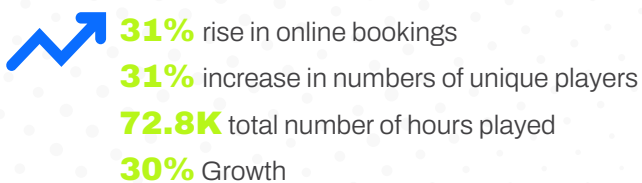
CLUB Spark

FORMERLY KNOWN AS BOOK-A-COURT (BAC)

There has been growth in both the number of venues using Clubspark as well as the number of bookings, unique hirers and revenue. There has been a large uptake in clubs moving to online booking systems with integrated gate access, allowing for both members and the local community to book, access and play tennis with no additional voluntary assistance.

IN THE SPOTLIGHT

In comparison to this period last year, there has been a



April was the biggest month for bookings in this 12 month period with

6,463 online bookings
7,894 hours booked

NEW PARTICIPANTS



8.3K new participants which is a growth of **42%**

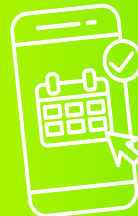
After becoming a new participant **41.36%** had made an extra booking

13.2K 23/24 unique players **1.6K** casual players **2K** club members



TOP PERFORMERS (bookings)

Melville Tennis Club **4.3K**
Blue Gum Park Tennis Club **3.4K**
Bullcreek Tennis Club **3.2K**
Kardinya Tennis Club **2.9K**
Cottesloe Tennis Club **2.6K**
South Perth Tennis Club **2.6K**
Hensman Park Tennis Club **2.3K**
East Fremantle Tennis Club **2.3K**
Loton Park Tennis Club **2K**
Leederville Tennis Club **1.9K**



58.6K

2023/2024 online bookings

32K casual player bookings
26.7K club member bookings

AVERAGE FREQUENCY OF PLAY



3

bookings per
casual player

13

bookings per
club member



65

venues offering court hire
online via Clubspark

47 hardware

18 software

27 venues with 'Book a Court'

20 venues with 'IglooHome'



MARKETING *and Communications*

TENNIS WEST

The year 2023-24 has been an exciting year for Tennis West. Our vision for the marketing team is to increase the engagement, awareness, relevance, and revenue of Tennis in Western Australia. We have not only achieved these goals but have set a new bar for excellence. Our commitment to fostering growth, celebrating achievements, and enhancing the playing experience of the tennis community has been unwavering.

ELEVATING TENNIS MARKETING

Tennis West has been at the forefront of supporting and sharing the inspirational journey of the Participation team, highlighting their tireless efforts to promote tennis programs and the clubs across Western Australia. This year our key initiatives included:

- Launched a new Tennis, Cardio and Hot Shots Branding.
- In collaboration with Tennis Australia, Tennis West continued the integrated marketing campaigns centred around the “play tennis” message, aiming to resonate with tennis enthusiasts of all ages.
- Through the Participation team work closely with clubs to develop marketing plans that will boost the growth of tennis programs and clubs capabilities.
- Another crucial aspect of this transformation involves supporting coaches to improve engagement levels, ensuring that the tennis community thrives under their guidance.

TENNIS WEST STATE LEAGUE SOARS

The Tennis West State League saw a notable transformation, with a renewed focus on marketing campaigns, a revised broadcast model, and more comprehensive engagement with clubs for promotion. Key initiatives include:

- An integrated Tennis West State League brand campaign through all channels.
- Support for clubs in creating match day marketing plans and activations to boost awareness.
- Implementation of a content strategy for the State League to keep the audience engaged.
- A brand-new commercial strategy for the State League.
- Enhanced support for events, including the Grand Final, and an updated broadcast strategy.

REVIVING TOURNAMENTS MARKETING

Tournaments also received a facelift in their approach by adding:

- An integrated Tennis West Tournament/Event brand campaign was introduced to engage tennis enthusiasts across Western Australia.
- Collaboration with the competitions and league team resulted in effective event marketing plans.
- A new content strategy for key tournaments was launched, along with marketing plans to amplify these events within the region.
- The introduction of a brand-new Tournament commercial strategy, including a basic Tournament Package.
- Support for key events such as Country Championships Function.

COMMUNICATION GROWTH

The statistics speak volumes, with social media and media engagement becoming an integral part of Tennis West's outreach strategy. In the 2023-24 season, Tennis West achieved impressive results:

Social Media Impressions: A staggering 3,219,828 impressions, with an increase of 25% compared to the previous year.

Social Media Engagements: The engagement figures increased by 27%, reaching 229,349 interactions with the tennis-loving audience.

Media Mentions: Tennis West achieved an increase of 33% in media mentions, with 3,446 references to Tennis West in the 2023-24 season.

Media Impressions: This year 276 million media impressions were generated throughout the world, this is an increase of 40% year on year and strengthening the Tennis West's presence in the tennis community.

The power of storytelling was harnessed through 175 feature stories distributed via the website and social media; this is an increase of 54% year on year. The team also delivered 580 pieces of content throughout the year.



EVENTS

Throughout the year Tennis West hosted 10 Functions ranging from our Tennis West Awards Night through to Volunteers Cocktail Function.

TENNIS WEST AWARDS NIGHT- PRESENTED BY KC AUSTRALIA

The Tennis West Awards Night had a change of season. After careful consideration and consultation with a cross section of the tennis community the 2023/24 Tennis West Awards Night was moved to the end of the summer season. Another change to the event happened by updating the format of the evening with moving from the traditional table seating to awards style theatre seating. The awards recognise the achievements of WA's leading players, coaches, clubs, Volunteers, officials, partner schools and local government bodies. Post this year's event Tennis West surveyed attendees, clubs and stakeholders and asked a range of questions around the current event and the future of the event. A staggering 91% of respondents said their preferred time of the year to hold the event was April/ May as opposed to any other time of the year.

VOLUNTEERS COCKTAIL FUNCTION

To wrap up National Volunteer Week, Tennis West was delighted to host many of our outstanding volunteers, Tennis West Board and Life Members and other wonderful contributors to the tennis community at a cocktail function. The eventing was an opportunity to celebrate and thank some of the hundreds of volunteers across Western Australia who tirelessly contribute to our great sport.

UNITED CUP FUNCTIONS

At this year's United Cup Tennis West hosted two engaging Breakfast Functions. The Tennis Development team hosted Teachers from Western Australia and they were treated to an engaging chat with United Cup Tournament Director Stephen Farrow. Later on in the week Tennis West hosted over 150 Club Presidents at a breakfast before heading down the RAC Arena to watch the tennis.

TENNIS WEST STATE LEAGUE LAUNCH

To kick off the 2023-24 Season Tennis West hosted over 100 guests from competing clubs, players and partners. The launch kicked off the season in style where guests were treated to player interviews and to hear for the captains about how their seasons were shaping up. Guests were also treated to celebrate the 2022-23 Season MVP's and Champions from both the Men's and Women's leagues.



MAJOR PARTNERS



Department of
Local Government, Sport
and Cultural Industries



OFFICIAL PARTNERS



FOUNDATION PARTNERS



D'ARCY SLATER FOUNDATION



EVENT PARTNERS



TENNIS.

Officiating

Tennis officials play a crucial role in the delivery of tennis, essential to the running of local, national and international events and competitions.

All officials support Western Australian events, including Competitive Play, ITF Pro Tours, ITF Juniors and Senior's events.

28 accredited officials in WA:

- Six (two women + four men) international travelling officials (French Open, Wimbledon, Hamburg, Korea, Fiji, Samoa, Japan)
- Two x ITF Bronze Badged Chair Umpires
- Four x ITF White Badged Referees, Chair Umpires (officiate as Referees, Coaches, Chair Umpires and Line Umpires)
- Four (one woman + three men) national travelling officials, including Referees, Court Supervisors, Chair Umpires and Line Umpires.
- Fifteen local officials working as Referees, Court Supervisors, Chair Umpires and Line Umpires
- Three Court Monitors, assisting at local Competitive Play events.
- Fifteen Competition Assistants at local Competitive Play events and junior league rounds.

The Officiating Team will be assisting Tennis West with the Pilot Project initiative to introduce the presence of Officials at junior league matches. The Pilot aims to create a safe and respectful sporting environment at junior league matches with the presence of Competition Assistants to help participants feel supported on court and ultimately reduce the sideline interference. By introducing on site officials at junior league fixtures (as most other junior sports do), Tennis West aims to reduce the negative influences of sideline behaviour, and thus improve the player experience, which would ultimately assist in retention of junior players in our sport.

The Pilot will involve identifying and developing club representatives to become a Competition Assistants. This process has two parts to it, online training (90 mins), and practical coaching (2 hours) from a Tennis Australia Officiating Coach. The Officiating Team will work together over the next two years implementing this pilot with Tennis West.



TENNIS WEST

Staff

TENNIS WEST BUSINESS TEAM

Brett Patten	Chief Executive Officer (until Aug 2023)
Cameron Pearson	Chief Executive Officer (Sept 2023 – Jan 2024)
Olivia Birkett	Chief Executive Officer (from Feb 2024)
Tania Salmon	Executive Assistant (From April 2024)

TENNIS AUSTRALIA TEAM

Nick Jacques	Coach Relationship and Education Manager (from Sept 2023)
Tamieka Whitefield	Women & Girls Coordinator
Christina Ladyman	National Women & Girls Lead
Jill Sheridan	Officiating Development Coordinator (until Oct 2023)
Jasmon Hilton	Officiating Development Coordinator (from Feb 2024)
Machar Reid	Head of Innovation
Scott Culpin	Process Improvement Lead
Zoe Beath	Event Operations Manager - United Cup
Hannah Pearce	Marketing Partnerships Lead
Marti Hughes	Organisational Leadership (Until Dec 2023)

MARKETING TEAM

Travis Kalin	Head of Marketing, Partnerships, Events and Media
Julia Speziali	Events & Sponsorships Lead (until Aug 2023)
Jacob Steber	Marketing & Communications Lead
Connor Faulds	Marketing & Communications Coordinator (from May 2024)
Evan Broadway	Marketing Partnerships Lead (from May 2024)
Shelly Pascoe	Events Coordinator (from Oct 2023)

TENNIS DEVELOPMENT AND PARTICIPATION TEAM

Rob Kennedy	Head of Tennis Development & Participation (from Aug 2023)
Zara Cavalot	Diversity Equity & Inclusion Lead (from Nov 2023)
Michelle Magdy	Head of Tennis South (until July 2023)
Paula Gates	Project Specialist (from Nov 2023)
Kay-Leigh Nicholas	Tennis Development Lead (Feb - June 2023)
Megan Allen	Club Development Officer Metro South & Intergirity Lead
Marisa Gianotti	Schools & Pathways Officer North (from Jan 2024)
Joel Pleydell	Tennis Development Officer - Coaching (from Nov 2023)
Radu Vaidean	Schools & Pathways Officer - South (from Jan 2024)
Braden Penny	Tennis Participation Officer - North (from Jan 2024)
Alex Bevilaqua	Tennis Participation Officer South (from Feb 2024)
Scott Culpin	Club Development Officer Regional South (until March 2024)
Samantha Gulliver	Regional Lead North (Until Jan 2024)
Megan Henry	Regional Tennis Development Officer - Wheatbelt (until Sept 2023)
Benjamin Cribb	Schools & Pathways Officer Regional South (until July 2023)
Daniel Bowen	Schools & Pathways Officer Midwest (until April 2024)

PLACES TO PLAY TEAM

Olivia Birkett	Head of Operations (until July 2023)
Michelle Magdy	Head of Operations (from Aug 2023)
Charlotte King	Places to Play Lead
Shelly Pascoe	Receptionist (until Sept 2023)
Sharon Lampard	Receptionist
Mitch Scally	State Tennis Centre Coordinator
Erin Stinton	Places to Play Lead (until Nov 2023)
Caris Fowke	Business Services Coordinator (return from parental leave Feb 2024)
Imelda Loviyanti	Customer Service Officer - Casual
Tania Salmon	Business Services Coordinator (until April 2024)
Zoe Fenner	Customer Service Officer - Casual
Dylan Bailey	Customer Service Officer - Casual
Sofia Currie	Customer Service Officer - Casual (from Nov 2023)
Christian Rusli	Customer Service Officer - Casual
Conor Dixon	Customer Service Officer - Casual
Tiahna Thorp	Customer Service Officer - Casual

COMPETITIONS & LEAGUES TEAM

Shane Smedley	Head of Competitions & Leagues
Deanne Maloney	Competitions & Leagues Operations Manager
Sue Kingston	Tennis League Coordinator
Terrance Tsui	Events & Junior League Coordinator
Brad Ladyman	Regional Engagement & Events Coordinator

TENNIS AUSTRALIA NATIONAL ACADEMY TEAM

Goran Marijan	National Development Squad Coach
Len Cannell	National Development Squad Physical Performance Coach
Mitchell Pleydell	Talent Operations Manager
John Thorpe	Zone Squad Head Coach (Dalkeith Tennis Club)
Daniel Sewell	Zone Squad Head Coach (Blue Gum Tennis Club)
Marisa Gianotti	Zone Squad Head Coach (State Tennis Centre)
Will Hann	National Development Squad Assistant Coaches
Brad Ladyman	National Development Squad Assistant Coaches
Charlotte Cannon	National Development Squad Assistant Coaches
Lauren Nikoloski	National Development Squad Assistant Coaches

SPORT GOVERNANCE

Standards

TENNIS WEST & THE SPORT GOVERNANCE STANDARDS

Tennis West is committed to advancing sports governance and organisational excellence in collaboration with the Australian sports sector.

The Australian Sports Commission (ASC) led the co-design of the Sports Governance Standards (SGS). These are 44 measures by which sporting organisations at both state and national level, can evaluate the effectiveness and efficiency of their governance systems and processes.

These standards place a strong emphasis on accountability and transparency, serving as a valuable benchmark for evaluating the effectiveness and efficiency of governance systems and processes. This collaborative effort allows various agencies, including the Department of Local Government, Sport and Cultural Industries (DLGSC) and the ASC, to identify areas for improvement, provide guidance, offer support and resources, and facilitate educational opportunities.

An important body of work in 2023-2024 has been the Tennis West Board Governance Review, commissioned by DLGSC. This was supported by Tennis West and Tennis Australia and the review was completed by Diane Smith-Gander. A detailed component of this review was considering the Sports Governance Standards. This process was thorough and supports the ongoing growth in governance knowledge and practises. It highlighted that by treating the SGS as an essential element embedded into the daily work of sports boards, rather than an annual checklist, the efficiency and culture of the Board and organisation will improve.

The SGS are split across nine Principles:

- Principle 1 – The spirit of the game (values-driven culture and behaviours)
- Principle 2 – The team (aligned sport through collaborative governance)
- Principle 3 – The gameplan (a clear vision that informs strategy)
- Principle 4 – The players (a diverse board to enable considered decision-making)
- Principle 5 – The rulebook (documents that outline duties, powers, roles and responsibilities)
- Principle 6 – The playbook (board processes which ensure accountability and transparency)
- Principle 7 – The defence (a system which protects the organisation)
- Principle 8 – The best and fairest (a system for ensuring integrity)
- Principle 9 – The scorecard (embedded systems of interview review to foster improvement)

There was rigorous discussion about each of the standards and the way the measures of 1-4 would be scored. Overall, Tennis West scored 135 of maximum 176, with an average score of 3.07 across all standards. This honest appraisal has now identified those standards that require an uplift, to move them from a 2 or 3, to a 4. The work to follow next year is the creation of an action plan to support the ongoing commitment to good governance.

DLGSC continue to offer high quality support regarding the Sports Governance Standards. The SGS are an important component of the Industry Investment Program which funds State Sporting Associations from the WA Government. Tennis West want to take this opportunity to thank Diane Smith-Gander for the TW Board Governance Review, as this will set us up for success in years to come. Finally, thank you to DLGSC and TA, who have provided invaluable support in 2023-2024.

COACH *Development*

Tennis Australia appointed in September 2023 a new Coach Relationship and Education Manager for Western Australia, Nick Jacques. Nick previously worked for the LTA in England in Talent Identification and most recently Tennis New Zealand as a Coach Educator and Regional Tennis Manager. This year we were able to run both a Development Coach Course (formerly JDC) and a Club Professional course which did not go ahead the previous year. An increase of workshops from 4 (117 participants) previous year to 9 workshops (210 participants) this year.

The workshops were largely influenced by feedback from coaches that were visited by Nick Jacques during the year through coach exchanges. From the feedback collected the workshops were created to support the needs of the coaches and introduce new ideas also. The most popular workshops were “Coach Recruitment Workshop” this was for business owners to support and guide them with internal coach development within their business, recruiting international coaches and developing and sustaining a female workforce. Also the “Developing Talent” workshop with Severine Tamborino had a very popular response based on the relevance on how to increase the number of children effectively playing the game and developing a plan/process and performance.

The President's Women In Tennis Scholarship program provided over \$13,000 of scholarships to the coaching community, showing a continued investment into Women In Tennis.



PRESIDENT'S WOMEN IN TENNIS SCHOLARSHIPS – COACHING

- 2 Junior Development Coaching Course
- 2 Club Professional Coaching Course
- 24 Trainee course
- 10 Participation Coaching Course
- \$13,030** Total value of Scholarships provided

TENNIS AUSTRALIA COACH MEMBERSHIP

- 273** Coaches (188 male, 85 female)
- 53** Business
- 64** Qualified
- 156** Trainee
- 4 High Performance coaches
- 5 Master Club Pro coaches
- 58** Club Professional coaches
- 49** Junior Development coaches
- 74** Foundation and Community coaches

- 9.2% increase in Coach membership**
- 15.5% increase in Trainee members**
- 10.4% increase in Female Coach Members**

COACH EDUCATION COURSES

- 1 Junior Development Coaching Course
- 1 Club Professional Coaching Course
- 7 Trainee Coaching Course (former Community Course)
- 4 Foundation Coaching Course
- 74** Total course participants
- 95** Coach Exchanges

COACH DEVELOPMENT WORKSHOPS

- 9 Workshops held
- 210** Total coaches in attendance

HIGH Performance

The program sustains a pathway that continues to foster the development of quality international-standard players from Western Australia who have the ability to represent their country in Davis Cup/Billie Jean King Cup and in Grand Slams. The National Academy training and learning environment is underpinned with the core values of Competitive, Coachable and Committed. The National Academy is only possible through the partnerships between Tennis Australia and Tennis West. The two bodies play a major role in the provision of staff, facilities and support services. The National Academy continues to lead the way in high performance with numerous Australian representatives and National Champions.

NATIONAL DEVELOPMENT SQUADS (NDS)

The National Development Squad program is the premier program in Western Australia for players aged between 8-18. Selection is based on a minimum UTR requirement for each birth year and gender, tournament results and attitude & behavioural requirements. Working with each player's private coach to add value to their weekly schedule a player is then offered two on court sessions per week, two strength & conditioning sessions per week and one match play session each week.

Aligned and professional working relationships with private coaches is paramount. Respecting the primary role of the private coach and to work with private coaches to understand the development plans of National Development Squad players and to integrate individual player development plans as much as practicable into squad sessions is a key focus.

72 NATIONAL
DEVELOPMENT
SQUAD ATHLETES

55 18/U
ATHLETES

17 12/U
ATHLETES

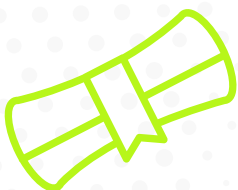
NATIONAL PLAYER SUPPORTED PROGRAM (NPSP)

The program offers a comprehensive training structure for athletes who fulfil the entry selection guidelines based on player values, player performance and player potential. Athletes are provided with an individualised training program and tournament schedule that is tailored to their phase of development. Athletes are provided travel support domestically and internationally with high performance qualified staff members. As a high-performance training environment, the program is continually striving to improve training standards and expectations and showcase the values of Competitive, Coachable & Committed.

Players involved: Sara Nikolic (15), Sehun Park (14), Aidan Chan (13), Amelia Hilton (11), Trey Phillips (11)

NATIONAL TENNIS ACADEMY

3 WA Athletes selected for National Tennis Academy (NTA) in Brisbane. The National Academy continues to use a holistic approach to each athlete's development by offering professional access to coaching, physiotherapy, psychology, sports nutrition and sports medicine. The athletes involved with the NTA include Talia Gibson, Taylah Preston and Jake Dembo.



24 Current USA College Scholarship Athletes: Reuben Giorgio, Oscar Giorgio, Mathew DeGroot, Luka Brown, Matthew Burton, Sam English, Lily Fairclough, James Newton, Derek Pham, Max Weir, Ruby Broadbent, Jay Fairclough, Jerome Iaconi, Cian Ingles, Brendan Jayaprakash, Rhea Makesar, Yangho Park, Marko Mrdak, Alfee Stevens, Jurie Terblanche, Zach Viiala, Conor Enslin, Lexi Weir, Danny Neleman

AUSTRALIAN *Junior Rankings*

BIRTH YEAR

3 WA athletes ranked top 3 in Australia for respective birth years.



#2

Jake Dembo
(2008 birth year)



#1

Aidan Chan
(2011 birth year)



#3

Amelia Hilton
(2013 birth year)



AUSTRALIAN *Open Mens*

OPEN MENS SINGLES

3 WA players ranked in top 50 Australian rankings (ATP ranking)

TRISTAN SCHOOLKATE

193 World Rank

13 Aus Rank



DEREK PHAM

1,039 World Rank

41 Aus Rank



SCOTT JONES

1,039 World Rank

44 Aus Rank



OPEN MENS DOUBLES

4 WA players ranked in top 50 Australian rankings (ATP ranking)

MATTHEW EBDEN

3 World Rank

1 Aus Rank



JOHN PEERS

54 World Rank

5 Aus Rank



TRISTAN SCHOOLKATE

158 World Rank

11 Aus Rank



ETHAN COOK

908 World Rank

45 Aus Rank



AUSTRALIAN *Open Womens*

OPEN WOMEN SINGLES

6 WA players ranked in top 50 Australian Rankings (WTA rankings)



TAYLAH PRESTON
145 World Rank
4 Aus Rank



ASTRA SHARMA
150 World Rank
6 Aus Rank



STORM HUNTER
168 World Rank
8 Aus Rank



TALIA GIBSON
170 World Rank
9 Aus Rank



MADDISON INGLIS
228 World Rank
12 Aus Rank



LILY FAIRCLOUGH
906 World Rank
27 Aus Rank

OPEN WOMEN DOUBLES

6 WA players ranked in top 50 Australian Rankings (WTA rankings)



STORM HUNTER
16 World Rank
1 Aus Rank



MADDISON INGLIS
182 World Rank
9 Aus Rank



TALIA GIBSON
227 World Rank
10 Aus Rank



ASTRA SHARMA
344 World Rank
19 Aus Rank



TAYLAH PRESTON
354 World Rank
20 Aus Rank



LILY FAIRCLOUGH
615 World Rank
30 Aus Rank



NATIONAL *Championships*

AUSTRALIAN HARDCOURT CHAMPIONSHIPS

Goran Marijan & Mitch Pleydell provided coaching support for the WA athletes playing in the 12/u & 14/u Australian Hardcourt Championships.

The Hardcourt Championships took place from 3rd – 8th October 2023 to 8 Oct 2022

14/U Boys Doubles Winner – **George Diable**

DECEMBER SHOWDOWN (AUSTRALIAN JUNIOR MASTERS)

Goran Marijan & Mitch Pleydell provided coaching support for the WA athletes playing in the 12/U, 14/U and 18/U events.

18/U Boys Singles Semi-finalist – **Jay Fairclough**

14/U Boys Doubles Winner – **George Diable**

12/U Boys Singles Winner – **Aidan Chan**

AUSTRALIAN JUNIOR *Representative Teams*

JUNIOR DAVIS CUP – CAMERON BURTON

The Junior Davis Cup Asia Qualifying was held in Shymkent, Kazakhstan in May. Cameron Burton was selected on the Australian Team as the Number 2 player and represented Australia proudly both on and off court.

Players: Cruz Hewitt (NSW), **Cameron Burton (WA)**, Jeffery Strydom (SA)

Captain: Sandon Stolle

WA ATHLETES *selected on International Tours*

13/u European Tour – **Aidan Chan**

14/u European Tour – **Sehun Park**

16/u European & Asia Tours – **Jake Dembo & Cameron Burton**

WA JUNIORS

invited on National Camps

NATIONAL 11S CAMP –‘KNOW THE LEVEL’

This was the third iteration of the 11s National camp with saw **Amelia Hilton & Trey Phillips** both participate in the camp at Melbourne Park. The camp was aimed at the best 8 boys and girl across the country in order to expose them to ‘knowing the international level’ through vision, training standards and professionalism.

NATIONAL 14S CAMP “HEAT AND HYDRATION”

The National ‘Heat & Hydration’ male and female 2010 birth year camp was held in Darwin in May. The camp gave a valuable training camp leading into the 2 Darwin Junior ITF’s. WA’s **Sehun Park** was well deserving in his selection.

NATIONALS 14S CAMP “DOUBLES THE AUSTRALIAN WAY”

Elroi Chiripamberi & Sehun Park were selected to participate in a National Camp held in Perth. The camp hosted the top 8 girls in the country (2010 birth year) focusing on ‘Doubles the Australian Way’. The camp was also a lead-in to the 2 Perth Junior ITF’s.

SUPER 10S NATIONAL CAMP

8 WA athletes were selected to participate in the 10/u National Camp which took place at Melbourne Park during the second week of the Australian Open. The top 32 10/u athletes used this camp to experience the Australian Open and train alongside like-minded players. The WA players included: **Trey Phillips, Vivaan Hari, Louis Pillay, Ian Woolley, Amelia Hilton, Leni Vila, Dilki De Silva, Manaka Kuni**



WESTERN AUSTRALIAN *State Teams*

The 2024 Australian Teams Championships on the Gold Coast at KDV was completed in July.

11/U Boys Team (4th)

Trey Phillips
Vivaan Hari
Louis Pillay

Coach/Manager: Mitchell Pleydell

11/U Girls Team (5th)

Amelia Hilton
Tea Zizek
Simona Costine

Coach/Manager: Lauren Nikoloski

13/U Boys Team (4th)

Elroi Chiripamberi
Aidan Chan
Sam Mitchell

Coach/Manager: Goran Marijan

13/U Girls Team (7th)

Addison Franklin
Sumner Royall
Misty Woodhouse

Coach/Manager: Charlotte Connon

15/U Boys Team (6th)

Nemanja Savic
Sehun Park
Benjamin Galvao

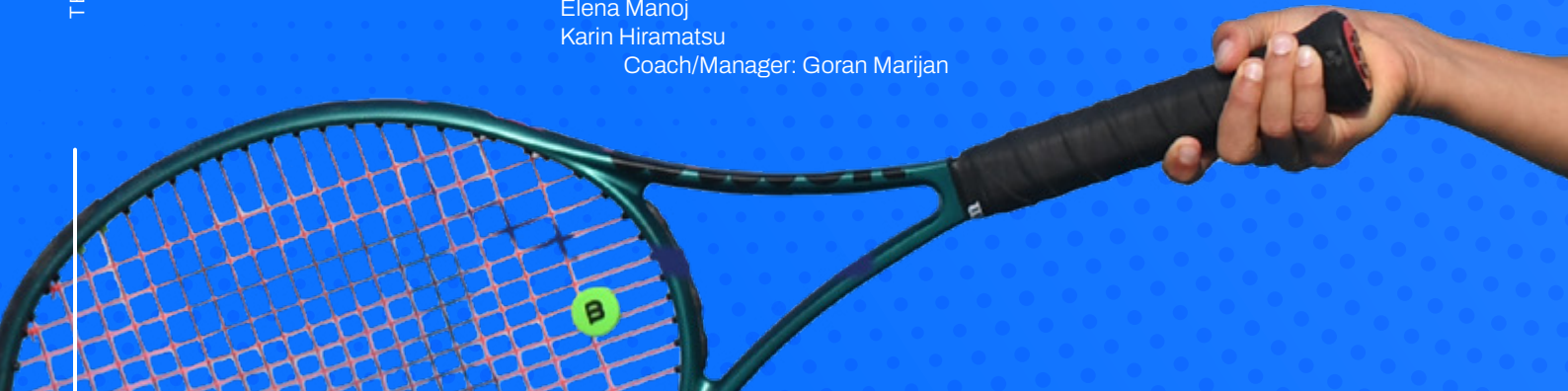
Coach/Manager: Mitchell Pleydell

15/U Girls Team (4th)

Sara Nikolic
Elena Manoj
Karin Hiramatsu

Coach/Manager: Goran Marijan

TENNIS WEST





Annual Report 2021/22



PRO PLAYER *Performance*

As of 2nd August 2023 – 1st August 2024



TAYLAH PRESTON

- WTA Singles Ranking: 145
- WTA Doubles Ranking: 354
- Billie Jean King Cup Final Representative
- Winner – ITF \$25,000 Perth, Australia (*Singles*)
- Winner – ITF \$25,000 Cairns, Australia (*Singles*)
- Winner – ITF \$60,000 Brisbane, Australia (*Singles*)
- Finalist – ITF \$25,000 Perth, Australia (*Doubles*)
- Winner – ITF \$25,000 Cairns, Australia (*Doubles*)
- Finalist – WTA 125k, Mexico (*Singles*)



STORM HUNTER

- WTA Doubles Current Ranking: 16
- WTA Singles Ranking: 168
- WTA End Of Year World Number 1 Ranked Doubles Player
- Winner – WTA Premier 1000, Guadalajara, Mexico (*Doubles*)
- Winner – WA Premier 1000, Dubai, UAE (*Doubles*)
- Billie Jean King Cup Final Representative
- Finalist – WTA Premier 1000, Indian Wells, USA (*Doubles*)
- Finalist – WTA 125k, Mumbai, India (*Singles*)
- SF – Australian Open (*Doubles*)



ASTRA SHARMA

- WTA Singles Ranking: 150
- WTA Doubles Ranking: 344
- Winner – WTA 125k Bucharest, Romania (*Singles*)
- Winner – ITF \$60,000 Playford, Australia (*Singles*)
- Finalist – ITF \$60,000 Sydney, Australia (*Singles*)
- Finalist – WTA 125k, Canberra, Australia (*Doubles*)
- Finalist – ITF \$60,000 Playford, Australia (*Doubles*)
- Winner ITF \$40,000 Kursumlijska Banja, Serbia (*Doubles*)



TALIA GIBSON

- WTA Singles Ranking: 170
- WTA Doubles Ranking: 227
- Finalist – ITF \$40,000 Montemor Novo, Portugal (*Singles*)
- Finalist – ITF \$60,000 Maribor, Slovenia (*Singles*)
- Winner – ITF \$25,000 Papamoa, New Zealand (*Singles*)
- Winner – ITF \$60,000 Gold Coast, Australia (*Singles*)
- Finalist – ITF \$25,000 Perth 2, Australia (*Singles*)
- Finalist – ITF \$25,000 Perth 1, Australia (*Singles*)
- Winner – ITF \$60,000 Brisbane, Australia (*Doubles*)
- Winner – ITF \$60,000 Playford, Australia (*Doubles*)
- Finalist – ITF \$25,000 Perth 2, Australia (*Doubles*)
- Finalist – ITF \$25,000, Roehampton, UK (*Doubles*)
- Finalist – Itf \$25,000, Foxhills, UK (*Doubles*)

MADDISON INGLIS

- WTA Singles Ranking: 228
- WTA Doubles Ranking: 182
- Winner – ITF \$100,000 Toyko, Japan (*Singles*)
- Winner – ITF \$25,000 Mildura, Australia (*Singles*)
- Winner – ITF \$25,000 Perth, Australia (*Doubles*)
- Winner – ITF \$25,000 Perth2, Australia (*Doubles*)
- Finalist – ITF \$25,000 Cairns, Australia (*Doubles*)
- Winner – ITF \$60,000 Sydney, Australia (*Doubles*)
- Finalist – ITF \$60,000 Brisbane, Australia (*Doubles*)



LILY FAIRCLOUGH

- WTA Singles Ranking: 906
- WTA Doubles Ranking: 615
- Finalist – ITF \$15,000 Los Angeles, USA (*Doubles*)
- Finalist – ITF \$15,000 San Diego, USA (*Doubles*)



MATT EBDEN

- ATP Doubles Ranking: 3
- Winner – Australian Open, Grand Slam
- Winner – Miami, ATP 1000
- Finalist – US Open, Grand Slam
- Finalist – Paris, ATP 1000
- Finalist – Shanghai, ATP 1000
- Finalist – Eastbourne, ATP 250
- Finalist – Adelaide, ATP 250
- Semifinalist – ATP Finals



JOHN PEERS

- ATP Doubles Ranking: 54
- Winner – Cary Challenger
- Finalist – Eastbourne, ATP 250
- Finalist – Houston, ATP 250
- Finalist – Astana, ATP 250
- Finalist – Nottingham 2, Challenger
- Finalist – ATP Masters 1000, Montreal, Canada



TRISTAN SCHOOLKATE

- ATP Singles Ranking: 193
- ATP Doubles Ranking: 158
- Winner (Singles) – Guangzhou, Challenger
- Winner (Doubles) - Guangzhou, Challenger
- Winner (Doubles) - Pune, Challenger
- Finalist (Doubles) - Mexico City, Challenger
- Finalist (Doubles) - Burnie, Challenger
- Finalist (Doubles) - Playford, Challenger



ETHAN COOK

- ATP Singles ranking: 1405
- ATP Doubles ranking: 908
- Winner – M25 Porto, Portugal (Doubles)
- Winner – M25 Castelo Branco (Doubles)



TIM GRAY

- ATP Singles Ranking: 2084
- ATP Doubles Ranking: 1130
- Finalist (Doubles) - M25 Monastir



JUNIOR PLAYERS

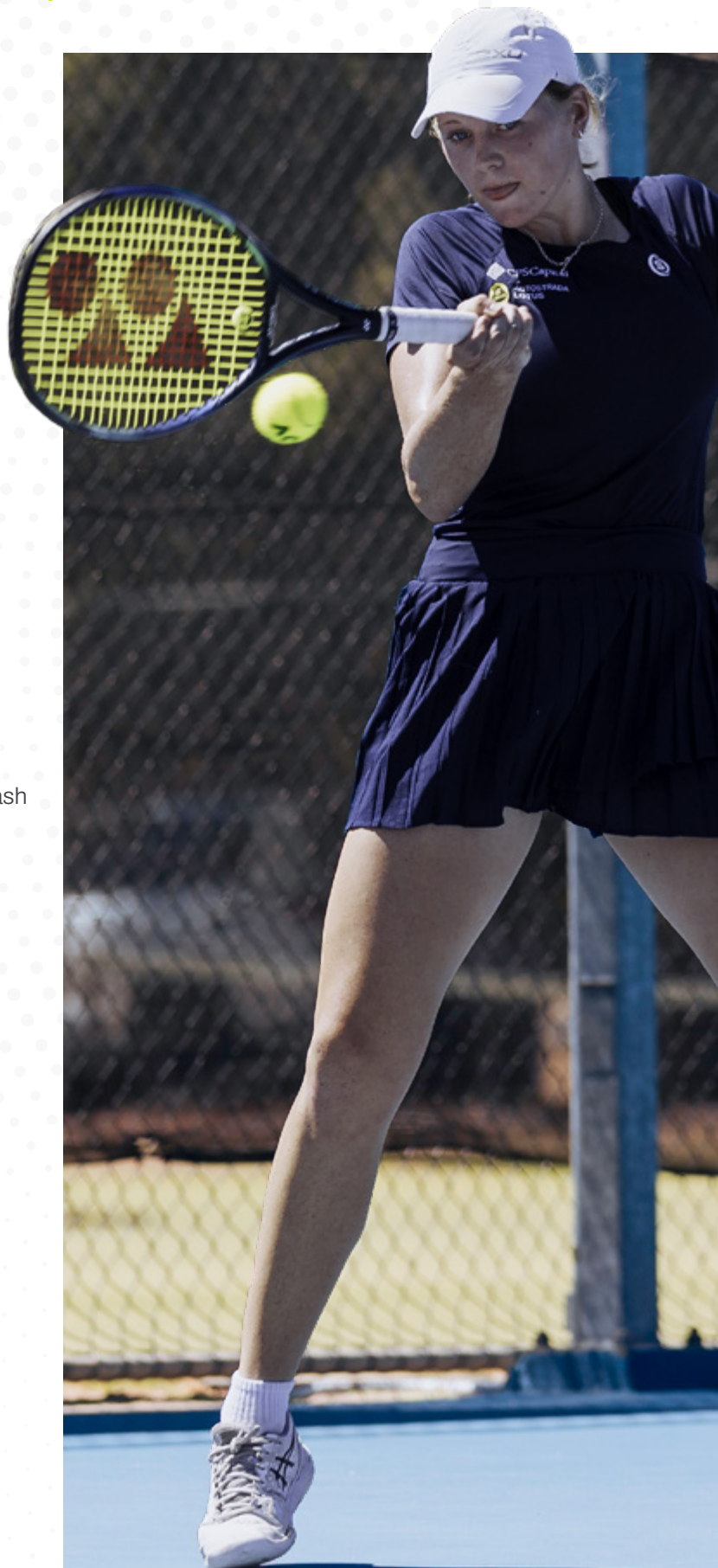
Notable Performances

SINGLES

Winner J60 Veracruz (Mexico)	Jake Dembo
Winner J30 Perth	Cameron Burton
Winner J30 Adelaide	Alice Stevens
Winner J30 Darwin	Alice Stevens
Winner J30 Perth #1	Alice Stevens
Finalist J200 Sydney	Jake Dembo
Finalist J60 Darwin	Cameron Burton
Finalist J30 Perth #2	Alice Stevens
Finalist J30 Perth #1	Tara Aleksic

DOUBLES

Winner J200 Sydney	Jake Dembo
Winner J100 Brisbane	Alice Stevens
Winner J60 Gold Coast	Alice Stevens
Winner J60 Darwin	Alice Stevens
Winner J30 Perth #1	Cameron Burton
Winner J30 Perth #2	Cameron Burton
Winner J30 Perth #1	Brendan Jayaprakash
Winner J30 Perth	Alice Stevens
Winner J30 Darwin	Alice Stevens
Winner J30 Perth	Tara Aleksic
Finalist J100 Brisbane	Jake Dembo
Finalist J60 Thailand	Tara Aleksic
Finalist J60 Wellington	Peyton Duckett
Finalist J30 Auckland	Alice Stevens
Finalist J30 Perth	Marko Mrdak
Finalist J30 Perth	Luka Vujacic
Finalist J30 Fiji	Goerge Diable



ZONE *Squads*

Zone squads have been established across Western Australia to provide more opportunities for more players. Zone squads are an important step in the player development pathway by providing opportunities for talented players to come together to train in a competitive environment. Players and their families have the chance to access many opportunities through Zone Squads which include networking, player and parent education sessions, training, match play, and assistance in navigating the tennis pathway from tournaments to college programs. They also provide an opportunity for players to be considered for selection into the National Development Squads.

3 METRO ZONE SQUADS

1. Dalkeith – Metro West. City of Nedlands.
4. State Tennis Centre – Metro East. Town of Victoria Park.
5. Blue Gum – Metro South. City of Melville.

SUPER *10s*

The Super 10s is an exciting competition held at the State Tennis Centre for the leading 10 and under tennis players in Western Australia. The competition commences with a Challenge Day where children are evaluated by managers on court. From the Challenge Day and from recent tournament results the leading 16 boys and 16 girls are selected. These players are divided into 4 teams of 4 players each. The teams are assigned a team manager who stays on court with the players throughout the season to provide advice and support. There is also a Super Bs competition that is for all of the remaining players from the Challenge Day.

NATIONAL *Development Staff*

National Development Squad Coach – **Goran Marijan**

Talent Operations Manager – **Mitchell Pleydell**

National Development Physical Squad Coach – **Len Cannell**

Phd Students – **Charlotte Connon, Dylan Wood and Cameron Armstrong**

Western Australia Tennis Association Incorporated

ABN 90 803 634 736

Financial Report

FOR YEAR ENDED 30 JUNE 2024



TENNIS WEST

PERTH

STATEMENT OF FINANCIAL POSITION

FINANCIAL STATEMENTS

As at 30 June 2024

	Note	2024	2023
Assets			
Cash and cash equivalents	10	1,932,023	4,747,322
Financial assets	11	5,128,320	2,242,406
Trade receivables and other assets	12	148,424	235,860
Inventories	13	996	1,752
Total current assets		7,209,763	7,227,340
Property, plant and equipment	14	3,308,357	3,543,769
Right-of-use assets	15	33,330	42,297
Total non-current assets		3,341,687	3,586,066
Total assets		10,551,450	10,813,406
Liabilities			
Trade and other payables	16	317,415	320,304
Employee benefit provisions	17	209,147	241,103
Deferred income	18	74,353	22,686
Lease liabilities	15	3,526	8,553
Total current liabilities		604,441	592,646
Employee benefit provisions	17	46,545	27,937
Deferred income	18	2,500,000	2,500,000
Lease liabilities	15	31,699	35,224
Total non-current liabilities		2,578,244	2,563,161
Total liabilities		3,182,685	3,155,807
Net assets		7,368,765	7,657,600
Members' equity			
Retained earnings		6,914,309	7,199,601
Reserves	19	454,456	457,997
Total members' equity		7,368,765	7,657,598

Annual Report 23/24

The statement of financial position is to be read in conjunction with the notes to the financial statements set out on pages 66 to 78.

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the year ended 30 June 2024

	<i>Note</i>	2024	2023
Revenues		1,238,482	1,159,333
Total revenues	5	1,238,482	1,159,333
Other income		2,200,894	2,674,049
Total other income	6	2,200,894	2,674,049
Tennis competitions expenses		(624,401)	(565,905)
Tennis business expenses		(942,457)	(693,317)
Tennis clubs & community expenses		(1,262,631)	(1,160,273)
Marketing expenses		(498,138)	(501,679)
Places to play		(61,058)	(216,690)
Finance & administration expenses		(744,763)	(720,643)
Management fees on investment		(12,975)	(26,363)
Total expenses	7	(4,146,422)	(3,884,871)
Net operating loss for the year		(707,046)	(51,489)
Finance income		419,513	358,294
Finance cost		(1,300)	(9,375)
Net finance income	8	418,213	348,919
Other comprehensive income for the year, net of tax		-	-
Total comprehensive (loss) / income for the year		(288,833)	297,430

The statement of profit and loss and other comprehensive income is to be read in conjunction with the notes to the financial statements set out on pages 66 to 78.

STATEMENT OF CHANGES IN EQUITY

FINANCIAL STATEMENTS

For the year ended 30 June 2024

	Tennis Development Fund	Asset Replacement Reserve	Retained earnings	Total equity
Balance at 1 July 2022	120,329	340,000	6,899,838	7,360,167
Total comprehensive income for the year				
Surplus for the year	-	-	297,431	297,431
Interest earned on Tennis Development Fund	2,627	-	(2,627)	-
Revenue attributable to Tennis Development Fund	13,159	-	(13,159)	-
Payment of grants from Tennis Development Fund	(13,727)	-	13,727	-
Payment of other expenses from Tennis Development Fund	(4,391)	-	4,391	-
Balance at 30 June 2023	117,997	340,000	7,199,601	7,657,598
Balance at 1 July 2023	117,997	340,000	7,199,601	7,657,598
Total comprehensive income for the year				
Deficit for the year	-	-	(288,833)	(288,833)
Interest earned on Tennis Development Fund	5,149	-	(5,149)	-
Revenue attributable to Tennis Development Fund	12,753	-	(12,753)	-
Payment of grants from Tennis Development Fund	(4,227)	-	4,227	-
Payment of other expenses from Tennis Development Fund	(17,216)	-	17,216	-
Balance at 30 June 2024	114,456	340,000	6,914,309	7,368,765

Annual Report 23/24

The statement of changes in equity is to be read in conjunction with the notes to the financial statements set out on pages 66 to 78.

STATEMENT OF CASH FLOWS

For the year ended 30 June 2024

	Note	2024	2023
Cash flows (used in) / from operating activities			
Cash receipts from customers		3,013,743	2,461,598
Cash receipts from government grants		544,550	1,040,101
Cash paid to suppliers and employees		(3,868,956)	(3,464,301)
Interest received relating to bank deposits		96,616	65,676
Net cash (used in) / from operating activities		(214,047)	103,074
Cash flows (used in) / from investing activities			
Acquisition of property, plant and equipment	14	-	(385,309)
Investment in Financial Assets		(2,769,232)	(539,081)
Proceeds from sale of financial assets		13,049	2,996,270
Dividends and interest received relating to financial assets		164,783	85,269
Net cash (used in) / from investing activities		(2,591,400)	2,157,149
Cash flows used in financing activities			
Lease payments (principal and interest)		(9,852)	(19,421)
Net cash used in financing activities		(9,852)	(19,421)
Net (decrease) / increase in cash and cash equivalents		(2,815,299)	2,240,803
Cash and cash equivalents at 1 July		4,747,323	2,506,520
Cash and cash equivalents at 30 June	10	1,932,024	4,747,323

The statement of cash flows is to be read in conjunction with the notes to the financial statements set out on pages 66 to 78.

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 June 2024

The Association is incorporated under the *Associations Incorporation Act 2015*. The address of the Association's registered office is;

State Tennis Centre
282 Victoria Park Drive
Burswood WA 6100

The Association is a not-for-profit entity and the principal activities of the Association during the course of the financial year were the promotion and development of the game of tennis in Western Australia.

2. Basis of preparation

(a) Statement of compliance

The financial statements are Tier 2 general purpose financial statements and are prepared in accordance with AASB 1060 *General Purpose Financial Statements – Simplified Disclosures for For-Profit and Not-for-Profit Entities* and the *Associations Incorporation Act 2015*.

The financial statements were approved by the Board of Directors on 17 September 2024.

(b) Basis of measurement

Except for the cashflow information, the financial statements have been prepared on an accrual basis and are based on historical cost, except for the certain financial assets that are measured at fair value.

(c) Functional and presentation currency

The financial report is presented in Australian dollars, which is the Association's functional currency.

(d) Use of estimates and judgements

The preparation of financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

(e) Going concern

As noted in Note 24, the Association is economically dependent upon Tennis Australia Limited and receives grant funding therefrom that forms an integral part of the funding required for the Association to achieve its short and long term objectives. In the event that grant funding from Tennis Australia Limited should cease, or be reduced, it is the view of the officers that the Association would still be able to continue meeting the above objectives, albeit to a lesser extent.

The Directors have concluded that it is appropriate that these financial statements are prepared on a going concern basis.

3. Material accounting policies

(a) Financial instruments

The principal accounting policies adopted in the preparation of the financial report are set out below. These have been consistently applied to all periods presented in these financial statements.

(i) Recognition, initial measurement of derecognition

Financial assets and financial liabilities are recognised when the Association becomes a party to the contractual provisions of the financial instrument, and are measured initially at fair value adjusted by transactions costs, except for those carried at fair value through profit or loss, which are measured initially at fair value. Subsequent measurement of financial assets and financial liabilities are described below.

Financial assets are derecognised when the contractual rights to the cash flows from the financial asset expire, or when the financial asset and all substantial risks and rewards are transferred. A financial liability is derecognised when it is extinguished, discharged, cancelled or expires.

(ii) Classification and subsequent measurement of financial assets

Except for those trade receivables that do not contain a significant financing component and are measured at the transaction price, all financial assets are initially measured at fair value adjusted for transaction costs (where applicable).

NOTES TO THE FINANCIAL STATEMENTS

3. Material accounting policies (continued)

(a) Financial instruments (continued)

(ii) Classification and subsequent measurement of financial assets (continued)

For the purpose of subsequent measurement, financial assets other than those designated and effective as hedging instruments are classified into the following categories upon initial recognition:

- Amortised cost
- Fair value through profit or loss (FVPL)

All income and expenses relating to financial assets that are recognised in profit or loss are presented within finance costs, finance income or other financial items, except for impairment of trade receivables which is presented within other expenses.

Classifications are determined by both:

- The Association's business model for managing the financial asset
- The contractual cash flow characteristics of the financial assets

All income and expenses relating to financial assets that are recognised in profit or loss are presented within finance costs, finance income or other financial items, except for impairment of trade receivables, which is presented within other expenses.

(iii) Subsequent measurement of financial assets

Financial assets at amortised cost

Financial assets are measured at amortised cost if the assets meet the following conditions (and are not designated as FVPL):

- They are held within a business model whose objective is to hold the financial assets and collect its contractual cash flows
- The contractual terms of the financial assets give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding

After initial recognition, these are measured at amortised cost using the effective interest method. Discounting is omitted where the effect of discounting is immaterial. The Association's cash and cash equivalents, trade and most other receivables fall into this category of financial instrument as well as long-term deposit.

Financial assets at fair value through profit or loss (FVPL)

Financial assets that are held within a different business model other than 'hold to collect' or 'hold to collect and sell' are categorised at fair value through profit and loss. Further, irrespective of business model financial assets whose contractual cash flows are not solely payments of principal and interest are accounted for as FVPL.

(iv) Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits with maturities of three months or less from the acquisition date that are subject to an insignificant risk of changes in their fair value, and are used by the Association in the management of its short term commitments.

(v) Non-derivative financial liabilities

The Association has the following non-derivative financial liabilities: interest bearing liabilities and trade and other payables.

Financial liabilities are initially measured at fair value, and, where applicable, adjusted for transaction costs unless the Association designated a financial liability at fair value through profit or loss.

Subsequently, financial liabilities are measured at amortised cost using the effective interest method.

All interest-related charges and, if applicable, changes in an instrument's fair value that are reported in profit or loss are included within finance costs or finance income.

(b) Property, plant and equipment

(i) Recognition and measurement

Items of property, plant and equipment are measured at cost or deemed cost less accumulated depreciation (see below) and accumulated impairment losses.

3. Material accounting policies (continued)

(b) Property, plant and equipment (continued)

(i) Recognition and measurement (continued)

Cost includes expenditures that are directly attributable to the acquisition of the asset and cost incurred in getting the asset ready for use. The cost of self-constructed assets includes the cost of materials, direct labour, the initial estimate, where relevant, of the costs of dismantling and removing the items and restoring the site on which they are located, and an appropriate proportion of production overheads. Purchased software that is integral to the functionality of the related equipment is capitalised as part of that equipment.

Any gain or loss on disposal of an item of property, plant and equipment (calculated as the difference between the net proceeds from disposal and the carrying amount of the item) is recognised in profit or loss.

(iii) Depreciation

Depreciation is recognised in profit or loss on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment.

The estimated useful lives in the current and comparative periods are as follows:

- Leasehold Improvements 3 - 40 years
- Plant and equipment 1 - 10 years
- Courts 3 - 45 years

The residual value, the useful life and the depreciation method applied to an asset are reassessed at least annually.

(c) Impairment

(i) Financial assets and receivables

AASB 9 *Financial Instruments* ('AASB 9') states impairment requirements use more forward-looking information to recognise expected credit losses - the 'expected credit losses (ECL) model'. Instruments within the scope of the new requirements include loans and other debt-type financial assets measured at amortised cost.

The Association makes use of a simplified approach in accounting for trade and other receivables and records the loss allowance at the amount equal to the expected lifetime credit losses. In using this practical expedient, the Association uses its historical experience, external indicators and forward-looking information to calculate the expected credit losses using a provision matrix.

The Association assumes that the credit risk on a financial asset has increased significantly if it is more than 120 days past due.

The maximum period considered when estimating ECLs is the maximum contractual period over which the Association is exposed to credit risk.

Presentation of allowance of ECL in statement of financial position

Loss allowance for financial assets measured at amortised cost are deducted from the gross carrying amount of the assets.

(ii) Non-financial assets

Non-financial assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount.

Recoverable amount is the higher of an asset's fair value less costs of disposal and value-in-use. The value-in-use is the present value of the estimated future cash flows relating to the asset using a pre-tax discount rate specific to the asset or cash-generating unit to which the asset belongs. Assets that do not have independent cash flows are grouped together to form a cash-generating unit.

NOTES TO THE FINANCIAL STATEMENTS

3. Material accounting policies (continued)

(d) Employee benefits

(i) Long-term employee benefits

The Association's net obligation in respect of long-term service benefits is the amount of future benefit that employees have earned in return for their service in the current and prior periods. The obligation is calculated using expected future increases in wage and salary rates including related on-costs and expected settlement dates, and is discounted using the rates attached to the Corporate bonds at the reporting date which have maturity dates approximating to the terms of the Association's obligations.

(ii) Short-term employee benefits

Short-term employee benefits are expensed as the related service is provided. A liability is recognised for the amount expected to be paid if the Association has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.

(iv) Defined contribution plans

Obligations for contributions to defined contribution plans are expensed as the related service is provided. Prepaid contribution are recognised as an asset to the extent that a cash refund or a reduction in future payments is available.

(e) Provisions

A provision is recognised if, as a result of a past event, the Association has a present legal or constructive obligation that can be estimated reliably, and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a rate that reflects current market assessments of the time value of money and the risks specific to the liability.

(f) Revenue and other income

(i) Revenue recognition policy for revenue from contracts with customers

AASB 15 *Revenue from Contracts with Customers* ('AASB 15') requires revenue to be recognised when control of a promised good or service is passed to the customer at an amount which reflects the expected consideration. The customer for these contracts is the fund provider.

Generally, the timing of the payment for sale of goods and rendering of services corresponds closely to the timing of satisfaction of the performance obligations, however where there is a difference, it will result in the recognition of a receivable, contract asset or contract liability.

Grant income

Grant income arising from an agreement which contains enforceable and sufficiently specific performance obligations is recognised when control of each performance obligations is satisfied. This is generally the case for the monies from the Government and the performance obligations are varied based on the agreement.

Within grant agreements there may be some performance obligations where control transfers at a point in time and others which have continuous transfer of control over the life of the contract.

Where control is transferred over time, generally the revenue is recognition based on either cost or time incurred which best reflects the transfer of control.

Affiliation fees

Revenue from affiliation fees is recognised in the profit or loss in proportion to the stage of completion of the transaction at the reporting date. The stage of completion is assessed by reference to the period to which membership relates.

(ii) Revenue recognition policy for revenue streams which are either not enforceable or do not have sufficiently specific performance obligations in accordance with with AASB 1058 *Income of Not-for-Profit Entities* ('AASB 1058').

Grant income

Assets arising from grants in the scope of AASB 1058 are recognised at their fair value when the asset is received. These assets are generally cash but maybe property which has been donated or sold to the Association at significantly below its fair value.

Once the asset has been recognised, the Association recognises any related liability amounts. Once the assets and liabilities have been recognised then income is recognised for any difference between the recorded asset and liability. If conditions are attached to the grant which must be satisfied before the Association is eligible to retain the contribution, the grant will be recognised in the statement of financial position as a liability until those conditions are satisfied.

3. Material accounting policies (continued)**(f) Revenue and other income (continued)***Capital grants*

Capital grants received under an enforceable agreement to enable the Association to acquire or construct an item of property, plant and equipment to identified specifications which will be controlled by the Association (once complete) are recognised as revenue as and when the obligation to construct or purchase is completed.

For construction projects, this is generally as the construction progresses in accordance with costs incurred since this is deemed to be the most appropriate measure of the completeness of the construction project as there is no profit margin.

Volunteer services

The Association has elected not to record volunteer services in the financial statements. Volunteer services received relate to assisting in the organising and running of tennis events throughout the state of Western Australia.

(iii) Significant estimate and judgements relating to revenue

For many of the grant agreements received, the determination of whether the contract includes sufficiently specific performance obligations was a significant judgement involving discussions with several parties at the Association, review of the proposal documents prepared during the grant application phase and consideration of the terms and conditions.

Grants received by the Association have been accounted for under both AASB 15 and AASB 1058 depending on the terms and conditions and decisions made.

If this determination was changed then the revenue recognition pattern would be different from that recognised in this financial report.

(g) Right-of-use assets and lease liabilities*Right-of-use assets*

A right-of-use asset is recognised at the commencement date of a lease. The right-of-use asset is measured at cost, which comprises the initial amount of the lease liability, adjusted for, as applicable, any lease payments made at or before the commencement date net of any lease incentives received, any initial direct costs incurred, and, except where included in the cost of inventories, an estimate of costs expected to be incurred for dismantling and removing the underlying asset, and restoring the site or asset.

Right-of-use assets are depreciated on a straight-line basis over the unexpired period of the lease or the estimated useful life of the asset, whichever is the shorter. Where the Association expects to obtain ownership of the leased asset at the end of the lease term, the depreciation is over its estimated useful life. Right-of-use assets are subject to impairment or adjusted for any remeasurement of lease liabilities.

The Association has elected not to recognise a right-of-use asset and corresponding lease liability for short-term leases with terms of 12 months or less and leases of low-value assets. Lease payments on these assets are expensed to profit or loss as incurred.

Lease liabilities

A lease liability is recognised at the commencement date of a lease. The lease liability is initially recognised at the present value of the lease payments to be made over the term of the lease, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Association's incremental borrowing rate. Lease payments comprise of fixed payments less any lease incentives receivable, variable lease payments that depend on an index or a rate, amounts expected to be paid under residual value guarantees, exercise price of a purchase option when the exercise of the option is reasonably certain to occur, and any anticipated termination penalties. The variable lease payments that do not depend on an index or a rate are expensed in the period in which they are incurred.

Lease liabilities are measured at amortised cost using the effective interest method. The carrying amounts are remeasured if there is a change in the following: future lease payments arising from a change in an index or a rate used; residual guarantee; lease term; certainty of a purchase option and termination penalties. When a lease liability is remeasured, an adjustment is made to the corresponding right-of-use asset, or to profit or loss if the carrying amount of the right-of-use asset is fully written down.

NOTES TO THE FINANCIAL STATEMENTS

3. Material accounting policies (continued)

(g) Right-of-use assets and lease liabilities (continued)

Lease liabilities (continued)

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Association's incremental borrowing rate. Generally, the Association uses its incremental borrowing rate as the discount rate.

The Association has elected not to recognise right-of-use assets and lease liabilities for leases of low-value assets and short-term leases, including IT equipment. The Association recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

At inception or on modification of a contract that contains a lease component, the Association allocates the consideration in the contract to each lease component on the basis of their relative stand-alone prices.

The Association has elected to measure the right of use asset arising from this lease at cost, which is based on the associated lease liability.

(h) Finance income and costs

Finance income comprises interest income on funds invested, dividend income and changes in the fair value of financial assets at fair value through profit or loss. Interest income is recognised as it accrues in profit or loss, using the effective interest method.

Dividend income is recognised in profit or loss on the date that the Association's right to receive payment is established.

(i) Income tax

The Association's income relates to its activities as an Association established for the encouragement of sport.

In following the *Income Tax Assessment Act of 1997* Div 50 s.50-45, the Association's income is therefore considered exempt from income tax. Withholding tax from other jurisdictions is provided when the liability is due and payable.

(j) Goods and services tax

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the taxation authority. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated with the amount of GST included.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the Australian Taxation Office are classified as operating cash flows.

(k) Current and non-current classification

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is classified as current when: it is either expected to be realised or intended to be sold or consumed in the Association's normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within 12 months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least 12 months after the reporting period. All other assets are classified as non-current.

A liability is classified as current when: it is either expected to be settled in the Association's normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within 12 months after the reporting period; or there is no unconditional right to defer the settlement of the liability for at least 12 months after the reporting period. All other liabilities are classified as non-current.

(l) New accounting standards and interpretations not yet adopted

There are no standards or amendments that have been issued but not yet effective that are expected to have a significant impact on the Association.

The Association has not adopted, and currently does not anticipate adopting any standards prior to their effective dates.

3. Material accounting policies (continued)

(m) Critical accounting judgments, estimates and assumptions

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses. Management bases its judgements, estimates and assumptions on historical experience and on other various factors, including expectations of future events, management believes to be reasonable under the circumstances. The resulting accounting judgements and estimates will seldom equal the related actual results. The judgements, estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities (refer to the respective notes) within the next financial year are discussed below.

Estimation of useful lives of assets

The Company determines the estimated useful lives and related depreciation charges for its property, plant and equipment. The useful lives could change significantly as a result of technical innovations or some other event. The depreciation charge will increase where the useful lives are less than previously estimated lives, or technically obsolete or non-strategic assets that have been abandoned or sold will be written off or written down.

Employee benefits provision

The liability for employee benefits expected to be settled more than 12 months from the reporting date are recognised and measured at the present value of the estimated future cash flows to be made in respect of all employees at the reporting date. In determining the present value of the liability, estimates of attrition rates and pay increases through promotion and inflation have been taken into account.

Deferred income

Management assesses performance obligations, contract terms, and the timing of services or goods delivery to estimate appropriate revenue recognition.

4. Determination of fair values

A number of the Association's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined for measurement and/or disclosure purposes based on the following methods.

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3: unobservable inputs for the asset or liability

Where applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

(i) Investments in equity and debt securities

The fair value of financial assets at fair value through profit and loss is determined by reference to market price at the reporting date.

NOTES TO THE FINANCIAL STATEMENTS

5. Revenue

	2024	2023
(i) Revenue from contracts with customers - AASB 15 <i>Revenue from Contracts with Customers</i>		
Affiliation fees	363,361	336,498
Car parking income	129,156	131,585
Entry fees	467,874	373,471
Facility hire fees	93,632	70,668
Food & beverage sales	37,276	33,469
Sponsorship	90,808	142,622
Other income	56,375	71,019
	1,238,482	1,159,333
(ii) Timing of revenue recognition		
Services transferred at point in time	784,313	680,213
Services transferred over time	454,169	479,120
	1,238,482	1,159,333

6. Other income

Revenue recognised under AASB 1058 <i>Income of Not-for-Profit Entities</i>		
Tennis Australia funding	1,656,344	1,633,948
Government grants		
Healthway grant	144,000	250,070
DLGSCI grants	400,550	412,632
DLGSCI Capital STC infrastructure grant	-	377,399
Other	-	-
	2,200,894	2,674,049

Government grants

The Association has been awarded government grants from the WA Department of Local Government, Sport and Cultural Industries (DLGSCI) and Healthway. The DLGSCI grants cover the Industry Investment Program and Regional Servicing Grant as a State Sporting Association. The Healthway grant was provided to fund 'Fuel to Go and Play' programs mainly focused on club participation and junior development programs.

7. Other expenses

The Association has the following key expenses:

	2024	2023
Depreciation expense:		
Leasehold improvements	175,770	160,142
Plant and equipment	8,944	12,480
Courts	50,698	35,150
Right-of-use assets	8,967	10,414
Repairs and maintenance expense	188,210	115,266
Employee benefits expense	2,087,810	2,172,347
Contributions to defined contribution superannuation funds	212,985	214,284

8. Finance income and finance costs

	2024	2023
Interest income on bank deposits	96,616	65,676
Dividend income on financial assets at fair value through profit or loss	164,783	85,269
Net change in fair value of financial assets through profit or loss	145,065	332,617
Realised profit / (loss) on disposal of financial assets at fair value through profit or loss	13,049	(125,268)
Finance income	<u>419,513</u>	<u>358,294</u>
Interest expense on lease liabilities	(1,300)	(9,375)
Finance cost	<u>(1,300)</u>	<u>(9,375)</u>
Net finance income	<u>418,213</u>	<u>348,919</u>

9. Auditor's remuneration

	2024	2023
Audit services		
Nexia Perth Audit Services Pty Ltd: Audit of financial reports	14,300	13,068
	<u>14,300</u>	<u>13,068</u>

10. Cash and cash equivalents

	2024	2023
Bank balances	655,570	3,527,392
Cash on hand	350	350
Deposits at call	1,276,103	1,219,580
Cash and cash equivalents	<u>1,932,023</u>	<u>4,747,322</u>

Cash and cash equivalents comprise cash balances and call deposits. The call deposits are readily convertible into cash and are held at fair value.

11. Financial assets

	2024	2023
Managed investments designated as fair value through profit or loss	1,814,846	1,610,481
Listed investments designated as fair value through profit or loss	612,475	631,925
Term deposits at amortised cost	2,700,999	-
	<u>5,128,320</u>	<u>2,242,406</u>

Managed and listed investments have been valued based on their quoted market prices in active markets.

12. Trade receivables and other assets

	2024	2023
Trade receivables	62,450	99,628
Other receivables	79,084	69,835
Prepayments	6,890	66,397
	<u>148,424</u>	<u>235,860</u>

NOTES TO THE FINANCIAL STATEMENTS

13. Inventories

	2024	2023
Inventory on hand	996	1,752
	<u>996</u>	<u>1,752</u>

14. Property, plant and equipment

	Leasehold Improvements	Plant and Equipment	Courts & Court Equipment	Under Construction	Total
Cost					
Balance at 1 July 2022	5,748,217	279,501	948,988	175,735	7,152,441
Additions	110,795	20,900	135,145	118,469	385,309
Reclassifications	152,551	-	23,184	(175,735)	-
Balance at 30 June 2023	<u>6,011,563</u>	<u>300,401</u>	<u>1,107,317</u>	<u>118,469</u>	<u>7,537,750</u>
Balance at 1 July 2023	6,011,563	300,401	1,107,317	118,469	7,537,750
Disposals	-	(57,135)	(19,595)	-	(76,731)
Reclassifications	-	-	118,469	(118,469)	-
Balance at 30 June 2024	<u>6,011,563</u>	<u>243,266</u>	<u>1,206,191</u>	<u>-</u>	<u>7,461,019</u>
Accumulated Depreciation					
Balance at 1 July 2022	(3,073,584)	(231,171)	(481,454)	-	(3,786,209)
Depreciation charge for the year	(160,142)	(12,480)	(35,150)	-	(207,772)
Balance at 30 June 2023	<u>(3,233,726)</u>	<u>(243,651)</u>	<u>(516,604)</u>	<u>-</u>	<u>(3,993,981)</u>
Balance at 1 July 2023	(3,233,726)	(243,651)	(516,604)	-	(3,993,981)
Depreciation charge for the year	(175,770)	(8,944)	(50,698)	-	(235,412)
Disposals	-	57,135	19,595	-	76,731
Balance at 30 June 2024	<u>(3,409,496)</u>	<u>(195,460)</u>	<u>(547,706)</u>	<u>-</u>	<u>(4,152,662)</u>
Carrying amounts					
At 1 July 2022	2,674,633	48,330	467,534	175,735	3,366,232
At 30 June 2023	<u>2,777,837</u>	<u>56,750</u>	<u>590,713</u>	<u>118,469</u>	<u>3,543,769</u>
At 1 July 2023	2,777,837	56,750	590,713	118,469	3,543,769
At 30 June 2024	<u>2,602,067</u>	<u>47,806</u>	<u>658,485</u>	<u>-</u>	<u>3,308,357</u>

15. Right-of-use assets and lease liabilities

(i) Amounts recognised within the statement of financial position

	Property	Equipment	Total
Balance at 1 July 2023	36,547	5,750	42,297
Additions to right-of-use assets	-	-	-
Depreciation charge for the year	(6,430)	(2,537)	(8,967)
Balance at 30 June 2024	<u>30,117</u>	<u>3,213</u>	<u>33,330</u>

The Association leases two properties and a photocopier. The property leases run until 2047 for the Burswood Park Tennis Centre. The Robertson Park lease is month by month. The printer lease operates until 2025.

15. Right-of-use assets and lease liabilities (continued)

(ii) Future lease payment

The total future lease payments (including those lease payments that are not included in the measurement of the lease liability, e.g. for short-term leases and leases of low-value items) are disclosed for each of the following periods.

	2024	2023
Current		
Lease liabilities	3,526	8,553
Non-current		
Lease liabilities	31,699	35,224

The following table sets the terms and repayment schedule for right-of-use assets held by the Association

	Nominal interest rate	Years of maturity	2024 Carrying Amount	2023 Carrying Amount
Lease liabilities	3.50%	Between 1 and 25 years	35,225	43,777

16. Trade and other payables

	2024	2023
Trade payables	46,332	7,299
Other payables and accrued expenses	271,083	313,005
	<u>317,415</u>	<u>320,304</u>

17. Employee benefit provisions

	2024	2023
Current		
Provision for annual leave	156,887	199,417
Provision for long-service leave	52,260	41,686
	<u>209,147</u>	<u>241,103</u>
Non-current		
Provision for long-service leave	46,545	27,937
	<u>46,545</u>	<u>27,937</u>

18. Deferred income

	2024	2023
Current		
Department of Local Government, Sport and Cultural Industries	49,460	-
Other	24,893	22,686
	<u>74,353</u>	<u>22,686</u>
Non-current		
Department of Local Government, Sport and Cultural Industries	2,500,000	2,500,000
	<u>2,500,000</u>	<u>2,500,000</u>

The non-current income from Department of Local Government, Sport and Cultural Industries is for purpose of capital works at the current or future State Tennis Centre. These capital works are not anticipated to be completed within the next 12 month period.

NOTES TO THE FINANCIAL STATEMENTS

19. Capital and general reserves

Tennis Development Fund

This reserve was established with the purpose of development and enhancement of players in Western Australia.

Asset Replacement Reserve

These are reserves set aside for the replacement and improvement of assets at the State Tennis Centre.

Members Equity

The Association is incorporated under the *Associations Incorporation Act 2015*.

In the event of the Association being wound up the liability of members is determined by its rules.

20. Financial Instruments

The following table shows the carrying amounts of financial assets and financial liabilities

Financial assets measured at amortised cost	Note	2024	2023
Trade receivables	12	62,450	99,628
Cash and cash equivalents	10	655,920	3,527,742
Financial Assets	11	2,700,999	-
		<u>3,419,369</u>	<u>3,627,370</u>
Financial assets measured at fair value through profit or loss			
Cash and cash equivalents	10	1,276,103	1,219,580
Financial Assets	11	2,427,321	2,242,406
		<u>3,703,424</u>	<u>3,461,986</u>
Financial liabilities measured at amortised cost			
Trade payables	14	46,332	7,299
Other payables and accrued expenses	16	271,083	313,005
		<u>317,415</u>	<u>320,304</u>

21. Related party transactions

The Association being a member of Tennis Australia Limited (TA) receives shared services benefits from TA. These benefits include accounting, legal, human resources and information technology resources. These services are provided for nil consideration.

The names of each person holding the position of officer of the Association and their appointment or resignation during the financial year were as follows:

Pam Cresswell (appointed October 2019)
 Anthony Cunningham (deceased April 2024)
 Nick Gray (resigned August 2024)
 Paul Hemsley (joined November 2023; resigned August 2024)
 Lesley Holmes (resigned December 2023)
 Joanne Quinn (appointed February 2021)
 Karen Vahala (appointed November 2023; resigned August 2024)
 Rod Van (appointed October 2018)
 Linda Wayman (resigned 27 February 2024)

Directors of the Association are acting on an honorary basis.

There were no related party transactions during the year (2023: nil).

Key management personal compensation

	2024	2023
Short-term employee benefits	600,720	731,644
Post-employment benefits	51,179	56,187
Total compensation	<u>651,899</u>	<u>787,831</u>

22. Contingent Liabilities

During the financial year, the Association was issued with legal action by a former employee. This dispute was settled in July 2024 and was the subject of an insurance claim. Details of the settlement are on a confidential and no admission of liability basis.

The Association had no contingent liabilities as at 30 June 2024 (2023: nil).

23. Commitments

The Association had no commitments as at 30 June 2024 (2023: nil).

24. Economic dependence

The Association receives grant funding from Tennis Australia Limited that forms an integral part of the funding required for the Association to achieve its short and long term objectives.

It is the view of the Board that the Association would still be able to continue meeting the above objectives regardless of this funding being received in the future, albeit to a lesser extent.

25. Events after the reporting period

There have been no events, items or transactions of material or unusual nature likely, in the opinion of the directors of the Association, to significantly affect the operation of the Association, the results of those operations, or the state of the affairs of the Association in future financial years.

DIRECTORS DECLARATION

In the opinion of the directors of Western Australia Tennis Association Incorporated ('the Association'):

- (a) the Association is not publicly accountable;
- (b) the financial statements and notes set out on pages 3 to 19, are in accordance with the *Associations Incorporation Act 2015*, including:
 - (i) presents fairly, in all material respects, of the Association's financial position as at 30 June 2024 and of their performance, for the financial year ended on that date; and
 - (ii) complying with Australian Accounting Standards – Simplified Disclosures and the *Associations Incorporation Act 2015*;
- (c) there are reasonable grounds to believe that the Association will be able to pay its debts as and when they become due and payable.

Dated at Perth 18th day of October 2024.

Signed in accordance with a resolution of the directors:



President



Director

**Nexia Perth Audit Services Pty Ltd**

Level 3, 88 William St

Perth WA 6000

GPO Box 2570

Perth WA 6001

E: info@nxiaperth.com.au

P: +61 8 9463 2463

F: +61 8 9463 2499

nexia.com.au

To the Board of Directors of Western Australia Tennis West Association Incorporated

Auditor's Independence Declaration under section 80 of the *Associations Incorporation Act 2015*

To the directors of Western Australia Tennis West Association Incorporated

As lead auditor for the audit of the financial statements of Western Australia Tennis West Association Incorporated for the financial year ended 30 June 2024, I declare that to the best of my knowledge and belief, there have been no contraventions of:

- (a) the auditor independence requirements of the *Associations Incorporations Act 2015* in relation to the audit; and
- (b) any applicable code of professional conduct in relation to the audit.

NPAS

Nexia Perth Audit Services Pty Ltd

A handwritten signature in black ink, appearing to read 'J. Mulhair'.

Justin Mulhair

Director

Perth, Western Australia

18 October 2024

Independent Auditor's Report to the Members of Western Australia Tennis Association Incorporated

Report on the Audit of the Financial Report

Opinion

We have audited the financial report of Western Australia Tennis Association Incorporated (the Association) which comprises the statement of financial position as at 30 June 2024, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of material accounting policy information, and the directors' declaration.

In our opinion, the accompanying financial report of the Association is in accordance with the *Associations Incorporation Act 2015* (the Act), including:

- i) giving a true and fair view of the Association's financial position as at 30 June 2024 and of its financial performance for the year then ended; and
- ii) complying with Australian Accounting Standards – Simplified Disclosure and the Act.

Basis for opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the 'auditor's responsibilities for the audit of the financial report section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other information

The directors are responsible for the other information. The other information comprises the information in Associations' annual report for the year ended 30 June 2024 but does not include the financial report and the auditor's report thereon. Our opinion on the financial report does not cover the other information and we do not express any form of assurance conclusion thereon. In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report, or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of the other information we are required to report that fact. We have nothing to report in this regard.



Directors' responsibility for the financial report

The directors' of the Association are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Simplified Disclosure and the Act and for such internal control as the directors' determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors' either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibility for the audit of the financial report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at The Australian Auditing and Assurance Standards Board website at:
https://www.auasb.gov.au/auditors_responsibilities/ar4.pdf.

This description forms part of our auditor's report.

NPAS

Nexia Perth Audit Services Pty Ltd

A handwritten signature in black ink, appearing to read 'J. Mulhair'.

Justin Mulhair

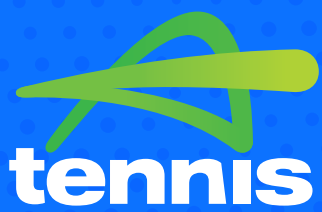
Director

Perth, Western Australia

18 October 2024



PERTH



TENNIS WEST

State Tennis Centre
282 Victoria Park Dr, Burswood, WA 6100
PO Box 116, Burswood WA 6100
(08) 6462 8300
wainfo@tennis.com.au

www.tennis.com.au/wa

